

**Annual Report of Certificate Courses Conducted  
Academic Year: 2018-2019**

Total number of Certificate /Value added Courses offered including MOOCs [ SWAYAM, NPTEL etc.] Conducted in the year 2018-2019 are nine.

- **Course Details:**

MOOCs : SIX [ 06]

Certificate Courses Conducted with Knowledge Partners through Memorandum of Association are THREE [ 03]. The institute executed MOU with the following agencies:

1. Edubridge Learning Private Ltd.
2. Image Consultancy
3. Pace Career Academy

- Each of the Course was conducted for a minimum of **THIRTY** Hours
- Certificate Courses were open to both MBA Part I and Part II students and were over and above the courses conducted under Savitribai Phule Pune University Curriculum.
- Students were not given certificates if they did not appear for exams or did not complete assignments or did not continue beyond a few hours of attending. Hence there is a difference in the number of students enrolled and completed the courses.
- The following Certificate Courses were conducted.

Sr. No.	Title of the Certificate Course	Number of Students who have Enrolled for the course	Number of Students who have enrolled and completed the course
<b>A.</b>	<b>Courses Conducted with Knowledge Partners</b>		
1.	Edubridge Certified Industry Professional Programme-SKP-Accounts Executive -(Edu Bridge)	5	5
2	Image Consultancy - Level-I (Image Consultancy)	39	36
3	HR Training-Recruitment /Payroll Processing /Statutory (Pace Career Academy)	9	9
<b>B.</b>	<b>MOOCs - SWAYAM</b>		
4	Financial Statement Analysis and Reporting - (NPTEL)	20	18
5	Financial Institutions and Markets - (NPTEL)	17	13
6	Human Behavior - (NPTEL)	11	7
7	Sales and Distribution Management - (NPTEL)	2	2
8	Introduction to Marketing Essentials - (NPTEL)	4	2
9	Better Spoken English - (NPTEL)	2	1

### Certificate Course Assessments:

Sr.No.	Name of Certificate Course	Evaluation
1.	Edubridge Certified Industry Professional Programme-SKP-Accounts Executive -(Edu Bridge)	Assignments
2	Image Consultancy - Level-I (Image Consultancy)	Presentation , Role Play
3	HR Training-Recruitment /Payroll Processing /Statutory (Pace Career Academy)	Online Examination
B.	<b>MOOCs - SWAYAM</b>	Assignments , Final Exam conducted and Graded by SWAYAM
4	Financial Statement Analysis and Reporting - (NPTEL)	
5	Financial Institutions and Markets - (NPTEL)	
6	Human Behavior - (NPTEL)	
7	Sales and Distribution Management - (NPTEL)	
8	Introduction to Marketing Essentials - (NPTEL)	
9	Better Spoken English - (NPTEL)	

### Outcomes

1. Students by joining MOOCs were exposed to some high level contents and pedagogy by IIT and IIM Professors and enhanced their domain knowledge in various specialisations.
2. Students developed a sense of Continuous Learning by joining MOOCs
3. A higher level of confidence was noticed while appearing for Interviews for Placements after doing the course on Image Consultancy. This may have indirectly benefitted in enhancing Placements.
4. Helped in building domain knowledge and skills [ in Accountancy and Finance and HR respectively through courses by Edubridge and Pace] and helped in better placements for such students.



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