Annual Report of Certificate Course Conducted Academic Year: 2020-2021

In this year because of COVID Situation only one Certificate /Value added Course was offered.

- Course Details:
- Advanced Course in Business Etiquette (Image Consultancy) This Certificate Course Conducted with Knowledge Partner Image Consultancy by executing a Memorandum of Association.
- This Course was conducted for THIRTY Hours
- Certificate Course was open to both MBA Part I and Part II students.
- The following Certificate Course was conducted.

| Sr.No. | | Number of Students who have Enrolled for the course | Number of Students who have enrolled and completed the course |
|--------|---|--|---|
| А. | Courses Conducted with Knowledge Partners | | |
| 1. | Advanced Course in Business Etiquette - (Image Consultancy) | 15 | 15 |

Certificate Course Assessments:

| Sr.No. | Name of Certificate Course | Evaluation | |
|-----------|--|--------------------------|--|
| | Courses Conducted with Knowledge | | |
| A. | Partners | | |
| 1. | Advanced Course in Business Etiquette - (Image | Presentations, Role Play | |
| | Consultancy) | _ | |

Outcomes:

- 1. The successful completion of the Advanced Course in Business Etiquette enhances students' communication and interview skills. Consequently, their confidence levels increase, empowering them to navigate placement interviews successfully.
- 2. 90% of the students who enrolled for the certificate course have successfully secured placements in various organizations.

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