

Sadhu Vaswani Institute of Management studies for girls (EADR)

A PROJECT REPORT

On

ANALYSIS OF Hindustani Unilever Limited

By

Pranjali Chauhan (22102)

Kajal Yadav (22104)

Anushka Nikalje (22105)

Akanksha Kumari (22141)

Nitu Sharma (22155)

Submitted to

SAVITRIBAI PHULE PUNE UNIVERSITY

In fulfilment of the requirement for Generic Elective (Institute Level)

Enterprise Analysis and Desk Research

IN

MASTER OF BUSINESS ADMINISTRATION (MBA)

(MBA 2019 Pattern)



THROUGH

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS

6 Koregaon Road, Pune 411001

January 2023

*Pranjali
Ms Vaswani B. Palsi
7/02/23*

*Pranjali
07/02/2023*

*Pranjali
7/02/2023*

CERTIFICATE

This is to certify that Ms. Pranjali R. Chauhan, Ms. Kajal L. Yadav, Ms. Anushka S. Nikalje, Ms. Akanksha Kumari & Ms. Nitu Sharma, students of Master of Business Administration (2022-24 Batch) have as a team undertaken Desk Research to complete their project on 'Hindustan Unilever Ltd' as part of the course on 'Enterprise Analysis and Desk Research'. The work has been completed to our satisfaction.

Divya Lakhani

Dr. Divya Lakhani
Project Guide



B. H. Nanwani

Dr. B H Nanwani

Director
DR. B. H. NANWANI
DIRECTOR

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS
6, KOREGAON ROAD, PUNE-411 001

Date: 31 January 2023

Place: Pune

A PROJECT REPORT

On

ANALYSIS OF BRITANNIA INDUSTRY

By

SONIYA JADHAV (22143)

DEEPALI ASNANI (22146)

ANKITA PATIL (22149)

VRUSHALI PATIL (22152)

NAYANA CHAUDHARI (22157)

Under the Guidance of 'Dr.Divya Lakhani

Submitted to

SAVITRIBAI PHULE PUNE UNIVERSITY

In fulfillment of the requirement for Generic Elective

(Institute Level)

Enterprise Analysis and desk research

In

MATERS OF BUSINESS ADMINISTRATION

(MBA)

(MBA 2019 Pattern)



THROUGH

**SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS KOREGAON
ROAD PUNE 411001**

JAN 2023

*By
Ms. Vaishali Patil
07/02/2023*

*Dr. Lakhani
07/02/2023*

*Dr. Patel
7/02/2023*

Dr. B. H. Nanwani

Director

Certified by ISO 9001:2015, SPPU Code: IMMPO16030 D.T.E. Institute Code: 6614

Ref. No.: SVIMS/20 ___/___

Dt. - ___/___/___

CERTIFICATE

This is to certify that Ms. Soniya D. Jadhav, Ms. Deepali Asnani, Ms. Ankita A. Patil, Ms. Vrushali V. Patil & Ms. Nayana S. Chaudhari, students of Master of Business Administration (2022-24 Batch) have as a team undertaken Desk Research to complete their project on 'Britannia Industries Ltd' as part of the course on '**Enterprise Analysis and Desk Research**'. The work has been completed to our satisfaction.

Blakhani

Dr. Divya Lakhani
Project Guide



Bnanwani

Dr. B H Nanwani
Director
DR. B. H. NANWANI
DIRECTOR

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS
6, KOREGAON ROAD, PUNE-411 001

Date: 31 January 2023

Place: Pune

**A PROJECT REPORT
ON
DABUR COMPANY LTD.**

BY

**Priyanka Bhure - 22109
Siddhi Warghane - 22111
Disha Warghane - 22117
Arpita Mashalkar - 22138
Ritul Vachkal - 22154**

Submitted to

SAVITRIBAI PHULE PUNE UNIVERSITY

In fulfilment of the requirement for Generic Elective (Institute Level)

Enterprise Analysis and Desk Research

IN

MASTER OF BUSINESS ADMINISTRATION (MBA)

(MBA 2019 Pattern)



THROUGH

**SADHU VASWANI INSITITUTE OF MANAGEMENT STUDIES FOR
GIRL'S**

6 Koregaon Road, Pune 411001

JANUARY 2023

*External Examiner
Mr. Sudhalkar Kulkarni*

*7/02/2023
1*

*D. Vachani
07/02/2023*

*V. P. Patil
MS Vaishali Patil
7/02/2023*

CERTIFICATE

This is to certify that **Ms. Priyanka R. Bhure, Ms. Siddhi M. Warghane, Ms. Disha M. Warghane, Ms. Arpita S. Mashalkar & Ms. Ritul Vachkal**, students of Master of Business Administration (2022-24 Batch) have as a team undertaken Desk Research to complete their project on '**Dabur India Ltd**' as part of the course on '**Enterprise Analysis and Desk Research**'. The work has been completed to our satisfaction.

Dr. Divya Lakhani
Dr. Divya Lakhani
Project Guide



Dr. B H Nanwani
Dr. B H Nanwani
Director
DR. B. H. NANWANI
DIRECTOR
SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS
6, KOREGAON ROAD, PUNE-411 001

Date: 31 January 2023

Place: Pune

A PROJECT REPORT

**On
ANALYSIS OF TATA MOTORS**

**By
TREASA ROY (22119)
ROSHINI ROY (22120)
MANJUSHA GATHAL (22129)
SELIN JOHN (22137)
KADAMBARI UTTRAL (22147)**

**Submitted to
SAVITRIBAI PHULE PUNE UNIVERSITY
In partial fulfilment of the requirement for Generic Elective (Institute Level)
Enterprise Analysis and Desk Research
IN
MASTER OF BUSINESS ADMINISTRATION (MBA)
(MBA 2019 Pattern)**



**THROUGH
SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS
6 Koregaon Road, Pune 411001
JANUARY 2023**

*Dachani
7/02/2023*

*External Examiner
Mr. Sudhakar*

02/02/2023

CERTIFICATE

This is to certify that Ms. Treasa Roy, Ms. Roshini Roy, Ms. Manjusha V. Gathal, Ms. Selin John & Ms. Kadambari P. Uttral, students of Master of Business Administration (2022-24 Batch) have as a team undertaken Desk Research to complete their project on 'Tata Motors' as part of the course on 'Enterprise Analysis and Desk Research'. The work has been completed to our satisfaction.

Divya Lakhani

Dr. Divya Lakhani
Project Guide



B. H. Nanwani

Dr. B H Nanwani

Director
DR. B. H. NANWANI
DIRECTOR

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS
6, KOREGAON ROAD, PUNE-411 001

Date: 31 January 2023

Place: Pune

A PROJECT REPORT

ON

ANALYSIS OF RELIANCE RETAIL VENTURE LTD



BY

MUSKAN SADHWANI (22103)

BHAGYASHREE JAGWANI (22108)

DIPTI KHARWADE (22136)

VAISHNAVI DHALE (22140)

SAKSHI GANDHI (22150)

SUBMITTED TO

SAVITRIBAI PHULE PUNE UNIVERSITY

IN FULFILMENT OF THE REQUIREMENT FOR GENERIC ELECTIVE (INSTITUTE LEVEL)

ENTERPRISE ANALYSIS AND DESK RESEARCH

IN

MASTER OF BUSINESS ADMINISTRATION (MBA)

THROUGH

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS

6 KOREGAON ROAD, PUNE - 411001




MARCH 2023

Muskhani
07/02/2023


External Examiner
Mr. Sudhakar
[Signature]
07/02/2023

CERTIFICATE

This is to certify that **Ms. Muskan Sadhwani, Ms. Bhagyashree Jagwani, Ms. Dipti A. Kharwade, Ms. Vaishnavi T. Dhale & Ms. Sakshi Gandhi**, students of Master of Business Administration (2022-24 Batch) have as a team undertaken Desk Research to complete their project on '**Reliance Industries Ltd**' as part of the course on '**Enterprise Analysis and Desk Research**'. The work has been completed to our satisfaction.


Dr. Divya Lakhani
Project Guide




Dr. B.H. Nanwani
DR. B.H. NANWANI
DIRECTOR

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS
6, KOREGAON ROAD, PUNE-411 001

Date: 31 January 2023

Place: Pune

A PROJECT REPORT

On
ANALYSIS OF INFOSYS LTD.
By

RAUT YASHASHRI RAJU (22130)
SONAL UMESH SHINDE (22131)
PRIYA. A. POPALE (22135)
SAMIKSHA SUHAS VATHARE (22151)
VASWANI BARKHA KANHAIYA (22160)

Submitted to
SAVITRIBAI PHULE PUNE UNIVERSITY
In fulfillment of the requirement for Generic Elective (Institute Level)
Enterprise Analysis and Desk Research
IN
MASTER OF BUSINESS ADMINISTRATION (MBA)
(MBA 2019 Pattern)

THROUGH
**SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR
GIRLS**
6 Koregaon Road, Pune 411001

31 JANUARY 2023

Barkha Vaswani
07/02/2023

External Examiner
Mr. S. S. S. S.
07/02/2023

CERTIFICATE

This is to certify that Ms. Yashashri R. Raut, Ms. Sonal U. Shinde, Ms. Priya A. Popale, Ms. Samiksha S. Vathare & Ms. Barkha Vaswani, students of Master of Business Administration (2022-24 Batch) have as a team undertaken Desk Research to complete their project on 'Infosys Ltd' as part of the course on 'Enterprise Analysis and Desk Research'. The work has been completed to our satisfaction.

Divya Lakhani

Dr. Divya Lakhani
Project Guide



B. H. Nanwani

Dr. B H Nanwani
Director

DR. B. H. NANWANI
DIRECTOR
SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS
6, KOREGAON ROAD, PUNE-411 001

Date: 31 January 2023

Place: Pune

A PROJECT REPORT

On

ANALYSIS OF MRF TYRES

By

22106_Maseera Shaikh

22107_Madeeha Shaikh

22123_Diksha Beherani

22128_Jasmine Khandari

22158_Shraddha Pawar

Submitted to

SAVITRIBAI PHULE PUNE UNIVERSITY

In fulfilment of the requirement for Generic Elective (Institute Level)

Enterprise Analysis and Desk Research

IN

MASTER OF BUSINESS ADMINISTRATION (MBA)

(MBA 2019 Pattern)



THROUGH

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR

GIRLS

6 Koregaon Road, Pune 411001

January 2023

*Rachani
07/02/2023*

*Shalini
07/02/2023*

*Ms. Rameshwari Waghule
External Examiner
Online*

CERTIFICATE

This is to certify that Ms. Maseera Shaikh, Ms. Madeeha Shaikh, Ms. Diksha Lakhani Behrani, Ms. Jasmine Kandhari & Ms. Shraddha R. Pawar, students of Master of Business Administration (2022-24 Batch) have as a team undertaken Desk Research to complete their project on 'MRF Tyres' as part of the course on 'Enterprise Analysis and Desk Research'. The work has been completed to our satisfaction.

Divya Lakhani

Dr. Divya Lakhani
Project Guide



B. H. Nanwani

Dr. B H Nanwani

Director
DR. B. H. NANWANI
DIRECTOR

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS
6, KOREGAON ROAD, PUNE-411 001

Date: 31 January 2023

Place: Pune

A PROJECT REPORT

On

Analysis of IIFL (India Infoline Limited)

By

ANAMIKA KHANDELKAR(22112)

DIKSHA DANGDE (22115)

SHUBHADA KATTI (22121)

PRIYA VISHWAKARMA (22139)

DIVITA RATHORE (22159)

Submitted to

SAVITRIBAI PHULE PUNE UNIVERSITY

In fulfillment of the requirement for Generic Elective (Institute Level)

Enterprise Analysis and Desk Research

IN

MASTER OF BUSINESS ADMINISTRATION (MBA)

(MBA 2019 Pattern)



THROUGH

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS

6 Koregaon Road, Pune 411001

Ms. Rameshwar Wadghule
External Examiner
Online

Shakhami
07/02/2023

Khandelkar
07/02/2023

AL

CERTIFICATE

This is to certify that Ms. Anamika S. Kandelkar, Ms. Diksha S. Dangdepatil, Ms. Shubhada Katti, Ms. Priya Vishwakarma & Ms. Divita Rathore, students of Master of Business Administration (2022-24 Batch) have as a team undertaken Desk Research to complete their project on 'IIFL' as part of the course on 'Enterprise Analysis and Desk Research'. The work has been completed to our satisfaction.

Divya Lakhani
Dr. Divya Lakhani
Project Guide



B. H. Nanwani
Dr. B. H. Nanwani
Director
DR. B. H. NANWANI
DIRECTOR

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS
6, KOREGAON ROAD, PUNE-411 001

Date: 31 January 2023

Place: Pune

A PROJECT REPORT

On

ANALYSIS OF WIPRO CONSUMER CARE PVT LTD.

By

VAIBHAVI P. PATIL (Roll No-22101)

PRASANJULIN P. YADLA (Roll No-22110)

PRERANA S. KUKREJA (Roll No-22113)

PRIYANKA S. DHUMAL (Roll No-22125)

POOJA S. KUTE (Roll No-22142)

PRATIKSHA M. KALE (Roll No-22163)

Under the Guidance of 'Dr. Divya Lakhani'

Submitted to

SAVITRIBAI PHULE PUNE UNIVERSITY

In partial fulfillment of the requirement for Generic

Elective (Institute Level)

Enterprise Analysis and Desk Research

IN

MASTER OF BUSINESS ADMINISTRATION (MBA)

(MBA 2019 Pattern)



THROUGH

**SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR
GIRLS**

6, Koregaon Park Road, Pune-411001

JANUARY 2023

*Dr. Lakhani
02/02/2023*

*Khehar
07/01/2023*

*Ms. Rameshwari Wadghule
External Examiner
Online*


CERTIFICATE

This is to certify that Ms. Vaibhavi Patil, Ms. Prasanjulin Yadla, Ms. Prerna Kukreja, Ms. Priyanka Dhumal, Ms. Puja Kute & Ms. Pratiksha Kale, students of Master of Business Administration (2022-24 Batch) have as a team undertaken Desk Research to complete their project on 'Wipro Consumer Care Pvt. Ltd.' as part of the course on 'Enterprise Analysis and Desk Research'. The work has been completed to our satisfaction.



Dr. Divya Lakhani
Project Guide




Dr. B. H. Nanwani

Director
DR. B. H. NANWANI
DIRECTOR

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS
6, KOREGAON ROAD, PUNE-411 001

Date: 31 January 2023

Place: Pune



1/11/2023

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS

A PROJECT REPORT

On

ANALYSIS OF ADITYA BIRLA FASHION AND RETAIL

By

MARIA WAGHMARE (22114)

HETAL YADAV (22124)

DEVANSHI DEMBDA (22132)

CYNTHIA D'SOUZA (22133)

SIMRAN CHHABRIA (22134)

Submitted to

SAVITRIBAI PHULE PUNE UNIVERSITY

In fulfilment of the requirement for Generic Elective (Institute Level)

Enterprise Analysis and Desk Research

IN

MASTER OF BUSINESS ADMINISTRATION (MBA)

(MBA 2019 Pattern)

Sanali Tush
7/11/2023

Blachani
1/02/2023

External Examiner
- Ms. Pallavi Patil
- Online

pl

CERTIFICATE

This is to certify that Ms. Maria S. Waghmare, Ms. Hetal V. Yadav, Ms. Devanshi Dembda, Ms. Cynthia Dsouza & Ms. Simran Chhabria, students of Master of Business Administration (2022-24 Batch) have as a team undertaken Desk Research to complete their project on 'Aditya Birla Fashion and Retail' as part of the course on 'Enterprise Analysis and Desk Research'. The work has been completed to our satisfaction.

Lakhani

Dr. Divya Lakhani
Project Guide



Nanwani

Dr. B H Nanwani

Director
DR. B. H. NANWANI
DIRECTOR

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS
6, KOREGAON ROAD, PUNE-411 001

Date: 31 January 2023

Place: Pune



THROUGH

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS

6 Koregaon Road, Pune 411001

MARCH 2023

A PROJECT REPORT

On

ANALYSIS OF P.N. GADGIL JEWELLERS

By

Samanata Chavan (22122)

Priyanka Kodag (22126)

Varsha Nathani (22144)

Tanaya Alurkar (22145)

Samrudhi Rajguru (22162)

Submitted to

SAVITRIBAI PHULE PUNE UNIVERSITY

In fulfillment of the requirement for Generic Elective (Institute Level)

Enterprise Analysis and Desk Research

IN

MASTER OF BUSINESS ADMINISTRATION (MBA)

(MBA 2019 Pattern)

*External Examiner
Mr. Pawan Patil
- online
pt*

*Sarali Teshi
24/02/2023*

*Shobhani
07/02/2023*

CERTIFICATE

This is to certify that Ms. Samanata B. Chavan, Ms. Priyanka A. Kodag, Ms. Varsha Nathani, Ms. Tanaya S. Alurkar & Ms. Samruddhi S. Rajguru, students of Master of Business Administration (2022-24 Batch) have as a team undertaken Desk Research to complete their project on 'PNG Jewellers' as part of the course on 'Enterprise Analysis and Desk Research'. The work has been completed to our satisfaction.

Diakhani
Dr. Divya Lakhani
Project Guide



Nanwani
Dr. B H Nanwani
Director
DR. B. H. NANWANI
DIRECTOR
SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS
6, KOREGAON ROAD, PUNE-411 001

Date: 31 January 2023

Place: Pune

A PROJECT REPORT

ON

ASHOK LEYLAND

By

GAYATRI SANDBHOR (22127)

TASMIYA LALKOT (22148)

KHATIJA KHAN (22153)

DIVYA RATHOD (22156)

PRACHI DHAKNE (22161)

Under the Guidelines of 'Dr.Divya Lakhani'

Submitted to

SAVITRIBAI PHULE UNIVERSITY

In fulfillment of the requirement for Generic Elective Enterprise Analysis and Desk Research

IN

MASTER OF BUSINESS ADMINISTRATION (MBA)

(MBA 2019 Pattern)



THROUGH

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS

6, Koregaon Park Road, Pune 411001

FEBRUARY 2023

External Examinee
Mr. Pallav Patil
— Online

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Sonali Tesh
24/02/2023

Prachi
07/02/2023

PR



SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS

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Dr. B. H. Nanwani
Director

Certified by ISO 9001:2015, SPPU Code: IMMPO16030 D.T.E. Institute Code: 6614

Ref. No.: SVIMS/20___/___

Dt. ___/___/___

CERTIFICATE

This is to certify that Ms. Gavatri Sandbhor, Ms. Tasmiva Lalkot, Ms. Khatija Khan, Ms. Divya Rathod & Ms. Prachi G. Dhakne, students of Master of Business Administration (2022-24 Batch) have as a team undertaken Desk Research to complete their project on 'Ashok Leyland' as part of the course on 'Enterprise Analysis and Desk Research'. The work has been completed to our satisfaction.

Dr. Divya Lakhani
Dr. Divya Lakhani
Project Guide



Dr. B H Nanwani
Dr. B H Nanwani
Director

DR. B. H. NANWANI
DIRECTOR
SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS
6, KOREGAON ROAD, PUNE-411 001

Date: 31 January 2023

Place: Pune