

**AY 2018-2019**

**Swachh Bharat Abhiyan**

Date: 01-09-2018 to 14-09-2018

Number of Participants: 38

Day 1: 3<sup>rd</sup> September 2018 (Clean Campus Day)

The students were briefed by Faculty member Ms. Vaishali Patil about the Objectives of “Swachhata Pakhwada” and its importance. The students put in their efforts to clean the institute building.

Day 2: 4<sup>th</sup> September 2018, Tuesday (Oath)

Students took the “Swachhata pledge” which captures the dream of clean India. The Oath is to remain committed towards keeping the country neat and clean, by voluntarily devoting 100 hours per year voluntarily.

Day 3: 6<sup>th</sup> September '18 (Quiz on Cleanliness & Hygiene)

A quiz competition based on “Question Bank on Swachh Bharat Mission and Sanitation” was conducted between MBA-I and MBA-II students.

Day 4: 7<sup>th</sup> September 2018, Friday (Clean Surrounding Day)

Students were eager to participate in the Clean Surrounding Day wherein they were asked to check whether the campus and the internal road/access road to SVIMS is clean or not. Wherever they found garbage they cleaned it.

Day 5: 10<sup>th</sup> Sept. '18 (Prabhat Pheri)

Students took out a Prabhat Pheri and visited nearby streets and Vasti to spread the message of Swachha Bharat.

Day 6: 11<sup>th</sup> September 2018 (Street Play)

Students prepared and performed a Street Play promoting cleanliness and hygiene. The street play focused on Swachh Bharat Mission-Gramin and created awareness about hygiene and becoming responsible citizens.

Day 7: 12<sup>th</sup> September 2018 (Video on Swachh Bharat)

An award winning motivational video on Swachh Bharat was shown to make students realize how a postman brings change in the society and thus how individuals can take initiative and bring a change.

Day 8: 14<sup>th</sup> September 2018 (Cleaning the Surroundings)

Students cleansed the surrounding campus by collecting dried leaves and plastic.



Swachhata Drive – Clean Campus Drive

Students taking Swachhata Pledge



Team of students involved in cleaning campus surrounding, picking plastic and dry waste like leaves



Street Play promoting cleanliness & hygiene

Swachhata Drive at the Ghadge Vasti

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## Blanket Donation Drive with Robinhood Army

Date: 01-12-2018 and 02-12-2018

Number of beneficiaries: 46

Collaboration With Robinhood Army

A blanket donation drive was organised in association with the well – known NGO – Robinhood Army. Money was collected to buy 46 blankets which were given to the Robinhood Army. They distributed these blankets which was used to cover shivering human beings on the streets of Pune. The drive took place on 1<sup>st</sup> and 2<sup>nd</sup> Dec between 11 pm to 4 am in the areas of Wakad, PS, Nashik Phata, Pimpri, Chinchwad, Kasarwadi, Khadki, Shivaji Nagar, JM Road, Yerwada, Pune Station, Aundh, Baner & Chaturshringi Temple. With Robinhood Association, we were able to deliver warmth to a few needy people.



Blanket Donation Drive with Robinhood Army

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## National Road Safety Week

Date: 11-01-2019 to 17-01-2019

Number of Participants: 11

Collaboration With Koregaon Park Police Station

To recognize the graveness of the fact that road accidents are increasing and to enlighten people of the ways to become more cognizant about the safety on the road, SVIMS students helped the Police from Koregaon Park Police Station to manage the traffic. The students displayed the posters depicting Road safety signs and symbols, their meaning and the hazards that occur due to unsafe driving practices. The students also understood their responsibility as a safe driver.



Students and Faculty Members helping Police during the National Road Safety Drive at the Koregaon Park Crossing

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## Blood Donation Camp

Date: 12-02-2019

Number of Participants: 40

Collaboration With Inlaks and Budhrani Hospital

The CSR committee of Sadhu Vaswani Institute of Management Studies for Girls, Pune (SVIMS) in collaboration with Inlaks and Budhrani hospital organized a blood donation camp from 10:00 am to 4:00 pm. A certificate of recognition was provided to all donors as they left the institution. Those who were deemed physically unfit to donate blood were guided on how to live a healthy lifestyle and be fit before the next donation drive. Throughout the day, there were smiles and laughter all around and we saw our community come together to give back to society!



Blood Donation Camp conducted at SVIMS Campus in Colaboration with Inlaks and Budhrani Hospital

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## Abhivyakti: Women & Law

Date: 07-03-2019

Number of Participants:22

Collaboration With Lokayat Group

A renowned social activist Ms. Alka Joshi, who is associated with a group named LOKAYAT based out of Pune was invited to talk and create awareness on wide range of issues related to youth. She shared her views on fascism, the growing communal divide, sexual harassment at workplace, domestic violence, caste inequality and gender inequality.

Ms. Joshi mentioned in her talk how their team is working hard to create a new non-violent, peaceful society, where women are able to live with dignity as human beings, which guarantees everyone's basic conditions for the fullest development of their inherent abilities. She educated the students of SVIMS and girls from Ghadge Vasti about the Vishakha Guidelines and shared many historic cases indicating violence on women's. Ms. Joshi told the ways one can appeal to the ICC committee, its procedure, fines and penalty. Towards the end of the session two small documentaries related to sexual harassment were shown to the audience. After the session Ms. Alka counselled one-on-one the students and the girls from Gadge Vasti on issues like domestic violence and sexual harassment.



Ms. Alka Joshi delivering a talk on Women and Law to Students of SVIMS and girls from Ghadge Vasti

## Breast Cancer Awareness and Check Up Camp

Date: 14-03-2019

Number of Participants: 52

Collaboration With Prashanti Cancer Care Mission

A Breast Cancer Awareness Camp was organised in association with Prashanti Cancer Care Mission which is a well-known NGO in Pune. The CEO of Prashanti Cancer Care Mission Ms. Laleh Busheri delivered a session on Prevention & Management of Breast Cancer. She discussed about the rate at which Breast Cancer is increasing in India, factors responsible for it and how it can be prevented. Faculty members, staff, students and their parents and ladies form the Ghadge Vasti attended her session along with the. Her Presentation helped to carry self-detection for Breast Cancer. The Awareness Lecture was followed by a self-detection as well as Check-up Camp. Ms. Laleh personally guided the participants to recognise the signs of breast cancer which would help them diagnose the problem well in advance. Ms Laleh was also very gracious enough to guide participants who visited her place even afterwards.



Ms. Laleh Busheri delivering a session on Prevention & Management of Breast Cancer to Faculty members, staff, students and their parents and ladies form the Ghadge Vasti

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