

A PROJECT REPORT

**On
Enterprise Analysis- Nestle India**

**ANJALI SINGH (23117)
RADHIKA NALWADE (23129)
MANALI BAFNA (23130)
JASNEET KHANUJA (22142)
ANANYA BOSE (23156)**

**Submitted to
SAVITRIBAI PHULE PUNE UNIVERSITY
In fulfillment of the requirement for Generic Elective (Institute Level)
Enterprise Analysis and Desk Research
IN
MASTER OF BUSINESS ADMINISTRATION (MBA)
MBA 2019 Revised Pattern**



**THROUGH
SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR
GIRLS
6 Koregaon Road, Pune 411001**

NOVEMBER 2023

CERTIFICATE

This is to certify that the team of **Ms. Anjali Singh, Ms. Radhika Arwind Nalawade, Ms. Bafna Manali Rajkumar, Ms. Khanuja Jasneet Kaur Inderjit Singh and Ms. Ananya Bose**, students of Master of Business Administration (Batch 2023-25) have undertaken Desk Research to complete their project on ‘**Enterprise Analysis - Nestle India Ltd**’ as part of ‘**114 - GE-IL-02 Course - Enterprise Analysis and Desk Research**’. The work has been completed to our satisfaction.

Divya Lakhani

Dr. Divya Lakhani
Project Guide

Date: 30 November 2023

Place: Pune



B. H. Nanwani
Dr. B H Nanwani

Director
DR. B. H. NANWANI
DIRECTOR

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS
6, KOREGAON ROAD, PUNE-411 001



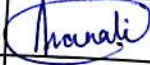

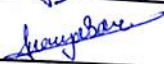
Name of External Examiner: ANIT KOTHARI

Signature with date: *A. Kothari*

6/12/23

DECLARATION

We hereby declare that the project titled "ENTERPRISE ANALYSIS- NESTLE INDIA " is an original piece of research carried out by me under the guidance of **Dr. Divya Lakhani**. The information has been collected from genuine and authentic sources. The work has been submitted in fulfillment of the requirement of the elective "Enterprise Analysis and Desk Research " of Masters of Business Administration to Savitribai Phule Pune University.

Sr No	Roll No	Name of the Student	Signature
1	23117	Anjali Singh	
2	23129	Radhika Nalwade	
3	23130	Manali Bafna	
4	23142	Jasneet Khanuja	
5	23156	Ananya Bose	

A PROJECT REPORT

On

ANALYSIS OF AVENUE SUPERMARTS LIMITED

By

**Pooja Shelke 23101
Mansi Tiwari 23107
Preeti Dhamdhare 23109
Anjali Bhattula 23133
Pranali Gave 23134**

**Submitted to
SAVITRIBAI PHULE PUNE UNIVERSITY
In fulfillment of the requirement for Generic Elective (Institute Level)
Enterprise Analysis and Desk Research**

IN

**MASTER OF BUSINESS ADMINISTRATION (MBA)
MBA 2019 Revised Pattern**



**THROUGH
SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS
6 Koregaon Road, Pune 411001
November 2023**

CERTIFICATE

This is to certify that the team of Ms. Shelke Pooja Ravindra, Ms. Mansi Tiwari, Ms. Preeti Santosh Dhamdhare, Ms. Bhattula Anjali Tirupatayya and Ms. Gave Pranali Gajanan, students of Master of Business Administration (Batch 2023-25) have undertaken Desk Research to complete their project on 'Enterprise Analysis - Avenue SuperMarts Ltd' as part of '114 - GE-IL-02 Course - Enterprise Analysis and Desk Research'. The work has been completed to our satisfaction.

Divya Lakhani

Dr. Divya Lakhani

Project Guide

B. H. Nanwani

Dr. B H Nanwani

Director
DR. B. H. NANWANI
DIRECTOR

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS
6, KOREGAON ROAD, PUNE-411 001



Date: 30 November 2023

Place: Pune

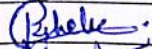




Name of External Examiner: Atul Keshari

Signature with date: *Atul Keshari*

6/11/23

DECLARATION

We hereby declare that the project titled “**ANALYSIS OF AVENUE SUPERMARTS LIMITED**” is an original piece of research work carried out by me under the guidance of **Dr. Divya Lakhani**. The information has been collected from genuine and authentic sources. The work has been submitted in fulfilment of the requirement of the elective ‘**Enterprise Analysis and Desk Research**’ of **Master of Business Administration to Savitribai Phule Pune University**.

Sr. No	Roll No	Name of Student	Signature
1	23101	Pooja Shelke	
2	23107	Mansi Tiwari	
3	23109	Preeti Dhamdhare	
4	23133	Anjali Bhattula	
5	23134	Pranali Gave	

Date: 30 November 2023

Place: Pune

A PROJECT REPORT
On
ENTERPRISE ANALYSIS – INFOSYS TECHNOLOGIES PRIVATE
LIMITED

By
Komaldevi Yadav 23108
Snehal Chavan 23115
Vijaya Patil 23128
Dhanshree Metkari 23137
Prachi Aiwale 23138

Submitted to
SAVITRIBAI PHULE PUNE UNIVERSITY
In fulfillment of the requirement for Generic Elective (Institute
Level) Enterprise Analysis and Desk Research
IN
MASTER OF BUSINESS ADMINISTRATION (MBA)



MBA 2019 Revised Pattern
THROUGH
SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES
FOR GIRLS

6 Koregaon Road, Pune 411001

November 2

CERTIFICATE

This is to certify that the team of Ms. Komaldevi Phulchandra Yadav, Ms. Snehal Chavan, Ms. Patil Vijaya Shankar, Ms. Dhanshree S Metkari and Ms. Aiwale Prachi Martand, students of Master of Business Administration (Batch 2023-25) have undertaken Desk Research to complete their project on 'Enterprise Analysis - Infosys Ltd' as part of '114 - GE-IL-02 Course - Enterprise Analysis and Desk Research'. The work has been completed to our satisfaction.

Divya Lakhani
Dr. Divya Lakhani
Project Guide



B. H. Nanwani
Dr. B. H. Nanwani

Director
DR. B. H. NANWANI
DIRECTOR

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS
6, KOREGACH ROAD, PUNE-411 001

Date: 30 November 2023

Place: Pune

Name of External Examiner: AMIT KOTHARI

Signature with date: *Amit Kothari*

6/12/23

DECLARATION

We hereby declare that the project titled “ANALYSIS OF INFOSYS TECHNOLOGIES PRIVATE COMPANY ” is an original piece of research work carried out by me under the guidance of **Dr. Divya Lakhani**. The information has been collected from genuine and authentic sources. The work has been submitted in fulfilment of the requirement of the elective ‘Enterprise Analysis and Desk Research’ of Master of Business Administration to Savitribai Phule Pune University.

Sr. No.	Roll No	Name of Student	Signature
1	23108	Komaldevi Yadav	<i>K. Yadav</i>
2	23115	Snehal Chavan	<i>Snehal</i>
3	23128	Vijaya Patil	<i>Vijaya Patil</i>
4	23137	Dhanshree Metkari	<i>D. Metkari</i>
5	23138	Prachi Aiwale	<i>Prachi</i>

Date: 06/12/2023

Place: Pune

A PROJECT REPORT

On

ENTERPRISE ANALYSIS - VIP INDUSTRIES

By

Samtani Lesha Prem (23111)
Km Hemlata (23140)
Tathed Mamata Santosh (23143)
Harpalani Aparna Sanjay (23145)
Sanskruiti Suraj Shelhalkar (23149)

Submitted to

SAVITRIBAI PHULE PUNE UNIVERSITY

**In fulfillment of the requirement for Generic Elective (Institute
Level) Enterprise Analysis and Desk Research**

IN

MASTER OF BUSINESS ADMINISTRATION (MBA)



MBA 2019 Revised Pattern

THROUGH

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES

FOR GIRLS

6 Koregaon Road, Pune 411001

November 2023

CERTIFICATE

This is to certify that the team of Ms. Samtani Lesha Prem, Ms. Km Hemlata, Ms. Tathed Mamata Santosh, Ms. Harpalani Aparna Sanjay and Ms. Sanskruti Suraj Shelhalkar, students of Master of Business Administration (Batch 2023-25) have undertaken Desk Research to complete their project on 'Enterprise Analysis - VIP Industries Ltd' as part of '114 - GE-IL-02 Course - Enterprise Analysis and Desk Research'. The work has been completed to our satisfaction.

Divya Lakhani

Dr. Divya Lakhani
Project Guide



B. Nanwani
Dr. B H Nanwani

Director
DR. B. H. NANWANI
DIRECTOR

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS
6, KOREGAON ROAD, PUNE-411 001

Date: 30 November 2023

Place: Pune

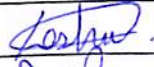
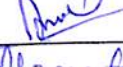
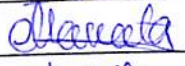
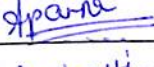
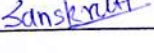
Name of External Examiner: AMIT KOTHARI

Signature with date: *Amit Kothari*

6/12/23

DECLARATION

We hereby declare that the project titled "ANALYSIS OF VIP INDUSTRIES" is an original piece of research work carried out by me under the guidance of **Dr. Divya Lakhani**. The information has been collected from genuine and authentic sources. The work has been submitted in fulfilment of the requirement of the elective 'Enterprise Analysis and Desk Research' of Master of Business Administration to Savitribai Phule Pune University.

<u>Sr. No</u>	<u>Roll No</u>	<u>Name of Student</u>	<u>Signature</u>
1	23111	Samtani Lasha Prem	
2	23140	Km Hemlata	
3	23143	Tathed Mamata Santosh	
4	23145	Harpalani Aparna Sanjay	
5	23149	Sanskruiti Suraj Shelhalkar	

Date: 06/12/2023

Place: Pune

**A PROJECT REPORT ON
ENTERPRISE ANALYSIS TATA CONSULTANCY SERVICE (TCS)**

By

**Sneha Arne (23114)
Madhuri Wanave (23118)
Sakshi Barnat (23122)
Valentina James (23135)
Sakshi Salve (23147)**

Submitted to

SAVITRIBAI PHULE PUNE UNIVERSITY

In fulfilment of the requirement for Generic Elective (Institute Level)

Enterprise Analysis and Desk Research

IN

MASTER OF BUSINESS ADMINISTRATION (MBA)

MBA 2019 Revised Pattern



THROUGH

**SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR
GIRLS**

6 Koregaon Road, Pune 411001

December 2023

CERTIFICATE

This is to certify that the team of **Ms. Arne Sneha Machhindra, Ms. Wanave Madhuri Lalaso, Ms. Barnat Sakshi Prashant, Ms. James Valentina Richard and Ms. Salve Sakshi Anil**, students of Master of Business Administration (Batch 2023-25) have undertaken Desk Research to complete their project on 'Enterprise Analysis - Tata Consultancy Services' as part of '114 - GE-IL-02 Course - Enterprise Analysis and Desk Research'. The work has been completed to our satisfaction.

Divya Lakhani

Dr. Divya Lakhani

Project Guide

B. H. Nanwani

Dr. B.H Nanwani

Director
DR. B. H. NANWANI

DIRECTOR
SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS
6, KOREGAON ROAD, PUNE-411 001



Date: 30 November 2023

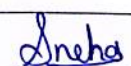




Place: Pune

Name of External Examiner: AMIT KOTHARI

Signature with date: *Amit Kothari*
6/12/23

DECLARATION

We hereby declare that the project titled "ANALYSIS OF TATA CONSULTANCY SERVICE (TCS)" is an original piece of research work carried out by me under the guidance of **Dr. Divya Lakhani**. The information has been collected from genuine and authentic sources. The work has been submitted in fulfilment of the requirement of the elective 'Enterprise Analysis and Desk Research' of Master of Business Administration to Savitribai Phule Pune University.

Sr. No	Roll No	Name of Student	Signature
1	23114	Sneha Arne	
2	23118	Madhuri Wanave	
3	23122	Sakshi Barnat	
4	23135	Valentine James	
5	23147	Sakshi Salve	

Date: 6th December 2023

Place: Pune

**A PROJECT REPORT
ON
ENTERPRISE ANALYSIS -WIPRO TECHNOLOGIES**

**BY
TANISHA CHAVAN (23121)
DASS MONISHA (23144)
MINAKSHI RAO (23152)
PRACHI PATIL (23153)
MEGHA MASALMANI (23158)**

**SUBMITTED TO
SAVITRIBAI PHULE PUNE UNIVERSITY
IN FULFILLMENT OF THE REQUIREMENT FOR GENERIC ELECTIVE
(INSTITUTE LEVEL)**

**ENTERPRISE ANALYSIS AND DESK RESEARCH
IN
MASTER OF BUSINESS ADMINISTRATION (MBA)
MBA 2019 REVISED PATTERN**



**THROUGH
SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS
6 KOREGAON ROAD, PUNE 411001
NOVEMBER 2023**

CERTIFICATE

This is to certify that the team of **Ms. Chavan Tanisha Jaychand, Ms. Dass Monisha Gabriel, Ms. Meenakshi Rao, Ms. Patil Prachi Ravindra and Ms. Megha Ravi Masalmani** students of Master of Business Administration (Batch 2023-25) have undertaken Desk Research to complete their project on 'Enterprise Analysis - Wipro Technologies' as part of '114 - GE-IL-02 Course - Enterprise Analysis and Desk Research'. The work has been completed to our satisfaction.

Lakhani

Dr. Divya Lakhani
Project Guide



Nanwani

Dr. B.H. Nanwani

Director
DR. B. H. NANWANI
DIRECTOR

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS
6, KOREGAGN ROAD, PUNE-411 001

Date: 30 November 2023


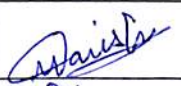

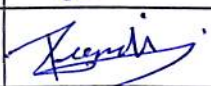
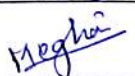
Place: Pune

Name of External Examiner: ANIT KOTHARI

Signature with date: *A. Kothari*
6/12/23

DECLARATION

We hereby declare that the project titled “ANALYSIS OF WIPRO TECHNOLOGIES” is an original piece of research work carried out by us under the guidance of **Dr. Divya Lakhani**. The information has been collected from genuine and authentic sources. The work has been submitted in fulfilment of the requirement of the elective ‘Enterprise Analysis and Desk Research’ of Master of Business Administration to Savitribai Phule Pune University.

SR. NO	ROLL NO	NAME OF STUDENT	SIGNATURE
1.	23121	Tanisha Chavan	
2.	23144	Dass Monisha	
3.	23152	Minakshi Rao	
4.	23153	Prachi Patil	
5.	23158	Megha Masalmani	

DATE: 30 NOVEMBER 2023

PLACE: PUNE (KOREGAON PARK)

A Project Report
On
Enterprise Analysis – Bharti Airtel Ltd

By
Purva Dhadwe (23106)
Smita Patil (23113)
Rutuja Dhadve (23124)
Sachita Tale (23126)
Aliza Shaikh (23150)

Submitted to
Savitribai Phule Pune University
In fulfillment of requirement for Generic Elective (Institute level)
Enterprise Analysis and Desk Research
In Master of Business Administration (MBA)
MBA 2019 Revised Pattern



Through
Sadhu Vaswani institute of management studies for girls
6 koregaon road, pune 411001
November2023

CERTIFICATE

This is to certify that the team of Ms. Dhadwe Purva Purushottam, Ms. Smita Sham Patil, Ms. Dhadave Rutuja Rajesh, Ms. Sachita Anil Tale and Ms. Aliza Farooq Shaikh, students of Master of Business Administration (Batch 2023-25) have undertaken Desk Research to complete their project on 'Enterprise Analysis - Bharti Airtel Ltd' as part of '114 - GE-IL-02 Course - Enterprise Analysis and Desk Research'. The work has been completed to our satisfaction.

Sachitani

Dr. Divya Lakhani

Project Guide

Nanwani

Dr. B.H. Nanwani

Director
DR. B. H. NANWANI
DIRECTOR

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS
6, KOREGAON ROAD, PUNE-411 001



Date: 30 November 2023

Place: Pune

Name of External Examiner: _____



Amit Nahar
AMIT NAHAR

Signature with date: _____

Amit Nahar
06/12/23

Declaration

We hereby declare that the project titled "ANALYSIS OF BHARTI AIRTEL" is an original piece of research work carried out by me under the guidance of Dr. Divya Lakhani. The information has been collected from genuine and authentic sources. The work has been submitted in fulfilment of the requirement of the elective 'Enterprise Analysis and Desk Research' of Master of Business Administration to Savitribai Phule Pune University.

Sr. No	Roll No	Name of Student	Signature
1	23106	Purva Dhadwe	
2	23113	Smita Patil	
3	23124	Rutuja Dhadve	
4	23126	Sachita Tale	
5	23150	Aliza Shaikh	

Date: 06/12/2023

Place: Pune

**A PROJECT REPORT
ON
ENTERPRISE ANALYSIS - HINDUSTAN UNILEVER**

By

**Kartiki Navale (23112)
Priyanka Patel (23110)
Komal Sharma (23120)
Juhi Chhabadiya (23136)
Sanskruiti Nanekar (23154)**

Submitted to

SAVITRIBAI PHULE PUNE UNIVERSITY

In fulfilment of the requirement for Generic Elective (Institute Level)

Enterprise Analysis and Desk Research

IN

MASTER OF BUSINESS ADMINISTRATION (MBA)

(MBA Revised Pattern 2019)



THROUGH

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS

6 Koregaon Road, Pune 411001

CERTIFICATE

This is to certify that the team of Ms. Priyanka Ashokkumar Patel, Ms. Kartiki Shailendra Navale, Ms. Sharma Komal Mahesh, Ms. Juhi Anilkumar Chhabadiya and Ms. Nanekar Sanskruti Vinayak, students of Master of Business Administration (Batch 2023-25) have undertaken Desk Research to complete their project on 'Enterprise Analysis - Hindustan Unilever Ltd' as part of '114 - GE-IL-02 Course - Enterprise Analysis and Desk Research'. The work has been completed to our satisfaction.

Divya Lakhani

Dr. Divya Lakhani
Project Guide



B. H. Nanwani

Dr. B. H. Nanwani

Director
DR. B. H. NANWANI
DIRECTOR

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS
6, KOREGAON ROAD, PUNE-411 001

Date: 30 November 2023

Place: Pune

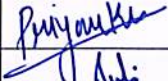
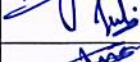

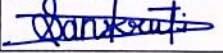
Name of External Examiner: AMIT NAMAR

Signature with date: *J. Mitra* 06/12/23

DECLARATION

We hereby declare that the project titled “ANALYSIS OF HINDUSTAN UNILEVER TECHNOLOGIES” is an original piece of research work carried out by me under the guidance of **Dr. Divya Lakhani** .

The information has been collected from genuine and authentic sources. The work has been submitted in fulfilment of the requirement of the elective “ SAVITRIBAI PHULE PUNE UNIVERSITY.”

Sr. No.	Roll No.	Name of Students	Signature
1.	23112	Kartiki Navale	—
2.	23110	Priyanka Patel	
3.	23136	Juhi Chhabadiya	
4.	23120	Komal Sharma	
5.	23154	Sanskriti Nanekar	

Date : 6.12.23

Place : Pune

A PROJECT REPORT
On
ENTERPRISE ANALYSIS – ASIAN PAINTS

By
TANISHA RAJPAL (23102)
VIDHI SHARMA (23105)
DISHA PANDE (23148)
HANISHA HARPALANI (23127)
ANJALI KARAMCHANDANI (23161)
PRANJAL SHARMA (23163)

Submitted to
SAVITRIBAI PHULE PUNE UNIVERSITY
In fulfilment of the requirement for Generic Elective (Institute Level) Enterprise Analysis and Desk
Research

IN
MASTER OF BUSINESS ADMINISTRATION (MBA)
MBA 2019 Revised Pattern



THROUGH
SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS
6 Koregaon Road, Pune 411001
November 2023

CERTIFICATE

This is to certify that the team of **Ms. Rajpal Tanisha Satish, Ms. Sharma Vidhi Navin, Ms. Harpalani Hanisha Ashok, Ms. Disha Manoj Pande, Ms. Sharma Pranjaldutt Shivdutt and Ms. Anjali Karamchandani**, students of Master of Business Administration (Batch 2023-25) have undertaken Desk Research to complete their project on '**Enterprise Analysis - Asian Paints**' as part of '**114 - GE-IL-02 Course - Enterprise Analysis and Desk Research**'. The work has been completed to our satisfaction.

Plakhani

Dr. Divya Lakhani
Project Guide

Nanwani
Dr. B.H. Nanwani

Director
DR. B. H. NANWANI
DIRECTOR

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS
6, KOREGAON ROAD, PUNE-411 001



Date: 30 November 2023






Place: Pune

Name of External Examiner: AMIT NAHAR

Signature with date: *Amit Nahar* 06/12/23

DECLARATION

We hereby declare that the project titled "ASIAN PAINTS" is an original piece of research work carried out by me under the guidance of Dr. Divya Lakhani. The information has been collected from genuine and authentic sources. The work has been submitted in fulfilment of the requirement of the elective 'Enterprise Analysis and Desk Research' of Master of Business Administration to Savitribai Phule Pune University.

Sr. No	Roll No	Name of Student	Signature
1	23148	DISHA PANDE	
2	23127	HANISHA HARPALANI	
3	23102	TANISHA RAJPAL	
4	23105	VIDHI SHARMA	
5	23161	ANJALI KARAMCHANDANI	
6	23163	PRANJAL SHARMA	

Date: 10th November 2023

Place: Pune

A PROJECT REPORT

On

Enterprise Analysis-WIPRO CONSUMER CARE PVT LTD.

By

Sharma Ritu Rameshwar (23116)

Dengra Anisha Naresh (23125)

Janvi Manoj Ganwani(23132)

Dimple Ramchandra Jotwani (23146)

Salunkhe Tejaswini Prashant (23151)

Submitted to

SAVITRIBAI PHULE PUNE UNIVERSITY

In fulfillment of the requirement for Generic Elective (Institute Level)

Enterprise Analysis and Desk Research

IN

MASTER OF BUSINESS ADMINISTRATION (MBA)

(MBA 2019 Pattern)

NOVEMBER 2023



**SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES
FOR GIRLS**

6 Koregaon Road, Pune 411001

CERTIFICATE

This is to certify that the team of Ms. Sharma Ritu Rameshwar, Ms. Dengra Anisha Nareshkumar, Ms. Janvi Manoj Ganwani, Ms. Dimple Ramchandra Jotwani and Ms. Salunkhe Tejaswini Prashant students of Master of Business Administration (Batch 2023-25) have undertaken Desk Research to complete their project on 'Enterprise Analysis - Wipro Consumer Care' as part of '114 - GE-IL-02 Course - Enterprise Analysis and Desk Research'. The work has been completed to our satisfaction.

Plakhani
Dr. Divya Lakhani
Project Guide



Nanwani
Dr. B.H. Nanwani

Director
DR. B. H. NANWANI
DIRECTOR
SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS
6, KOREGAON ROAD, PUNE-411 001

Date: 30 November 2023

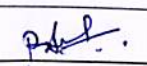



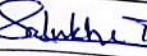
Place: Pune

Name of External Examiner: AMIT NAHAR

Signature with date: *Amit Nahar* 06/12/23

DECLARATION

We hereby declare that the project titled “ANALYSIS OF WIPRO CONSUMER CARE PVT LTD.” is an original piece of research work carried out by me under the guidance of **Dr. Divya Lakhani**. The information has been collected from genuine and authentic sources. The work has been submitted in fulfillment of the requirement of the elective ‘Enterprise Analysis and Desk Research’ of **Master of Business Administration to Savitribai Phule Pune University**.

Sr. No	Roll No	Name of Student	Signature
1	23116	Sharma Ritu Rameshwar	
2	23125	Dengra Anisha Naresh	
3	23132	Janvi Manoj Ganwani	
4	23146	Dimple Ramchandra Jotwani	
5	23151	Salunkhe Tejaswini Prashant	

Date:

Place: Pune

A PROJECT REPORT
On
ENTERPRISE ANALYSIS OF SAMSUNG COMPANY

By
Arpita Valecha (23103)
Simran Shahari (23104)
Akanksha Jagtap (23131)
Aastha Nagwani (23160)
Akansha Karnam (23164)

Submitted to
SAVITRIBAI PHULE PUNE UNIVERSITY
In fulfilment of the requirement for Generic Elective (Institute Level)
Enterprise Analysis and Desk Research
IN
MASTER OF BUSINESS ADMINISTRATION (MBA)
MBA 2019 Revised Pattern



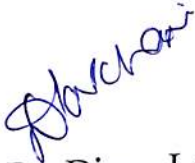
THROUGH SADHU VASWANI INSTITUTE OF MANAGEMENT
STUDIES FOR GIRLS

6 Koregaon Road, Pune 411001

NOVEMBER 2023

CERTIFICATE

This is to certify that the team of Ms. Valecha Arpita Vicky, Ms. Shahari Simran Deepak, Ms. Jagtap Akanksha Sham, Ms. Talreja Simran Rajkumar, Ms. Nagwani Astha Harishkumar and Ms. Karnam Akansha Shriniwas students of Master of Business Administration (Batch 2023-25) have undertaken Desk Research to complete their project on 'Enterprise Analysis - Samsung India' as part of '114 - GE-IL-02 Course - Enterprise Analysis and Desk Research'. The work has been completed to our satisfaction.



Dr. Divya Lakhani
Project Guide



Dr. B. H. Nanwani

Director
DR. B. H. NANWANI
DIRECTOR

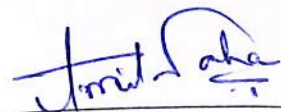
SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS
6, KOREGAON ROAD, PUNE-411 001



Date: 30 November 2023

Place: Pune

Name of External Examiner: AMIT NATHAR

Signature with date:  06/12/23

DECLARATION

We hereby declare that the project titled “ **ENTERPRISE ANALYSIS OF SAMSUNG COMPANY**” is an original piece of research work carried out by me under the guidance of **Dr. Divya Lakhani**. The information has been collected from genuine and authentic sources. The work has been submitted in fulfilment of the requirement of the elective ‘**Enterprise Analysis and Desk Research**’ of **Master of Business Administration to Savitribai Phule Pune University**.

Sr. No	Roll No	Name of Student	Signature
1	23103	Arpita Vicky Valecha	<i>Arpita</i>
2	23104	Simran Deepak Shahari	<i>Simran</i>
3	23131	Akanksha Sham Jagtap	<i>Akanksha</i>
4	23160	Aastha Harishkumar Nagwani	<i>Aanagwani</i>
5	23164	Akansha Shriniwas Karnam	<i>Akansha</i>

Date: 30 November 2023

Place: Pune

A PROJECT REPORT
On
ANALYSIS OF INDIAN TOBACCO COMPANY (ITC LTD)

By
Shevanti Ahuja (23119)
Rashi Daulatabad (23123)
Jofy Wilson (23139)
Geethu Johnychan (23141)
Mistry Mahima (23155)
.. Kharat Shruti (23159)

Submitted to
SAVITRIBAI PHULE PUNE UNIVERSITY
In fulfilment of the requirement for Generic Elective (Institute Level)
Enterprise Analysis and Desk Research
IN
MASTER OF BUSINESS ADMINISTRATION (MBA)
MBA 2019 Revised Pattern



**THROUGH SADHU VASWANI INSTITUTE OF MANAGEMENT
STUDIES FOR GIRLS 6 Koregaon Road, Pune 411001**

November 2023

CERTIFICATE

This is to certify that the team of Ms. Ahuja Shewanti Deepak, Ms. Daulatabad Rashi Satish, Ms. Jofy Wilson, Ms. Geethu Johnychan, Ms. Mistry Mahima Hitesh and Ms. Kharat Shruti Rambhau, students of Master of Business Administration (Batch 2023-25) have undertaken Desk Research to complete their project on 'Enterprise Analysis - ITC Ltd' as part of '114 - GE-IL-02 Course - Enterprise Analysis and Desk Research'. The work has been completed to our satisfaction.

Shukani

Dr. Divya Lakhani
Project Guide



Nanwani
Dr. B H Nanwani
Director

DR. B. H. NANWANI
DIRECTOR

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS
6, KOREGAON ROAD, PUNE-411 001

Date: 30 November 2023

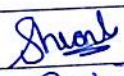
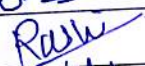

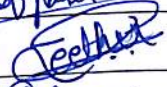
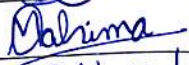
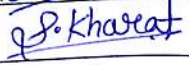
Place: Pune

Name of External Examiner: AMIT NAKAR

Signature with date: *Amit Nakar* 06/12/23

DECLARATION

We hereby declare that the project titled "ANALYSIS OF INDIAN TOBACCO COMPANY (ITC LTD)" is an original piece of research work carried out by me under the guidance of **Dr. Divya Lakhani**. The information has been collected from genuine and authentic sources. The work has been submitted in fulfilment of the requirement of the elective 'Enterprise Analysis and Desk Research' of Master of Business Administration to Savitribai Phule Pune University.

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1	23119	Shevanti Ahuja	
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3	23139	Jofy Wilson	
4	23141	Geethu Johnychan	
5	23155	Mistry Mahima	
6	23159	Kharat Shruti	

Date: 30 November 2023

Place: Pune