


CRITERION- III

KEY INDICATOR	3.3 Research Publication and Awards
METRIC No.	3.3.1- Research Papers Published per Teacher in the Journals as Notified on UGC CARE List

Academic Year -2019

Dr. Prabha Rahul Singh

Title of paper	Name of journal	ISSN number	Link to website of the Journal
Crowd Funding for Startups In India : Issues and Challenges	Financial Management of Enterprises in Emerging Market Economies in India	2249-894X	https://journalseeker.researchbib.com/view/issn/2249-894X
A Study of CSR Initiatives by State Bank of India	International Journal of Advance and Innovative Research	2394-7780	https://journalseeker.researchbib.com/view/issn/2394-7780

1	Crowd Funding for Startups In India: Issues and Challenges	 <p style="text-align: center;">REVIEW OF RESEARCH ISSN: 2249-894X IMPACT FACTOR : 5.7631(UIF)</p> <hr/> <p style="text-align: center;">CROWD FUNDING FOR STARTUPS IN INDIA: ISSUES AND CHALLENGES</p> <p style="text-align: center;">Dr. Prabha Singh Associate Professor at Sadhu Vaswani Institute of Management Studies prabhasingh@svims-pune.edu.in</p>
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2	A Study of CSR Initiatives by State Bank of India	<div style="border: 2px solid black; padding: 10px;"> <p style="text-align: center;">International Journal of Advance and Innovative Research</p> <p style="text-align: center;">Volume 6, Issue 1 (XVIII): January - March, 2019</p> <div style="float: right; border: 1px solid black; border-radius: 15px; padding: 5px; background-color: #333; color: white;">ISSN 2394 - 7780</div> <hr style="border: 1px solid black; margin: 10px 0;"/> <p style="text-align: center;">A STUDY OF CSR INITIATIVES BY STATE BANK OF INDIA</p> <p style="text-align: center;">Dr. Prabha Singh¹ and Shraddha Ghute²</p> <p style="text-align: center;">Associate Professor¹ and Student², Sadhu Vaswani Institute of Management Studies for Girls, Pune</p> </div>
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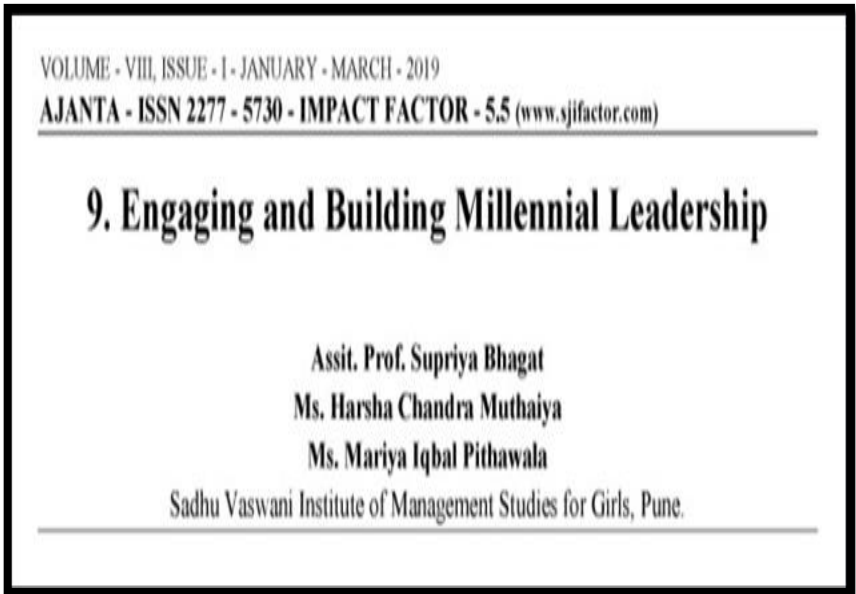
Dr. Abhijeet Kaiwade

Title of paper	Name of journal	ISSN number	Link to website of the Journal
Literature Review on Sentiment Analysis in Retail Industry	Our Heritage Journal	0474-9030	https://isindexing.com/isi/Journal/Our-Heritage

1	Literature Review on Sentiment Analysis in Retail Industry	<div style="border: 2px solid black; padding: 10px;"> <div style="display: flex; justify-content: space-between; align-items: center;">  <div style="text-align: center;"> <p>OUR HERITAGE</p> <p>ISSN: 0474-9030 Vol-68, Special Issue-27 (Feb. 2020)</p> <p>5th International Conference On "Innovations in IT and Management"</p> <p>Organised by: Sinhgad Technical Education Society's SINGHAD INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION (SIMCA), Narhe Technical Campus, Pune, Maharashtra (India) 411041.</p> <p>Held on 6th & 7th February 2020</p> </div>  </div> <p style="text-align: center; margin-top: 20px;">Title : Literature Review on Sentiment Analysis in Retail Industry Ms. Kavita T. Rangari Asst. Prof., Sinhgad College of Commerce, Pune E-Mail-kavita.rangari13@gmail.com Dr. Abhijeet Kaiwade Professor and HOD Sadhu Vaswani Institute of Management studies for Girls, Pune E-Mail : kaiwade@gmail.com</p> </div>
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Dr. Supriya Surjaprasad Bhagat

Title of paper	Name of journal	ISSN number	Link to website of the Journal
Engaging and Building Millennial Leadership	AJANTA	2277-5730	https://www.ajantaparakashan.in/ideal_journal.html

1	Engaging and Building Millennial Leadership	
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Ms. Bindiya Janak Rangwani

Title of paper	Name of journal	ISSN number	Link to website of the Journal
Scope for Growth of Culinary Tourism in Pune	Journal of Emerging Technologies and Innovative Research	2349-5162	https://www.jetir.org/
Salesmanship VS Thugsmanship	Journal of Emerging Technologies and Innovative Research	2349-5162	https://www.jetir.org/
Pro-environmental Behaviour for Minimising the after-effects of Environmental Mismanagement by us	Journal of Emerging Technologies and Innovative Research	2349-5162	https://www.jetir.org/
Mother INDIA or Sexy INDIA	Journal of Emerging Technologies and Innovative Research	2349-5162	https://www.jetir.org/

1	<p>Scope for Growth of Culinary Tourism in Pune</p>	<p>© 2019 JETIR March 2019, Volume 6, Issue 3 www.jetir.org (ISSN-2349-5162)</p> <hr/> <p style="text-align: center;">SCOPE FOR GROWTH OF CULINARY TOURISM IN PUNE</p> <p style="text-align: center;">Bindiya Rangwani Neha Panjwani</p> <p style="text-align: center;">Sadhu Vaswani Institute of Management Studies for Girls, Pune, India.</p>
2	<p>Salesmanship VS Thugsmanship</p>	<p>© 2019 JETIR March 2019, Volume 6, Issue 3 www.jetir.org (ISSN-2349-5162)</p> <hr/> <p style="text-align: center;">SALESMANSHIP VS THUGSMANSHIP</p> <p style="text-align: center;">Ms Bindiya Rangwani Ms Mariya Pithawala</p> <p style="text-align: center;">Asst. Professor cum Training and Placement Coordinator MBA Student</p> <p style="text-align: center;">Sadhu Vaswani Institute of Management Studies for Girls, Pune, India</p>
3	<p>Pro-environmental Behaviour for Minimising the after-effects of Environmental Mismanagement by us</p>	<p>© 2019 JETIR June 2019, Volume 6, Issue 6 www.jetir.org (ISSN-2349-5162)</p> <hr/> <p style="text-align: center;">Pro-environmental behaviour for minimising the after-effects of environmental mismanagement by US</p> <p style="text-align: center;">Bindiya Rangwani</p> <p style="text-align: center;">Assistant Professor cum Training and Placement Coordinator</p> <p style="text-align: center;">Sadhu Vaswani Institute of Management Studies for Girls, Pune.</p>

4	Mother INDIA or Sexy INDIA	<p>© 2019 JETIR February 2019, Volume 6, Issue 2 www.jetir.org (ISSN-2349-5162)</p> <hr/> <p style="text-align: center;">MOTHER INDIA OR SEXY INDIA</p> <p style="text-align: center;"><i>THE EFFECTS OF OBJECTIFICATION OF WOMEN IN ADVERTISEMENTS ON BRAND 'INDIA'</i></p> <p style="text-align: center;">Bindiya Rangwani, Tanvi Tirthani Shailaja Namjoshi</p> <p style="text-align: center;">Sadhu Vaswani Institute of Management Studies for Girls, Pune. India</p>
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Ms. Vaishali Damodar Patil

Title of paper	Name of journal	ISSN number	Link to website of the Journal
A Study of Compensation and Benefits at KF Bioplants Pvt. Ltd.	International Journal of Advance and Innovative Research	2394-7780(o)	https://journalseeker.researchbib.com/view/issn/2394-7780

1	A Study of Compensation and Benefits at KF Bioplants Pvt. Ltd.	<p style="text-align: center;">International Journal of Advance and Innovative Research</p> <p style="text-align: center;">Volume 6, Issue 1 (XVIII): January - March, 2019</p> <p style="text-align: right;">ISSN 2394 - 7780</p> <hr/> <p style="text-align: center;">A STUDY OF COMPENSATION AND BENEFITS AT KF BIOPANTS PRIVATE LIMITED</p> <p style="text-align: center;">Vaishali Patil¹ and Shaikh Mariyam Fatima Rehan²</p> <p style="text-align: center;">Professor¹ and Student², Sadhu Vaswani Institute of Management Studies for Girls, Pune</p>
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Ms. Vaishali Rajendra Patil

Title of paper	Name of journal	ISSN number	Link to website of the Journal
A Study of Digital Marketing Techniques Used by Financial Institutes to Promote Financial Products	Journal of Emerging Technologies and Innovative Research (JETIR) www.jetir.org	2349-5162	https://www.jetir.org/
Online Shopping in India- A Future Perspective	International research Journal of Management Science and Technology	New Delhi- 2250-1959 (O) 2348-9367 (P)	http://www.irjmst.com/

1	A Study of Digital Marketing Techniques Used by Financial Institutes to Promote Financial Products	<p align="center">© 2019 JETIR April 2019, Volume 6, Issue 4 www.jetir.org (ISSN-2349-5162)</p> <hr/> <p align="center">A STUDY OF DIGITAL MARKETING TECHNIQUES USED BY FINANCIAL INSTITUTES TO PROMOTE FINANCIAL PRODUCTS AND SERVICES</p> <p align="center">Authors Name: Ms. Vaishali Rajendra Patil Sadhu Vaswani Institute of Management Studies for Girls, Pune, India</p>
2	Online Shopping in India- A Future Perspective	<p align="center">IRJMST Vol 10 Issue 1 [Year 2019] ISSN 2250-1959 (Online) 2348-9367 (Print)</p> <hr/> <p align="center">Online Shopping in India- A Future Perspective</p> <p align="right">Prof. Vaishali Patil*</p> <p align="right">Sadhu Vaswani Institute of Management Studies for Girls, Pune.</p> <p align="right">Email ID- vaishali85133@gmail.com</p>