



SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS

Unaided- Private, Linguistic Minority (Sindhi) Institute
Approved by A.I.C.T.E. Certified under ISO 9001:2015

Dr. B. H. Nanwani
Director

Affiliated to Savitribai Phule Pune University, NAAC Accredited with "B+" Grade
Institute Codes: SPPU: IMMP016030, D.T.E.: 6614, AISHE: C-44578, AICTE: 1-21641511

| CRITERION – III | |
|------------------------|---|
| KEY INDICATOR | 3.2 Innovation Ecosystem |
| METRIC NO. | 3.2.1 - Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge |

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Institution's Innovation Council (IIC) 2022-23

| Sr. No. | Members Present | Member Type (Teaching/ Non-Teaching/ External Expert) Key Role/ Position assigned in IIC |
|---------|-------------------------|--|
| 1 | Dr. B.H. Nanwani | Chairperson |
| 2 | Dr. Abhijeet Kaiwade | HOD |
| 3 | Ms. Sonali Joshi | Teaching |
| 4 | Ms. Vipashyana Sonawane | Student Representative, MBA – Part II |
| 5 | Ms. Pratiksha Punekar | Student Representative, MBA – Part II |
| 6 | Ms. Shriya Tupe | Student Representative, MBA – Part II |
| 7 | Mrs. Arati Shendge | Student Representative, MBA – Part II |
| 8 | Ms. Hetal Yadav | Student Representative, MBA – Part I |
| 9 | Ms. Deepali Asnani | Student Representative, MBA – Part I |
| 10 | Ms. Dipti Karwade | Student Representative, MBA – Part I |
| 11 | Ms. Sheetal Pisal | Student Representative, MCA – Part I |

Institution's Innovation Council - Certificate of Establishment (Ministry of Education)



Letter of Appreciation [Ministry of Education's Innovation Cell]



Letter of Appreciation

Dear Sir/Madam,

Please accept our sincere gratitude to all the chief functionaries and every members of the IIC Institution's Innovation Council (IIC) of Sadhu Vaswani Institute of Management Studies for Girls, 6, Koregaon Road, Pune 411001 for the continuous support and contribution towards building the innovation and entrepreneurship culture development in your campus and also extending support to help other IIC institutions towards growth of the IIC network during the academic year 2022-23.

Chief Functionaries of the IIC at Sadhu Vaswani Institute of Management Studies for Girls, 6, Koregaon Road, Pune 411001, Pune - 411001

| Name | Position |
|------------------------|--|
| Ms Sonali Joshi | President |
| SONALI JOSHI | Innovation Activity, Start up Activity Coordinator |
| Dr. B H Nanwani | Vice President, NIRF Coordinator |
| Dr. Abhijeet Kaiwade | Convener, IPR Activity Coordinator |
| Mrs. Vaishali Patil | Internship Activity Coordinator, Member |
| Mrs. Harshali Bhalerao | Social Media, ARIIA Coordinator |

As we are progressing towards a 'quality' driven I&E ecosystem development, we strongly believe that the IIC model and its unique structure is definitely putting your HEI's thoughts, actions and aspirations in a systematic way to achieve inclusive and holistic development of the ecosystem.

Thanks & regards.

Yours Sincerely,

Dipan Kumar Sahu

Assistant Innovation Director
MoE's Innovation Cell, Govt. of India

Innovation and Startup Cell [Certificate of Establishment]



I2 e Competitions conducted by Innovation and Startup Cell



Student Participation in I2 e Competitions



Courses Conducted on Entrepreneurship

1. Entrepreneurship Course by MCED

| Year | Name of the workshop | Number of Participants | Date From – To | Link to the Activity report on the website |
|------|---|------------------------|--------------------------|--|
| 2022 | MCED Workshop - Creating awareness about Entrepreneurship | 120 | 29-04-2022 to 05-03-2022 | Project Report Sample Attached |



2. Course by Indo German Tools and MSME, Aurangabad

| Year | Name of the workshop | Number of Participants | Date From – To |
|------|---|------------------------|----------------|
| 2023 | IGTR Entrepreneurship Awareness Program | 39 | 31-03-2023 |

**SADHU VASWANI INSTITUTE OF MANAGEMENT
STUDIES FOR GIRLS, PUNE**
Innovation, Incubation and Startup Cell (IISC)

In Association With

**MSME TECHNOLOGY CENTRE
INDO GERMAN TOOL ROOM AURANGABAD**

Presents

**ENTREPRENEURSHIP AWARENESS
PROGRAM**

Friday, 31st March 2023 *10:00 am Onwards* *Seminar Hall*

Executive Summary

- The Government of India in its endeavor to provide right stimulus for the growth of industry in the country – particularly with an objective of helping MSME's has established Indo German Tool Room (IGTR), Aurangabad. A project of Government on India, Government of Federal Republic of Germany & Government of Maharashtra, Indo German Tool Room (IGTR) an ISO 9001:2000, ISO 14001:2004 is a center which nurtures excellence and provides total tooling & training solutions. SVIMS invited IGTR to conduct a One Day Entrepreneurship Awareness Program for both MBA and MCA students to enable developing an entrepreneurial mindset and choose entrepreneurship as a career.
- Guests Speakers:
- Mr. Vikas S Bhavsar – CEO, Synergy Business Development and Exports, Pune, India
- Ms. Megha Soundankar – Senior Engineer and Incharge of Pune IGTR Sub Center
- The trainers kept the session interactive and introspective through various activities and assessments.
- One of the activities conducted was - Top 100 frequently asked questions wherein the trainers asked a few questions to the participants and helped them understand the importance of answering the same correctly.

- A self-assessment form was shared with the students wherein they were asked to rate themselves. Once that was done, Mr. Bhavsar, the trainer, helped to re-assess their forms as per the recent market trends. It helped the participants to do a SWOT Analysis of themselves.
- A short video reflecting the message of **never give up** was shown to the participants. The trainers reinforced that even though the entrepreneurial journey may seem difficult, consistency and perseverance were the keys to success.
- The world today is full of entrepreneurial opportunities which has been further catalyzed by the virtual world and the accessibility to internet for everything. It is a gold mine which must be explored so that new business ideas can be generated. The pandemic taught great lessons to us and always made people look for opportunities rather than giving up.
- Mr. Bhavsar gave situation cases to the students wherein they were to develop business plans and also mark their short term and long-term plans, their profit margins etc.



Sessions/ Workshops on Entrepreneurship

| Year | Name of the workshop/ seminar/ conference | Number of Participants | Date From – To | Link to the Activity report on the website |
|------|---|------------------------|----------------|---|
| 2023 | Valuation of Startups | 30 | 17-05-2023 | https://www.svims-edu.in/ay-2022-2023/valuation-of-startups |
| 2023 | Workshop on Launching Quickfix Café Menus: Breads and Spices – an Entrepreneurial Journey | 35 | 09-02-2023 | https://www.svims-edu.in/ay-2022-2023/workshop-on-launching-quickfix-cafe-menus%3A-breads-and-spices-%E2%80%93-an-entrepreneurial-journey |
| 2023 | Panel Discussion Women Entrepreneurs | 41 | 27-01-2023 | https://www.svims-edu.in/ay-2022-2023/taking-a-seat-at-the-table%3A-women-equity-in-business |
| 2023 | National Startup Day | 52 | 16-01-2023 | https://www.svims-edu.in/ay-2022-2023/national-startup-day |
| 2022 | An Insight into the World of Entrepreneurship | 59 | 18-11-2022 | https://www.svims-edu.in/ay-2022-2023/insight-into-the-world-of-entrepreneurship |
| 2022 | National Innovation Day | 2 | 15-10-2022 | https://www.svims-edu.in/ay-2022-2023/national-innovation-day |
| 2022 | The Power in What You Do | 36 | 27-05-2022 | https://www.svims-edu.in/ay-2021-2022/the-power-in-what-you-do |
| 2022 | Workshop on Content Ideation and Creation | 14 | 29-01-2022 | https://www.svims-edu.in/ay-2021-2022/workshop-on-content-ideation-and-creation |
| 2022 | Developing an Entrepreneurial Attitude | 631 views | 11-01-2022 | https://www.svims-edu.in/ay-2021-2022/developing-entrepreneurial-attitude |
| 2021 | The Financial Strengths and Challenges of Women Entrepreneurs in India | | 28-08-2021 | https://www.svims-edu.in/ay-2021-2022/the-financial-strengths-and-challenges-of-women-entrepreneurs-in-india |

| | | | | |
|------|--|----|------------|---|
| 2021 | Skill, Entrepreneurship Development & Employability: Challenge and Opportunities | | 03-08-2021 | https://www.svims-edu.in/ay-2021-2022/skill%2C-entrepreneurship-development-%26-employability%3A-challenge-and-opportunities |
| 2021 | Pushing the uncertainties - Branding during Covid Times | 40 | 21.08.2021 | https://www.svims-edu.in/ay-2020-2021/pushing-the-uncertainties |
| 2021 | Future of and Pivotal Changes in Co-Working Spaces | 13 | 14.08.2021 | https://www.svims-edu.in/ay-2020-2021/future-of-and-pivotal-changes-in-co-working-spaces |
| 2021 | The advent of Cloud Kitchen Business | 67 | 13.08.2021 | https://www.svims-edu.in/ay-2020-2021/the-advent-of-cloud-kitchen-business |
| 2021 | Dialogue Between Leading Women and Gen Z | | 29-06-2021 | https://svims-edu.in/ay-2020-2021/dialogue-between-leading-women-and-gen-z |
| 2021 | Power Puff Entrepreneurs - The Ideation Fest | 74 | 28.06.2021 | https://www.svims-edu.in/ay-2020-2021/-power-puff-entrepreneurs |
| 2021 | BIZ-A-THON | 72 | 22.06.2021 | https://www.svims-edu.in/ay-2020-2021/biz-a-thon |
| 2021 | Credit Management and Bank lending for Entrepreneurs | 47 | 12.06.2021 | https://www.svims-edu.in/ay-2020-2021/credit-management-and-bank-lending-for-entrepreneurs |
| 2020 | Agri Business Opportunities in North America | | 18-12-2020 | https://www.svims-edu.in/ay-2020-2021/agri-business-opportunities-in-north-america |
| 2020 | Talking Entrepreneurship | | 03-10-2020 | https://www.svims-edu.in/ay-2020-2021/talking-entrepreneurship |
| 2019 | Working Capital Management: A Key to Business Success Startup Perspective | 61 | 31-10-2020 | https://www.svims-edu.in/ay-2019-2020/working-capital-management%3A-a-key-to-business-success-startup-perspective |
| 2019 | Entrepreneurial mentoring - When marketing your own service firm | 39 | 24-10-2020 | https://www.svims-edu.in/ay-2019-2020/when-marketing-your-own-service-firm |

| | | | | |
|------|--|----|------------------------|---|
| 2019 | I-2-E Competition – Institute Level [Competition for Business and Start up Ideas] research | 15 | 23-10-2019 | https://www.svims-edu.in/ay-2019-2020/i-2-e-competition-%E2%80%93institute-level-%5B-competition-for-business-and-start-up-ideas%5D-research . |
| 2019 | Cluster Level i-2-e Competition [Competition for Start up Ideas] [research] | 15 | 17-12-2019 | https://www.svims-edu.in/ay-2019-2020/i-2-e-competition-%E2%80%93cluster-level-%5B-competition-for-business-and-start-up-ideas%5D-research |
| 2019 | Workshop on Entrepreneurship Motivation - Why not start Small? | 26 | 24-07-2019 | https://www.svims-edu.in/ay-2019-2020/why-not-start-small%3F |
| 2019 | State Level Workshop on “Innovation and Incubation: Fostering Entrepreneurship in Higher Education 2020” | 54 | 28-2-2020 to 29-2-2020 | https://www.svims-edu.in/ay-2019-2020/state-level-workshop-on-innovation-and-incubation%3A-fostering-entrepreneurship-in-higher-education-2020 |
| 2018 | Automations and Innovations know-how in HR for Start-ups | 37 | 22-02-2019 | https://www.svims-edu.in/ay-2018-2019/automations-and-innovations-know-how-in-hr-for-start-ups |

Navdhaara Fest

| Year | Name of the workshop | Number of Participants | Date From – To |
|------|----------------------|------------------------|----------------|
| 2022 | Navdhaara Fest | 102 | 17-12-2022 |



EXECUTIVE SUMMARY

Navdhaara – is a combination of two Sanskrit words - nav meaning new and dhaara meaning flow or stream. SVIMS has always encouraged and endeavored to develop an entrepreneurial mindset amongst its students and employees, for developing real-world skills that will help students to explore their creativity and make an exceptional career path for themselves in a rapidly changing world. With this thought, under the guidance of our Director, the admin faculty and students planned an Entrepreneurship Fest and invited zealous entrepreneurs, big or small, to display / present their fares at the Fest stalls. The synergy in the institute on 17th December is a memory worth a lifetime.

- The preparation for the event began a month in advance. The students were divided into different teams:
 - Core Coordinators
 - Finance Team
 - Marketing Team
 - Creatives Team
- These teams were supervised by the faculty members under the guidance of the Director. Each student reached out to their societies, previous colleges, friends to invite people for the Fest. On 17th December, SVIMS was vibrant in a plethora of colours.

- We were privileged to have the following dignitaries as our Guests for inaugural ceremony:
 - Dr. G H Gidwani, Director, Mira Education Society
 - Mr. Arvind Budhani, Director, Guru Krupa Budhani Bros Waferwaala
 - Mr. Sahil Bhosale, Agricultural Entrepreneur and President, Satyamev Jayate(NGO)

- The event began with the inauguration of the Fest at the hands of our esteemed guests. Dr. Gidwani, at the time of cutting the ribbon, gave a valuable lesson. She said that rather than cutting the ribbon lets make the ends join and complete the circle of gratitude, success and humility.
- This was followed by lamp lighting and paying respects to our revered founders Sadhu TL Vaswani and Dada JP Vaswani.
- Dr. B H Nanwani, Director SVIMS, in her Director's address elaborated on the meaning of Navdhaara. She emphasized on the importance of developing entrepreneurial mindset and shared about the endeavours of SVIMS in this direction. She congratulated the SVIMS team of faculty, admin and the students for the first Entrepreneurship Fest at SVIMS. Ma'am's words motivated everyone. She is our beacon and is deeply respected by all. She herself is an intrapreneur where SVIMS and St. Mira's college is concerned.
- We had entrepreneurs from every walk of life:
 - A software engineer with a juice machine, testing the markets and intending to make a sustainable machine
 - Shantai Foundation: giving an opportunity to the residents of the vasti to present their savouries and handicrafts
 - Two daughters helping their father sustain the family business of about 45 years into stone sculpting and pottery making
 - Two friends who envisage to bring the sarees back as couture.
 - Our own students who put up food stalls and showed their entrepreneurial spirit in action.
 - Agricultural entrepreneurs

- There were 45 stalls and 250 people visited the Fest.
- Music, good food, creativity corners, discussion groups and connecting with the small scale to medium scale innovative people made the day a successful one for the attendees as well as the participants.



Certificate for Tapping Creative Startup



Khairul Islam Higher Education Society's
MAHARASHTRA COLLEGE OF ARTS, SCIENCE AND COMMERCE
Dr. Rafiq Zakaria Centre for Post Graduate Studies and Research
NAAC Re-Accredited B**
246-A, JEHANGIR BOMAN BEHRAM ROAD, MUMBAI 400008

Certificate of Achievement

Presented To

Dr./Ms./Mr. **Tirthani Tanvi**

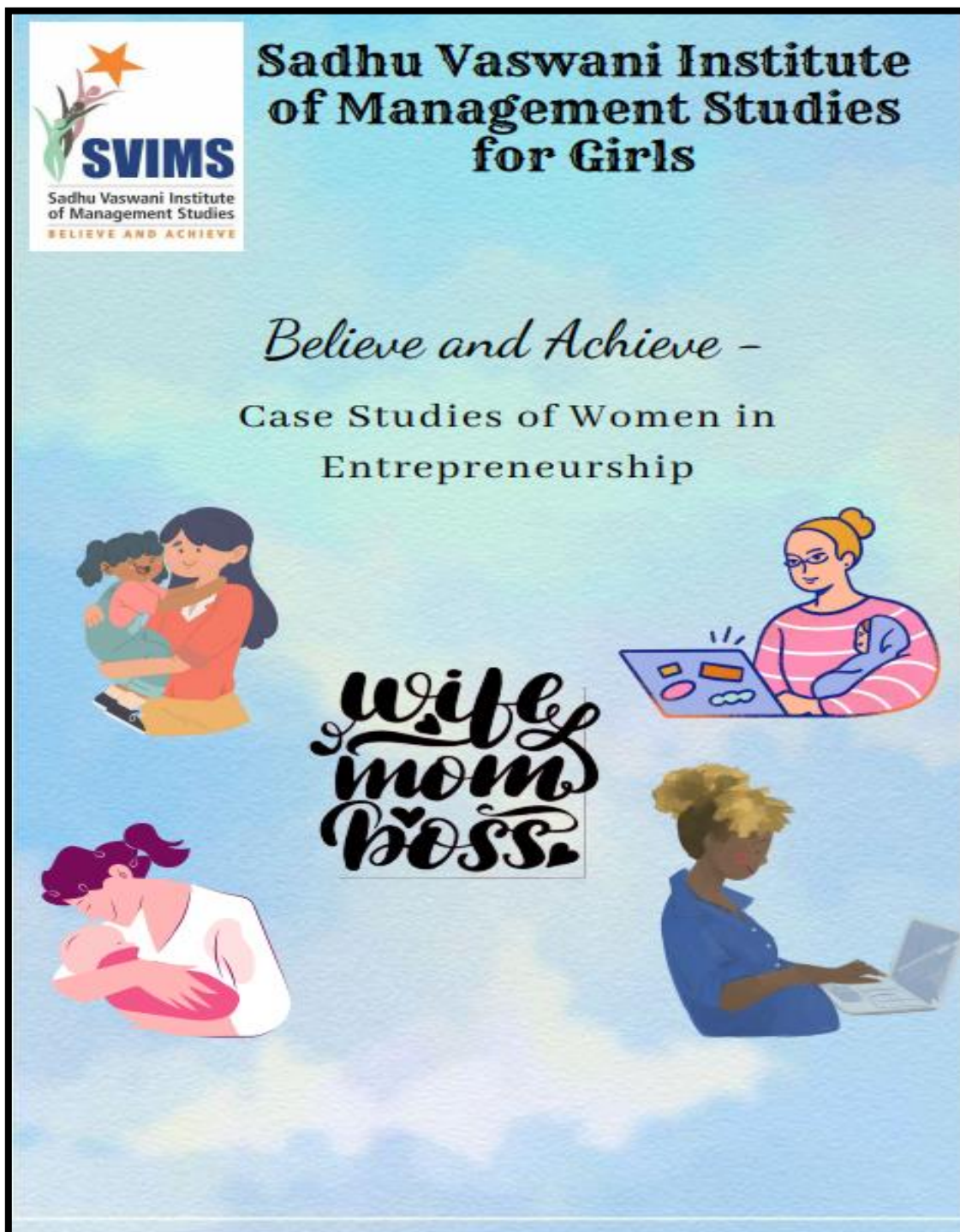
for Securing First Prize in the event 'Tapping Creative Startup - A Step toward Atmanirbhar Bharat' organised by Maharashtra College's Centre for Acceleration of research and Entrepreneurship (CARE) on 18th July, 2020.


Ms. Salma Shaikh
Head Dept of IT,
Director.


Dr. Sirajuddin Chougale
Principal,
Director.

Believe and Achieve- Case Studies of Women in Entrepreneurship

| Sl. No. | Title | Year of publication | ISBN number of the proceeding | Name of the publisher |
|---------|--|---------------------|-------------------------------|-----------------------------|
| 1 | Believe and Achieve-Women in Entrepreneurship Case Studies | 2022 | 978-93-93008-40-4 | AVE Maria Publication, Pune |





Sadhu Vaswani Institute of Management Studies for Girls

6, Koregaon Road, Next to St.Mira's College
For Girls Pune,411001

Website - <http://svims-pune.edu.in/>

Encouraging Readers to Learn from these Cases

The book on Women Entrepreneurs is an exquisite collection of case studies that captures the beauty and motivation behind the journeys of remarkable women. Each case study explores the triumphs and challenges faced by these entrepreneurs as they navigate through various industries showcasing their resilience and determination. It serves as a powerful source of inspiration for aspiring female entrepreneurs illustrating that with passion, hard work and innovative thinking one can overcome barriers and achieve great success.

Through their compelling and well-researched stories this book beautifully demonstrates the transformative power of female leadership and entrepreneurship.

Address
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10 B Mitali, 45/98 Bhusari
Colony Paud Road,
Pune- 411038
Contact : 020-24452540
Email id : avemariapub23@gmail.com



ISBN
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Price
Rs. 120/-

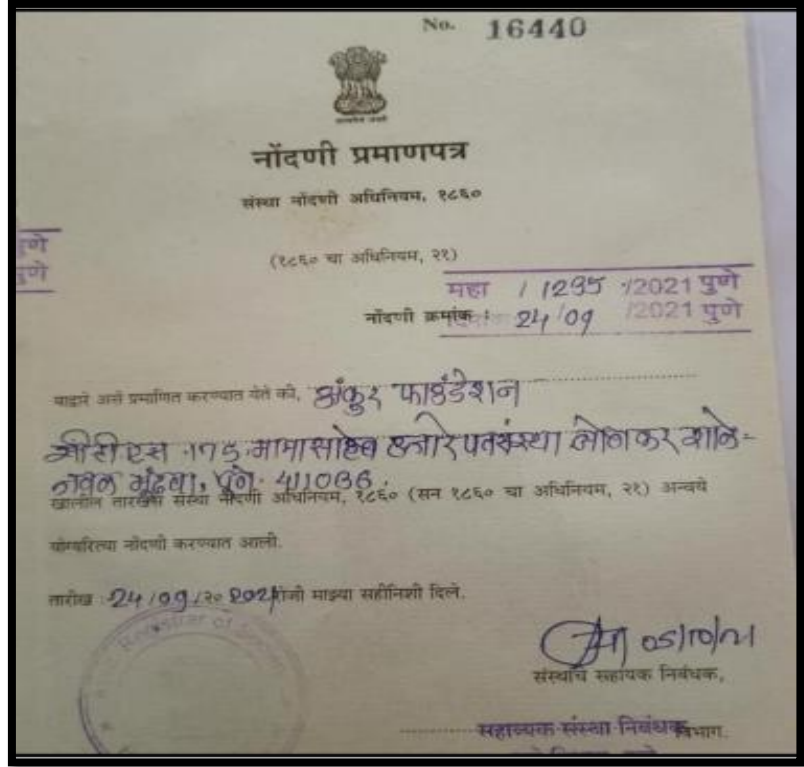
Entrepreneurial Ventures by Students

| A.Y. | Name | Name of the Start-up |
|-----------|---------------------------------|---|
| 2022-23 | Ms. Shreya Gajanan Tupe | Ankur Foundation & NARI (NGO Registration in Process) 9763279193 |
| 2022-23 | Ms. Punekar Pratiksha Chandrash | NARI (NGO Registration in Process) 8329636147 |
| 2022-23 | Ms. Isha Khandekar | Consultant |
| 2021-2022 | Ms. Sakshi Pradeep Jodhwani | VJ InfraSurvey no. 95, Plot no. 9 & 24, S.B. Patil school road, Opposite Bhondve Baug, Ravet, 412101., M 9689225452 |
| 2021-2022 | Ms. Sawant Saima Saleem | Task Polymers Pvt Ltd Gat No 23/24, Priyanka Nagari, Wagholi, Pune, M 7066984178 |
| 2021-2022 | Ms. Bharut Isha Sunil | Anand Finance Yavatmal 7385544877 |
| 2020-2021 | Ms. Narayani Shailesh Shinde | Evaraaby Narayannii M 7887551839 |
| 2020-2021 | Ms. Pooja Yogesh Zawar | Director- Shubh Prime Investments Private Ltd C/O Mangesh Shivnarayan Zavar G No. 228/118 Pratap Mill Comp Jalgaon Maharashtra 425401 M - 7385526114 |
| 2019-2020 | Ms. Apeksha Ramesh Bhondwe | Apeksha Beauty Parlour S. No 55/2/24 Krushnabazaar Pimpale Gurav Pune- 61 |
| 2019-2020 | Ms. Priyanka Rohidas Dabhade | Pralhad Enterprises 6/13 Subhash Nagarkalbhairavinath Mandirnear Vinyaka Medicalnew Khadkiyerwada Pune Pmc Maharashtra 411006 |
| 2018-2019 | Ms. Navale Manisha Nitin | Dealer HBN Networks Office No 1, Surbhi Complex, Airport Road Vishranthwadi Pune 411015 |

Sample Copy

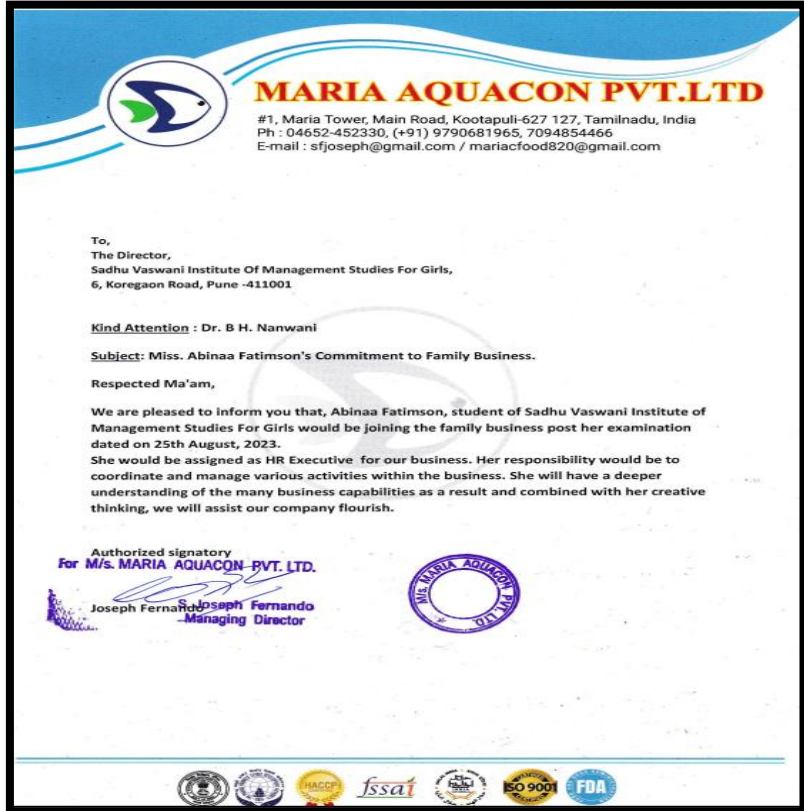
Ms. Shreya Gajanan Tupe

Ankur Foundation & NARI
(NGO Registration in Process) 9763279193



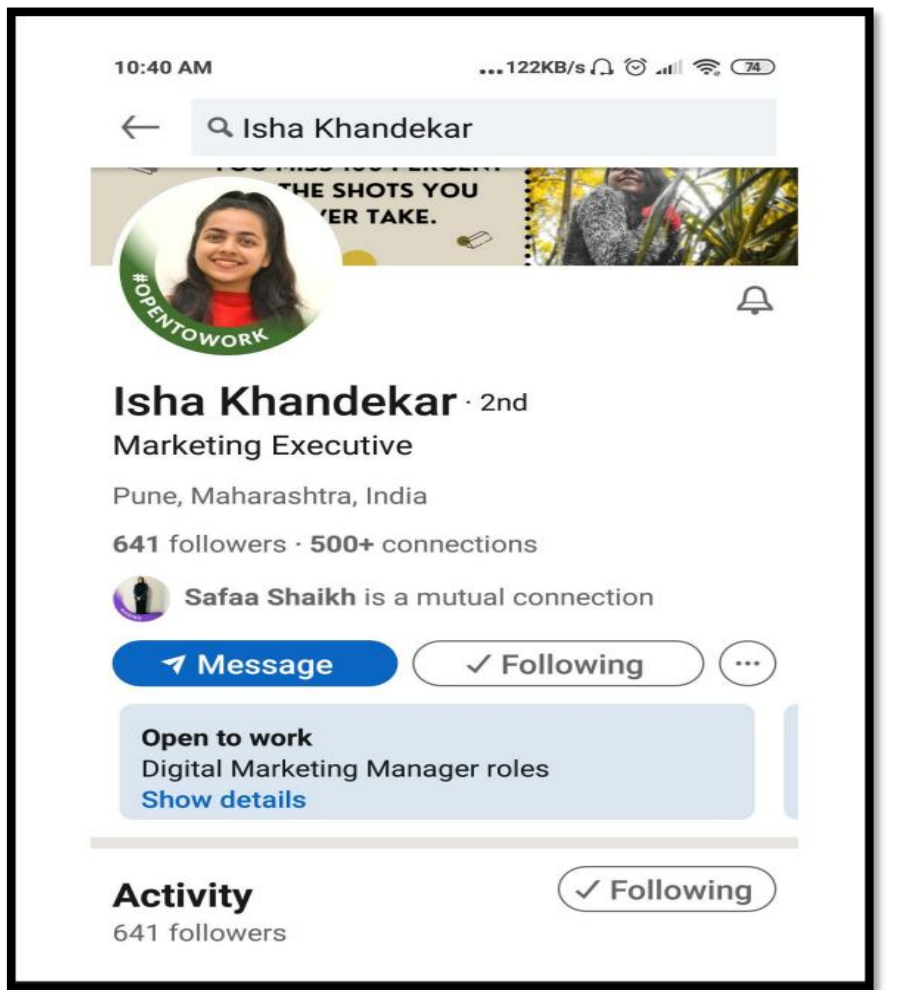
Ms. Abina Fatimson

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127, Tamilnadu, India
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Ms. Isha Khandekar

Consultant



Ms. Priyanka Rohidas Dabhade

Pralhad Enterprises
6/13 Subhash
Nagarkalbhairavinath
Mandirnear Vinyaka
Medicalnew
Khadkiyerwada Pune Pmc
Maharashtra 411006

महाराष्ट्र दुकाने व आस्थापना (नोकरीचे व सेवाशर्तीचे विनियमन) नियम, २०१८
Form - 'F'
[See Rule 3]

APPLICATION FOR INTIMATION

| | | | |
|--|---|--|-------------|
| Application ID | 109379162003 | | |
| Registration Certificate / Intimation Receipt No. / नोंदीची प्रत / पत्राची प्रत | 2031000314570529 | | |
| Division / विभाग | Pune | | |
| District / जिल्हा | Pune | | |
| Office Name | Office of the Deputy Commissioner of Labour, Pune, Address- Pune District Bungalow No.5, Mumbai - Pune Road, Shivaji Nagar, Pune-411005 | | |
| Name of the establishment / अस्थापनेचे नाव | PRALHAD ENTERPRISES PRALHAD ENTERPRISES | | |
| Previous details of establishment / अस्थापनेची पूर्वीची तपसिलत माहिती | New Registration | | |
| Postal address and situation of the Establishment / (आस्थापनेचा पत्ता) | 6 / 13 SUBHASH NAGAR, KALBHAIKAVANATH MANDIR, NEAR VINAYAKA MEDICAL, NEW KHADKI, YERWADA, KIRKEE (CB), PUNE CITY, PUNE, 411006 | 6 / 13 SUBHASH NAGAR, KALBHAIKAVANATH MANDIR, NEAR VINAYAKA MEDICAL, NEW KHADKI, YERWADA, KIRKEE (CB), PUNE CITY, PUNE, 411006 | |
| Mobile / संपर्कासाठी क्र. | 9881216084 | | |
| Email-id / ई - मेल आयडी | priyankda1603@gmail.com | | |
| Date of commencement of business / व्यवसाय सुरु होण्याचा दिनांक | 20/10/2020 | | |
| Nature of Business / व्यवसायाचे स्वरूप | ALL TYPES OF FOOD PRODUCTS DAIRY PRODUCTS VEGETABLES SALES AND SUPPLIERS | ALL TYPES OF FOOD PRODUCTS DAIRY PRODUCTS VEGETABLES SALES AND SUPPLIERS | |
| Whether establishment falls under public or private sector / सरकारी/निजी/सेवा क्षेत्र किंवा खासगी क्षेत्रात येते | Private | | |
| Total No. of Employee | Men | Women | Transgender |
| | 2 | 0 | 0 |
| Name of the Employer / संपर्कासाठी नाव | MRS. PRIYANKA MANOJ DEKAR | MRS. PRIYANKA MANOJ DEKAR | |
| Residential Address of the employer / संपर्कासाठी निवासाचा पत्ता | 6 / 13 SUBHASH NAGAR, KALBHAIKAVANATH MANDIR, NEAR VINAYAKA MEDICAL, NEW KHADKI, YERWADA, KIRKEE (CB), PUNE CITY, PUNE, 411006 | 6 / 13 SUBHASH NAGAR, KALBHAIKAVANATH MANDIR, NEAR VINAYAKA MEDICAL, NEW KHADKI, YERWADA, KIRKEE (CB), PUNE CITY, PUNE, 411006 | |
| Resident Since / संपर्कासाठी | 5 | | |
| Status / Designation | BUSINESS | | |
| Mobile No | 9881216084 | | |
| E-mail ID | priyankda1603@gmail.com | | |
| Aadhar No | 204771192055 | | |
| Name of Manager / संपर्कासाठी नाव | | | |
| Residential address of Manager / संपर्कासाठी निवासाचा पत्ता | | | |