



SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS

Unaided- Private, Linguistic Minority (Sindhi) Institute
Approved by A.I.C.T.E. Certified under ISO 9001:2015

Dr. B. H. Nanwani
Director

Affiliated to Savitribai Phule Pune University, NAAC Accredited with "B+" Grade
Institute Codes: SPPU: IMMP016030, D.T.E.: 6614, AISHE: C-44578, AICTE: 1-21641511

CRITERION- III


KEY INDICATOR	3.3 Research Publication and Awards
METRIC No.	3.3.1- Research Papers Published per Teacher in the Journals as Notified on UGC CARE List

Academic Year -2022

Dr. B. H. Nanwani

Title of paper	Name of journal	ISSN number	Link to website of the Journal
Regulatory Forbearance Regime 2008 to 2015: Is IT Reason for Zombie Banking Results into Misuse of Restructuring Schemes	Shodhasamhita	2277-7067	https://kksu.org//site/research-publication
A Study on Impact of Employer Branding on Employee Engagement and Employee Satisfaction	Neuroquantology	1303-5150	https://www.neuroquantology.com/
A Study on Customers Perception and Satiisfaction with Virtual Queuing and Servicing in Customer Care Services offered by Business in Pune City	Purana	0555-7860	https://connectjournals.com/subscription_info.php?bookmark=CJ-003002
A Study of Work Values of Self-Financed School Teachers in Pune City	The Online Journal of Distance Education and e-Learning	2147-6454	https://www.tojdel.net/

1	<p>Regulatory Forbearance Regime 2008 to 2015: Is IT Reason for Zombie Banking Results into Misuse of Restructuring Schemes</p>	<div style="border: 1px solid black; padding: 10px;">  <p>SHODHASAMHITA शोधसंहिता</p> <p style="text-align: right;">ISSN 2277-7067 UGC CARE Group 1</p> <hr/> <p style="text-align: center;">REGULATORY FORBEARANCE REGIME 2008 TO 2015: IS IT REASON FOR ZOMBIE BANKING RESULTS INTO MISUSE OF RESTRUCTURING SCHEMES</p> <p style="text-align: center;">Prof. Dr. B. H. Nanwani Director, Sadhu Vaswani Institute of Management Studies for Girls- Pune.</p> <p style="text-align: center;">Mr. Yogesh Mase Ph.D Student, Sadhu Vaswani Institute of Management Studies for Girls- Pune.</p> </div>
2	<p>A Study on Impact of Employer Branding on Employee Engagement and Employee Satisfaction</p>	<div style="border: 1px solid black; padding: 10px;"> <p style="font-size: small;">Neuroquantology November 2022 Volume 20 Issue 19 PAGE 4645-4653 DOI: 10.48047/NQ.2022.20.19.NQ99427 Dr. B.H.Nanwani et al/ A Study on Impact of Employer Branding on Employee Engagement and Employee Satisfaction</p> <hr/> <div style="background-color: red; width: 100px; height: 20px; margin-bottom: 5px;"></div> <p style="text-align: center;">A Study on Impact of Employer Branding on Employee Engagement and Employee Satisfaction</p> <p style="text-align: center;">Dr. B.H.Nanwani Director Sadhu Vaswani Institute of Management for Girls, Pune.</p> <p style="text-align: center;">Mr. Sohail Mulani Phd Research Scholar Sadhu Vaswani Institute of Management for Girls, Pune.</p> </div>
3	<p>A Study on Customers Perception and Satisfaction with Virtual Queuing and Servicing in CustomerCare Services offered by Business in Pune City</p>	<div style="border: 1px solid black; padding: 10px;"> <p style="font-size: small;">Vol. LXV, Issue-1, No. 12, 2022 पुराणम् - Purana 37</p> <p style="text-align: center;">A STUDY ON CUSTOMERS PERCEPTION AND SATISFACTION WITH VIRTUAL QUEUING AND SERVICING IN CUSTOMER CARE SERVICES OFFERED BY BUSINESSES IN PUNE CITY</p> <p style="text-align: center;">Prof. Rajni Singh Assistant Professor, St. Mira's College for Girls, Pune, India</p> <p style="text-align: center;">Dr. B. H. Nanawani Research Guide, Director, Sadhu Vaswani Institute of Management Studies, Pune, India</p> </div>

4	A Study of Work Values of Self-Financed School Teachers in Pune City	 <p>The Online Journal of Distance Education and e-Learning, January 2023 Volume 11, Issue 1</p> <p>A STUDY OF WORK VALUES OF SELF-FINANCED SCHOOL TEACHERS IN PUNE CITY</p> <p>Dr. B.H. Nanwani Director Sadhu Vaswani Institute of Management Studies for Girls Pune. director@svims-pune.edu.in</p> <p>Mr. Sohail Rajjak Mulani Ph.D Research Scholar Sadhu Vaswani Institute of Management Studies for Girls Pune. sohailmulani458@gmail.com</p>
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Dr. Abhijeet Kaiwade

Title of paper	Name of journal	ISSN number	Link to website of the Journal
Companies in India That Offer Period Leave to their Female Employees	Annals of the Bhandarkar Oriental Research Institute	0378-1143	https://journalseeker_researchbib.com/view/issn/0378-1143
Analysing Scientific Production and Collaborative Research Networks in Light of Public Health and Scientific Ethics	Shodha Prabha	0974-8946	https://ugccare.unipune.ac.in/apps1/Content/Files/pdf/Shodha-Prabha-%20Oct-Dec.%202021.pdf
Science and Public Health: Analysis of Scientific Production and Collaborative Research Networks	Journal of Management and Entrepreneurship	2229-5348	https://jmeonline.in/
A Study of Salient Features of Organized Retail Sector in India	Shodhasamhita	2277-7067	https://kksu.org//site/research-publication
Cost Benefit Analysis of Centralized Garbage Collection System	Shodhasamhita	2277-7067	https://kksu.org//site/research-publication
Application of Data Mining Techniques and Algorithms in Educational Sector: A Systematic Literature Review	Madhya Bharti - Humanities and Social Sciences	0974-0066	https://www.dhgsu.edu.in/index.php/en/site-menu/2-uncategorised/729-madhya-bharti
Identifying and Implementing Influencing Factors To Boost Model Accuracy Using Machine Learning Techniques While Course Selection	Madhya Bharti - Humanities and Social Sciences	0974-0066	https://www.dhgsu.edu.in/index.php/en/site-menu/2-uncategorised/729-madhya-bharti



Annals of the Bhandarkar Oriental Research Institute

ISSN: 0378-1143

CASE - COMPANIES IN INDIA THAT OFFER PERIOD LEAVE TO THEIR FEMALE EMPLOYEES

Dr. Abhijeet Kaiwade

Associate Professor, Sadhu Vaswani Institute of Management Studies for Girls, Pune

Ms. Sonali Joshi

Assistant Professor, Sadhu Vaswani Institute of Management Studies for Girls, Pune

1

Companies in India That Offer Period Leave to their Female Employees

2

Analysing Scientific Production and Collaborative Research Networks in Light of Public Health and Scientific Ethics

शोध प्रभा

Shodha Prabha (UGC CARE Journal)

ISSN: 0974-8946

Vol. 47, Issue. 03, No.3: 2022

ANALYSING SCIENTIFIC PRODUCTION AND COLLABORATIVE RESEARCH NETWORKS IN LIGHT OF PUBLIC HEALTH AND SCIENTIFIC ETHICS

Dr. Abhijeet Kaiwade, HOD - Sadhu Vaswani Institute of Mgmt Studies for Girls, Pune

Dr. S. K. Yadav, Research Guide, JJTU

Mr. Dayanand Suryawanshi, Research Scholar, JJTU

Mrs. Vaishali Suryawanshi, Asst. Prof. RSCOE, Research scholar, SVIMS, Pune.

3

Science and Public Health: Analysis of Scientific Production and Collaborative Research Networks

JOURNAL OF MANAGEMENT & ENTREPRENEURSHIP

ISSN : 2229-5348

UGC Care Group 1 Journal

SCIENCE & PUBLIC HEALTH: ANALYSIS OF SCIENTIFIC PRODUCTION AND COLLABORATIVE RESEARCH NETWORKS

Dr. Abhijeet Kaiwade



HOD - Sadhu Vaswani Institute of Mgmt Studies for Girls, Pune

Mr. Dayanand Suryawanshi

Research Scholar, JJTU

Mrs. Vaishali Suryawanshi

Asst. Prof. RSCOE

4	<p>A Study of Salient Features of Organized Retail Sector in India</p>	<div style="border: 2px solid black; padding: 10px;">  <div style="display: inline-block; vertical-align: middle;"> <p>SHODHASAMHITA शोधसंहिता</p> </div> <div style="float: right; text-align: right;"> <p>ISSN 2277-7067 UGC CARE Group I</p> </div> <hr style="border: 1px solid blue; margin: 10px 0;"/> <p style="text-align: center;">A STUDY OF SALIENT FEATURES OF ORGANIZED RETAIL SECTOR IN INDIA</p> <p style="text-align: center;">Dr Abhijeet Kaiwade HOD MCA, Sadhu Vaswani Institute of Management Studies for Girls, Pune</p> <p style="text-align: center;">Dr Divya Lakhani HOD MBA, Sadhu Vaswani Institute of Management Studies for Girls, Pune</p> </div>
5	<p>Cost Benefit Analysis of Centralized Garbage Collection System</p>	<div style="border: 2px solid black; padding: 10px;">  <div style="display: inline-block; vertical-align: middle;"> <p>SHODHASAMHITA शोधसंहिता</p> </div> <div style="float: right; text-align: right;"> <p>ISSN 2277-7067 UGC CARE Group I</p> </div> <hr style="border: 1px solid blue; margin: 10px 0;"/> <p style="text-align: center;">COST BENEFIT ANALYSIS OF CENTRALIZED GARBAGE COLLECTION SYSTEM</p> <p style="text-align: center;">Dr. Divya Yogesh Lakhani Sr. Asst Professor & HOD - MBA, Sadhu Vaswani Institute of Management Studies for Girls</p> <p style="text-align: center;">Dr. Abhijeet Kaiwade Assoc Professor & HOD – MCA, Sadhu Vaswani Institute of Management Studies for Girls</p> </div>
6	<p>Application of Data Mining Techniques and Algorithms in Educational Sector: A Systematic Literature Review</p>	<div style="border: 2px solid black; padding: 10px;"> <p style="display: flex; justify-content: space-between;"> Madhya Bharti -Humanities and Social Sciences (मध्य भारती) ISSN: 0974-0066 UGC Care Group I Journal Vol-84 No. 29, January – June: 2023 </p> <p style="text-align: center;">APPLICATION OF DATA MINING TECHNIQUES AND ALGORITHMS IN EDUCATIONAL SECTOR: A SYSTEMATIC LITERATURE REVIEW</p> <p style="text-align: center;">Shital C.Kadam, Sadhu Vaswani Institute of Management Studies For Girls,pune, India Abhijeet Kaiwade .Sadhu Vaswani Institute of Management Studies for Girls, pune, India</p> </div>

Madhya Bharti -Humanities and Social Sciences
(मध्य भारती) ISSN: 0974-0066

UGC Care Group I Journal
Vol-84 No. 29, January – June: 2023

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Identifying and Implementing Influencing Factors to Boost Model Accuracy Using Machine Learning Techniques While Course Selection




IDENTIFYING AND IMPLEMENTING INFLUENCING FACTORS TO BOOST MODEL ACCURACY USING MACHINE LEARNING TECHNIQUES WHILE COURSE SELECTION


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Dr. Divya Yogesh Lakhani

Title of paper	Name of journal	ISSN number	Link to website of the Journal
Efficiency Overhaul Implementing Innovative Cost Reduction Techniques for Enhanced Financial Sustainability	Annals of the Bhandarkar Oriental Research Institute	0378-1143	https://journalseeker.researchbib.com/view/issn/0378-1143
Digital Marketing Campaign for a Health and Fitness App - SWEAT!	Annals of the Bhandarkar Oriental Research Institute	0378-1143	https://journalseeker.researchbib.com/view/issn/0378-1143
A Study of Salient Features of Organized Retail Sector in India	Shodhasamhita	2277-7067	https://kksu.org//site/research-publication
Cost Benefit Analysis of Centralized Garbage Collection System	Shodhasamhita	2277-7067	https://kksu.org//site/research-publication
Study of Health Insurance Schemes During COVID-19 Pandemic	Journal of the Maharaja Sayajirao University of Baroda	0025-0422	https://msubaroda.ac.in/index.php/MSUB_Journal
Impact of Global Initiatives on Climate Change on Greenhouse Gas and Carbon Emissions	Journal of the Maharaja Sayajirao University of Baroda	0025-0422	https://msubaroda.ac.in/index.php/MSUB_Journal
Impact of Covid-19 on Indian Economy	Madhya Pradesh Journal of Social Sciences	0973-855X	https://mpissr.org/?page_id=3915

1	<p>Efficiency Overhaul Implementing Innovative Cost Reduction Techniques for Enhanced Financial Sustainability</p>	 <p>Annals of the Bhandarkar Oriental Research Institute</p> <p>ISSN: 0378-1143</p> <p>CASE STUDY - EFFICIENCY OVERHAUL: IMPLEMENTING INNOVATIVE COST REDUCTION TECHNIQUES FOR ENHANCED FINANCIAL SUSTAINABILITY</p> <p>Ms. Vaishali Patil Assistant Professor, Sadhu Vaswani Institute of Management Studies for Girls, Pune</p> <p>Dr. Divya Lakhani Associate Professor, Sadhu Vaswani Institute of Management Studies for Girls, Pune</p>
2	<p>Digital Marketing Campaign for a Health and Fitness App - SWEAT!</p>	 <p>Annals of the Bhandarkar Oriental Research Institute</p> <p>ISSN: 0378-1143</p> <p>CASE STUDY - DIGITAL MARKETING CAMPAIGN FOR A HEALTH AND FITNESS APP - SWEAT!</p> <p>Dr. Divya Lakhani Associate Professor, Sadhu Vaswani Institute of Management Studies for Girls, Pune</p> <p>Dr. B. H. Nanwani Director, Sadhu Vaswani Institute of Management Studies for Girls, Pune</p>
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5	<p>Study of Health Insurance Schemes During COVID-19 Pandemic</p>	<div style="border: 2px solid black; padding: 10px;"> <p style="text-align: center;">Journal of the Maharaja Sayajirao University of Baroda ISSN : 0025-0422</p> <p style="text-align: center;">STUDY OF HEALTH INSURANCE SCHEMES DURING COVID – 19 PANDEMIC</p> <p style="text-align: center;">Dr. Divya Yogesh Lakhani</p> <p style="text-align: center;">Sr. Assistant Professor, Sadhu Vaswani Institute of Management Studies for Girls</p> <p style="text-align: center;">Dr. Puja Bhardwaj</p> <p style="text-align: center;">Associate Professor, Pratibha Institute of Business Management</p> </div>
6	<p>Impact of Global Initiatives on Climate Change on Greenhouse Gas and Carbon Emissions</p>	<div style="border: 2px solid black; padding: 10px;"> <p style="text-align: center;">Journal of the Maharaja Sayajirao University of Baroda ISSN : 0025-0422</p> <p style="text-align: center;">IMPACT OF GLOBAL INITIATIVES ON CLIMATE CHANGE ON GREENHOUSE GAS AND CARBON EMISSIONS</p> <p style="text-align: center;">Dr. Puja Bhardwaj</p> <p style="text-align: center;">Associate Professor, Pratibha Institute of Business Management, Savitribai Phule Pune University, Pune</p> <p style="text-align: center;">Dr Divya Lakhani</p> <p style="text-align: center;">Faculty, Savitribai Phule Pune University, Pune</p> <p style="text-align: center;">Prof. Vijay Deshmukh</p> <p style="text-align: center;">Assistant Professor, Pravara Centre for Research and Development, Savitribai Phule Pune University, Pune</p> </div>

7	Impact of Covid-19 on Indian Economy	<p>Madhya Pradesh Journal of Social Sciences A biannually Journal of M. P. Institute of Social Science Research, Ujjain ISSN: 0973-855X (Vol 27 No 9(I), September 2022)</p> <p>IMPACT OF COVID-19 ON INDIAN ECONOMY</p> <p>Mr. Shreyas Kelkar, Financial Analyst, Northern Trust Operating Services, Dr. Puja Bhardwaj, Associate professor, Pratibha Institute of Business Management, Savitribai Phule Pune university, Pune Dr. Divya Lakhani, Senior Assistant Professor & HOD – MBA, Sindhu Vaswani Institute of Management Studies for Girls.</p>
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Ms. Harshali Bhalerao

Title of paper	Name of journal	ISSN number	Link to website of the Journal
E-Pharmacy: A Study of Growth of Digital App-Based Pharmacy Delivery Services	Journal of Pharmaceutical Negative Results	2229-7723	https://www.pnrjournal.com/index.php/home

1	E-Pharmacy: A Study of Growth of Digital App-Based Pharmacy Delivery Services	<p>E-PHARMACY: A STUDY OF GROWTH OF DIGITAL APP-BASED PHARMACY DELIVERY SERVICES</p> <p>Harshali Bhalerao¹, Dr. Dhananjay Mandalik²</p> <p>¹Assistant Professor, Sadhu Vaswani Institute of Management Studies for Girls, Pune. ²Director, Sinhgad Institute of Business Administration and Research, Kondhwa, Pune and Research Guide, Savitribai Phule Pune University. Email: ¹harshalibhalerao@gmail.com / ²100djay@gmail.com</p> <p>DOI: 10.47750/pnr.2022.13.S10.077</p>
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Ms. Sonali Joshi


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Companies in India That Offer Period Leave to their Female Employees	Annals of the Bhandarkar Oriental Research Institute	0378-1143	https://journalseeker.researchbib.com/view/issn/0378-1143
An Exploration in Innovation Management and Level of Awareness Among the Employees Selective ites Companies in Pune Region	Shodhasamhita	2277-7067	https://kksu.org//site/research-publication
Human Resource Accounting: Shift from Cost Centers to Profit Centers	Anvesak A bi-annual Journal	0378 – 4568	https://www.spiesr.ac.in/Anvesak/About+the+Journal
People Analytics: the Emergence of HR Conceptas a Reflection of Business Performance with Special Reference to Wipro	Anvesak A bi-annual Journal	0378 – 4568	https://www.spiesr.ac.in/Anvesak/About+the+Journal
An Article on E-Recruitment Practices in a Small-Scale Manufacturing Unit in Pune	Juni Khyat	2278-4632	http://www.rbhpsdungargarh.com/pages-patrika.php

1	Companies in India That Offer Period Leave to their Female Employees	 <p>Annals of the Bhandarkar Oriental Research Institute</p> <p>ISSN: 0378-1143</p> <p>CASE - COMPANIES IN INDIA THAT OFFER PERIOD LEAVE TO THEIR FEMALE EMPLOYEES</p> <p>Dr. Abhijeet Kaiwade Associate Professor, Sadhu Vaswani Institute of Management Studies for Girls, Pune</p> <p>Ms. Sonali Joshi Assistant Professor, Sadhu Vaswani Institute of Management Studies for Girls, Pune</p>
2	An Exploration in Innovation Management and Level of Awareness Among the Employees Selective ites Companies in Pune Region	 <p>SHODHASAMHITA शोधसंहिता</p> <p>ISSN 2277-7067 UGC CARE Group 1</p> <hr/> <p>AN EXPLORATION IN INNOVATION MANAGEMENT AND LEVEL OF AWARENESS AMONG THE EMPLOYEES OF SELECTIVE ITES COMPANIES IN PUNE REGION.</p> <p>Prof. Sonali Joshi Assistant Professor, Sadhu Vaswani Institute of Management Studies for Girls, Pune</p> <p>Dr. Smita R Temgre Assistant Professor, MIT College of Management, Pune</p>

3	<p>Human Resource Accounting: Shift from Cost Centers to Profit Centers</p>	<p>ANVESAK ISSN : 0378 – 4568</p> <p style="text-align: right;">UGC Care Group 1 Journal</p> <p style="text-align: center;">HUMAN RESOURCE ACCOUNTING: SHIFT FROM COST CENTERS TO PROFIT CENTERS</p> <p style="text-align: center;">Prof. Sonali Joshi</p> <p style="text-align: center;">Assistant Professor, Sadhu Vaswani Institute of Management Studies for Girls, 6, Koregaon Road, Next to St. Mira's College for Girls, Pune - 411001 sonali3279@gmail.com</p> <p style="text-align: center;">Dr. Ashutosh Gadekar</p> <p style="text-align: center;">Professor, SaiBalaji International Institute of Management Sciences, it Park, Survey No. 54, Nere, Marunji Road, Near Hinjewadi, Pune - 41103 ashutoshgadekar1@gmail.com</p>
4	<p>People Analytics: the Emergence of HR Concepts a Reflection of Business Performance with Special Reference to Wipro</p>	<p>ANVESAK ISSN : 0378 – 4568</p> <p style="text-align: right;">UGC Care Group 1 Journal</p> <p style="text-align: center;">PEOPLE ANALYTICS: THE EMERGENCE OF HR CONCEPTS A REFLECTION OF BUSINESS PERFORMANCE WITH SPECIAL REFERENCE TO WIPRO</p> <p style="text-align: center;">Prof. Sonali Joshi</p> <p style="text-align: center;">Assistant Professor, Sadhu Vaswani Institute of Management Studies for Girls, Pune sonali3279@gmail.com</p> <p style="text-align: center;">Dr. Ashutosh Gadekar</p> <p style="text-align: center;">Professor, SaiBalaji International Institute of Management Sciences, Pune ashutoshgadekar1@gmail.com</p>
5	<p>An Article on E-Recruitment Practices in a Small-Scale Manufacturing Unit in Pune</p>	<p style="text-align: center;">Juni Khyat ISSN: 2278-4632 (UGC Care Group I Listed Journal) Vol-12 Issue-11 No.02 November 2022</p> <p style="text-align: center;">AN ARTICLE ON E - RECRUITMENT PRACTICES IN A SMALL-SCALE MANUFACTURING UNIT IN PUNE</p> <p style="text-align: center;">Kanizfatema Khan, Student, MBA – HR, Sadhu Vaswani Institute of Management Studies for Girls, Pune</p> <p style="text-align: center;">Ms. Sonali Joshi, Assistant. Professor, Sadhu Vaswani Institute of Management Studies for Girls, Pune</p>

Ms. Vaishali Rajendra Patil

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A Study on Impact of GST on Hosiery Distributors in Pune City	Journal of the Oriental Institute	0030-5324	https://ugccare.unipune.ac.in/apps1/Content/Files/pdf/Journal%20of%20the%20Oriental%20Institute.%202021.pdf
A Study of Financial Investment Strategy Adopted by Salaried Youth for Fulfilling Long Term and Short Term Goal	Journal of Management and Entrepreneurship	2229-5348	https://xime.org/jme/jme-home

1	<p>Efficiency Overhaul Implementing Innovative Cost Reduction Techniques for Enhanced Financial Sustainability</p>	 <p align="center">Annals of the Bhandarkar Oriental Research Institute</p> <p align="center">ISSN: 0378-1143</p> <p align="center">CASE STUDY - EFFICIENCY OVERHAUL: IMPLEMENTING INNOVATIVE COST REDUCTION TECHNIQUES FOR ENHANCED FINANCIAL SUSTAINABILITY</p> <p align="center">Ms. Vaishali Patil</p> <p align="center">Assistant Professor, Sadhu Vaswani Institute of Management Studies for Girls, Pune</p> <p align="center">Dr. Divya Lakhani</p> <p align="center">Associate Professor, Sadhu Vaswani Institute of Management Studies for Girls, Pune</p>
2	<p>A Study on Impact of GST on Hosiery Distributors in Pune City</p>	<p>Journal of the Oriental Institute M.S. University of Baroda ISSN: 0030-5324</p> <p align="center">A Study on Impact of GST on Hosiery Distributors in Pune City</p> <p>Mrs. Vaishali Rajendra Patil, (Assistant Professor), Sadhu Vaswani Institute of Management Studies for Girls, Pune</p> <p>Dr. Nitin Mali, (Assistant Professor), Assistant Director/Assistant Professor, Yashwantrao Chavan School of Rural Management, Shivaji University, Kolhapur. Email: vaishaliraturaj@gmail.com, nem.vcsrd@unishivaji.ac.in</p> <p>Ms. Krutika Khubchandani, (Student), Sadhu Vaswani Institute of Management Studies for Girls, Pune.</p>

3	<p>A Study of Financial Investment Strategy Adopted by Salaried Youth for Fulfilling Long Term and Short-Term Goal</p>	<p>JOURNAL OF MANAGEMENT & ENTREPRENEURSHIP ISSN : 2229-5348 UGC Care Group 1 Journal</p> <p style="text-align: center;">“A STUDY OF FINANCIAL INVESTMENT STRATEGY ADOPTED BY SALARIED YOUTH FOR FULFILLING LONG TERM AND SHORT TERM GOAL”</p> <p style="text-align: center;">Mrs.Vaishali Rajendra Patil (Assistant Professor), Sadhu Vaswani Institute of Management Studies for Girls, Pune</p> <p style="text-align: center;">Dr.Nitin Mali (Assistant Professor), Assistant Director/Assistant Professor, Yashwantrao Chavan School of Rural Management, Shivaji University, Kolhapur. Email: vaishaliraturaj@gmail.com, ncm.ycsrd@unishivaji.ac.in</p> <p style="text-align: center;">Ms.Darshana Raju Badavane (Student), Sadhu Vaswani Institute of Management Studies for Girls, Pune</p>
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