

Annual Report of Certificate Courses Conducted
Academic Year: 2021-2022

Total number of Certificate /Value added Courses offered including MOOCs [SWAYAM, NPTEL etc.] Conducted in the year 2021-22 are Twenty Three [23].

• **Course Details:**

A) Following Certificate Courses Conducted under the aegis of SPPU are Six [6]

1. IT Skills for Managers - (SVIMS)
2. The Basics of Content Writing - (SVIMS)
3. Understanding Gender Equity - (SVIMS)
4. Fundamentals of Stock Market and Online Trading - (SVIMS)
5. Spirituality for Leadership, Employee Wellbeing and Organizational Excellence - I - (SVIMS)
6. Spirituality for Leadership, Employee Wellbeing, and Organizational Excellence – II - (SVIMS)

B. Certificate Courses Conducted with Knowledge Partners through Memorandum of Association are Four [04]. The institute executed MOU with the following agencies:

1. Tally Prime and Advanced Excel - (Disha Computer Institute)
2. Entrepreneurship Awareness Program (In Association with Maharashtra Centre for Entrepreneurship Development -(MCED)
3. Project Based Training on Data Analytics (ERP,BI, and AI) - (Lagozon EduTech Pvt. Ltd)
4. Employability Skills Development Training Programme - (Naandi Foundation By Mahindra Pride Classroom)

c. MOOCs - SWAYAM and Others courses are Thirteen [13]

- Each of the Course was conducted for a minimum of **THIRTY** Hours
- Certificate Courses were open to both MBA Part I and Part II students and were over and above the courses conducted under Savitribai Phule Pune University Curriculum.
- Students were not given certificates if they did not appear for exams or did not complete assignments or did not continue beyond a few hours of attending. Hence there is a difference in the number of students enrolled and completed the courses.
- The following Certificate Courses were conducted.

Sr. No.	Title of the Certificate Course	Number of Students who have Enrolled for the course	Number of Students who have enrolled and completed the course
	A) Certificate Courses Conducted under the aegis of SPPU:		
1	IT Skills for Managers - (SVIMS)	32	20
2	The Basics of Content Writing - (SVIMS)	26	13
3	Understanding Gender Equity - (SVIMS)	26	6
4	Fundamentals of Stock Market and Online Trading - (SVIMS)	30	20

5	Spirituality for Leadership, Employee Wellbeing and Organizational Excellence - I - (SVIMS)	35	12
6	Spirituality for Leadership, Employee Wellbeing, and Organizational Excellence – II - (SVIMS)	60	32
	B) Courses Conducted with knowledge Partners:		
7	Tally Prime and Advanced Excel - (Disha Computer Institute)	27	21
8	Entrepreneurship Awareness Program (In Association with Maharashtra Centre for Entrepreneurship Development -(MCED)	120	118
9	Project Based Training on Data Analytics (ERP,BI, and AI) - (Lagozon EduTech Pvt. Ltd)	8	8
10	Employability Skills Development Training Programme - (Naandi Foundation By Mahindra Pride Classroom)	60	46
B.	MOOCs - SWAYAM and Others		
11	Financial Markets - (Coursera)	9	9
12	Tally.ERP9 with GST(Incl. Tally Prime)Tally Authorized Faculty -(Udemy)	2	2
13	Financial Management a Complete Study for CA/CMA/CS/CFA/ACCA -(Udemy)	4	4
14	The Human Resources Certification Program (HRCI - PHR/SPHR) -(Udemy)	9	9
15	SAP FICO (Financial Accounting & Management Accounting) -(Udemy)	4	4
16	Financial Modeling and Valuation course - (Udemy)	1	1
17	Complete 2-in1 Python for Business and Finance Bootcamp -(Udemy)	2	2
18	Digital Marketing: The ultimate guide to strategic Marketing - (Udemy)	2	2
19	Become a Corporate Financial Planning Analyst (LinkedIn Learning)	1	1
20	The fundamentals of Digital Marketing - (Google Digital Garage)	1	1
21	The Fundamentals of Digital Marketing - (Google Digital Unlocked)	7	7
22	Certified GST Practitioner - (Henry Harvin Education)	1	1
23	Financial Accounting -(Disha Computer Institute)	1	1

Certificate Course Assessments:

Sr. No.	Title of the Certificate Course	Evaluation
	A) Certificate Courses Conducted under the aegis of SPPU:	
1	IT Skills for Managers - (SVIMS)	Multiple choice questions (MCQS)
2	The Basics of Content Writing - (SVIMS)	Multiple choice questions (MCQS)
3	Understanding Gender Equity - (SVIMS)	1. Assignment 2. Multiple choice questions (MCQS) 3. Presentations 4. Poster Competition 5. Role play
4	Fundamentals of Stock Market and Online Trading - (SVIMS)	End exam includes MCQS and subjective questions
5	Spirituality for Leadership, Employee Wellbeing and Organizational Excellence - I - (SVIMS)	Assignments
6	Spirituality for Leadership, Employee Wellbeing, and Organizational Excellence – II - (SVIMS)	Assignments
	B) Courses Conducted with knowledge Partners:	
7	Tally Prime and Advanced Excel - (Disha Computer Institute)	Assignments
8	Entrepreneurship Awareness Program (In Association with Maharashtra Centre for Entrepreneurship Development -(MCED)	Business Plan
9	Project Based Training on Data Analytics (ERP, BI, and AI) - (Lagozon EduTech Pvt. Ltd)	Online examinations
10	Employability Skills Development Training Programme - (Naandi Foundation By Mahindra Pride Classroom)	Presentations ,Role Play and Group Discussions
B.	MOOCs - SWAYAM and Others	
11	Financial Markets - (Coursera)	Assignments conducted by Coursera, Udemy, LinkedIn Learning, Google Digital Garage, Henry Harvin Education and Disha Computer Institute
12	Tally.ERP9 with GST(Incl. Tally Prime)Tally Authorized Faculty -(Udemy)	
13	Financial Management a Complete Study for CA/CMA/CS/CFA/ACCA -(Udemy)	
14	The Human Resources Certification Program (HRCI - PHR/SPHR) -(Udemy)	
15	SAP FICO (Financial Accounting & Management Accounting) -(Udemy)	
16	Financial Modeling and Valuation course - (Udemy)	

17	Complete 2-in1 Python for Business and Finance Bootcamp -(Udemy)	
18	Digital Marketing: The Ultimate guide to strategic Marketing - (Udemy)	
19	Become a Corporate Financial Planning Analyst (LinkedIn Learning)	
20	The Fundamentals of Digital Marketing - (Google Digital Garage)	
21	The Fundamentals of Digital Marketing - (Google Digital Unlocked)	
22	Certified GST Practitioner - (Henry Harvin Education)	
23	Financial Accounting -(Disha Computer Institute)	

Outcomes:

1. Developed Proficiency in utilizing various technological tools and systems.[IT Skills for Managers]
2. Upon completing the certificate course, "The Basics of Content Writing," students acquire the ability to cultivate skills in structuring content, employing appropriate language, and adapting their writing style for diverse purposes. This proficiency enables students to create content seamlessly across various platforms and contexts, showcasing their capability to articulate ideas effectively within the realm of content creation.
3. Understanding Gender Equity, students gained heightened awareness regarding gender-related issues, discrimination, and biases. This knowledge fostered a more informed and enlightened perspective, enabling students to critically comprehend and address the complexities surrounding gender, ultimately contributing to a more inclusive and equitable societal understanding.
4. Upon successfully completing "Fundamentals of Stock Market and Online Trading," course, students attained proficiency to engage in online trading with efficiency.
5. "Spirituality for Leadership, Employee Wellbeing, and Organizational Excellence – I and II," students acquired the capability to integrate spiritual knowledge across diverse realms of management activities. This course significantly contributes to the holistic development of the students, fostering their ability to apply spiritual principles in leadership.
6. TALLY especially improved job prospects of students who have taken up Finance Elective..
7. Entrepreneurship certificate course, helped students to develop an entrepreneurial mindset and they warmed up to the idea of taking up entrepreneurship as a career.
8. Project Based Training on Data Analytics (ERP,BI, and AI) students braced students for the new world of Data Analytics and equipped them with contemporary job skills.
9. After completion of Employability Skills Development Training Programme students employability skills increased and they were able to face placement interviews confidently
10. Through enrolment in Massive Open Online Courses (MOOCs), students gained exposure to advanced content and pedagogical approaches delivered by esteemed

professors from renowned institutions. This exposure significantly enriched their domain knowledge across various specializations.

11. The participation of students in MOOCs fostered the cultivation of a continuous learning mind-set. Engaging with diverse courses and learning materials online not only expanded their knowledge base but also instilled a commitment to ongoing education and skill development.
12. A noteworthy outcome: 46 students [above 80% placements] have successfully secured placements in various esteemed organizations following their academic pursuits. Additionally, the entrepreneurial spirit within the cohort is commendable, with two students choosing the path of entrepreneurship.



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