Sadhu Vaswani Institute of Management studies for girls (EADR)

A PROJECT REPORT

On

ANALYSIS OF Hindustani Unilever Limited

By

Pranjali Chauhan (22102)

Kajal Yadav (22104)

Anushka Nikalje (22105)

Akanksha Kumari (22141)

Nitu Sharma (22155)

Submitted to

SAVITRIBAI PHULE PUNE UNIVERSITY

In fulfilment of the requirement for Generic Elective (Institute Level)

Enterprise Analysis and Desk Research

IN

MASTER OF BUSINESS ADMINISTRATION (MBA)

(MBA 2019 Pattern)



THROUGH

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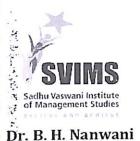
6 Koregaon Road, Pune 411001

January 2023

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Director

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS

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Ref.	No.:	SVIMS	/20	/
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Dt.-__/_/

CERTIFICATE

This is to certify that Ms. Pranjali R. Chauhan, Ms. Kajal L. Yadav, Ms. Anushka S. Nikalje, Ms. Akanksha Kumari & Ms. Nitu Sharma, students of Master of Business Administration (2022-24 Batch) have as a team undertaken Desk Research to complete their project on 'Hindustan Unilever Ltd' as part of the course on 'Enterprise Analysis and Desk Research'. The work has been completed to our satisfaction.

Dr. Divya Lakhani Project Guide

MANAGEMEN CONDICTION OF MANAGE

Dr. B H Nanwani

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Director DR. B. H. NANWANI

DIRECTOR

SADHU VASMANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS 6, KOREGAON ROAD, PUNE-411 001

Date: 31 January 2023

On

ANALYSIS OF BRITANNIA INDUSTRY

By

SONIYA JADHAV (22143)

DEEPALI ASNANI (22146)

ANKITA PATIL (22149)

VRUSHALI PATIL (22152)

NAYANA CHAUDHARI (22157)

Under the Guidance of 'Dr.Divya Lakhani

Submitted to

SAVITRIBAI PHULE PUNE UNIVERSITY

In fulfillment of the requirement for Generic Elective

(Institute Level)

Enterprise Analysis and desk research

In

MATERS OF BUSINESS ADMINISTRATION

(MBA)

(MBA 2019 Pattern)



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SADHU VASWANI INSTITUTE OF MANAGEMENT STIDIES FOR GIRLS KOREGAON ROAD PUNE 411001

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Dr. B. H. Nanwani Director

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS

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Ref. No.: SVIMS/20 /		Dt	1	1
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CERTIFICATE

This is to certify that Ms. Soniya D. Jadhav, Ms. Deepali Asnani, Ms. Ankita A. Patil, Ms. Vrushali V. Patil & Ms. Nayana S. Chaudhari, students of Master of Business Administration (2022-24 Batch) have as a team undertaken Desk Research to complete their project on 'Britannia Industries Ltd' as part of the course on 'Enterprise Analysis and Desk Research'. The work has been completed to our satisfaction.

Dr. Divya Lakhani Project Guide

B. MANAGEMEN STUDIES POLICE PO

Dr. B H Nanwani

Director R. B. H. NANWANI

SAERU VASIKAMINOTALIE OR MUNIKOPMENT STUDIES FOR GIRLS 8. RC 1120 AC 170 RD, PURE 411 001

Date: 31 January 2023

A PROJECT REPORT ON DABUR COMPANY LTD.

BY

Priyanka Bhure - 22109

Siddhi Warghane - 22111

Disha Warghane - 22117

Arpita Mashalkar - 22138

Ritul Vachkal - 22154

Submitted to

SAVITRIBAI PHULE PUNE UNIVERSITY

In fulfilment of the requirement for Generic Elective (Institute Level)

Enterprise Analysis and Desk Research

IN

MASTER OF BUSINESS ADMINISTRATION (MBA)

(MBA 2019 Pattern)



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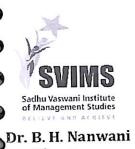
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Director Ref. No.: SVIMS/20

CERTIFICATE

This is to certify that Ms. Priyanka R. Bhure, Ms. Siddhi M. Warghane, Ms. Disha M. Warghane, Ms. Arpita S. Mashalkar & Ms. Ritul Vachkal, students of Master of Business Administration (2022-24 Batch) have as a team undertaken Desk Research to complete their project on 'Dabur India Ltd' as part of the course on 'Enterprise Analysis and Desk Research'. The work has been completed to our satisfaction.

Planon Dr. Divya Lakhani Project Guide

Knowson, Dr. B H Nanwani

Director

DIRECTOR SADHU VASWAMINSTITUTE OF NAVAGENENT STUDIES FOR GIRLS 6. KORECACH ROAD, PUNE-411 001

Date: 31 January 2023





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Ref. No.: SVIMS/20 /_____

CERTIFICATE

This is to certify that Ms. Treasa Roy, Ms. Roshini Roy, Ms. Manjusha V. Gathal, Ms. Selin John & Ms. Kadambari P. Uttral, students of Master of Business Administration (2022-24 Batch) have as a team undertaken Desk Research to complete their project on 'Tata Motors' as part of the course on 'Enterprise Analysis and Desk Research'. The work has been completed to our satisfaction.

Dr. Divya Lakhani Project Guide

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Dr. B H Nanwani

Director

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS

6. KOREGACH FICAD, PUNE-411 001

Date: 31 January 2023

ON
ANALYSIS OF RELIANCE RETAIL VENTURE LTD



BY

MUSKAN SADHWANI (22103)
BHAGYASHREE JAGWANI (22108)
DIPTI KHARWADE (22136)
VAISHNAVI DHALE (22140)
SAKSHI GANDHI (22150)

SUBMITTED TO

SAVITRIBAI PHULE PUNE UNIVERSITY
IN FULFILMENT OF THE REQUIREMENT FOR GENERIC ELECTIVE (INSTITUTE LEVEL)
ENTERPRISE ANALYSIS AND DESK RESEARCH

IN

MASTER OF BUSINESS ADMINISTRATION (MBA)

THROUGH

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS 6 KOREGAON ROAD, PUNE - 411001

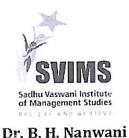


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Ref. No.: SVIMS/20 / Dt.-_

CERTIFICATE

This is to certify that Ms. Muskan Sadhwani, Ms. Bhagyashree Jagwani, Ms. Dipti A. Kharwade, Ms. Vaishnavi T. Dhale & Ms. Sakshi Gandhi, students of Master of Business Administration (2022-24 Batch) have as a team undertaken Desk Research to complete their project on 'Reliance Industries Ltd' as part of the course on 'Enterprise Analysis and Desk Research'. The work has been completed to our satisfaction.

Dr. Divya Lakhani Project Guide

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Dr. B H Nanwani

DR. Director WANI

SADHU VASWAMI INSTITUTE OF WANAGEMENT STUDIES FOR GIRLS 6 KGRESACH ROAD, PUNE-411 001

Date: 31 January 2023

On ANALYSIS OF INFOSYS LTD. By

RAUT YASHASHRI RAJU (22130) SONAL UMESH SHINDE (22131) PRIYA. A. POPALE (22135) SAMIKSHA SUHAS VATHARE (22151) VASWANI BARKHA KANHAIYA (22160)

Submitted to
SAVITRIBAI PHULE PUNE UNIVERSITY
In fulfillment of the requirement for Generic Elective (Institute Level)
Enterprise Analysis and Desk Research
IN
MASTER OF BUSINESS ADMINISTRATION (MBA)
(MBA 2019 Pattern)

THROUGH
SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR
GIRLS
6 Koregaon Road, Pune 411001

31 JANUARY 2023

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Mr. syndran
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Dr. B. H. Nanwani Director

Certified by ISO 9001:2015, SPPU Code: IMMP016030 D.T.E. Institute Code: 6614

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CERTIFICATE

This is to certify that Ms. Yashashri R. Raut, Ms. Sonal U. Shinde, Ms. Priya A. Popale, Ms. Samiksha S. Vathare & Ms. Barkha Vaswani, students of Master of Business Administration (2022-24 Batch) have as a team undertaken Desk Research to complete their project on 'Infosys Ltd' as part of the course on 'Enterprise Analysis and Desk Research'. The work has been completed to our satisfaction.

Dr. Divya Lakhani Project Guide

6. KCRES VON FOND POPE PRINE - 411071

Dr. B H Nanwani

Director DR. B. H. NANWANI

SADHU VASIVANI INSTITUTE OF IVANAGEMENT STUDIES FOR GIRLS 6, KORECAON ROAD, PUNE-411 001

Date: 31 January 2023

On

ANALYSIS OF MRF TYRES

By

22106 Maseera Shaikh

22107 Madeeha Shaikh

22123 Diksha Beherani

22128 Jasmine Khandari

22158 Shraddha Pawar

Submitted to

SAVITRIBAI PHULE PUNE UNIVERSITY

In fulfilment of the requirement for Generic Elective (Institute Level)

Enterprise Analysis and Desk Research

IN

MASTER OF BUSINESS ADMINISTRATION (MBA)

(MBA 2019 Pattern)



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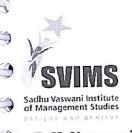
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nr. B. H. Nanwani Director

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Ref. No.: SVIMS/20___/____

CERTIFICATE

This is to certify that Ms. Maseera Shaikh, Ms. Madeeha Shaikh, Ms. Diksha Lakhan Behrani, Ms. Jasmine Kandhari & Ms. Shraddha R. Pawar, students of Master of Business Administration (2022-24 Batch) have as a team undertaken Desk Research to complete their project on 'MRF Tyres' as part of the course on 'Enterprise Analysis and Desk Research'. The work has been completed to our satisfaction.

Dr. Divya Lakhani Project Guide

B, KORCOLON FOXO POXO PUNE 41101

Dr. B H Nanwani

Director DR. B. H. NANWANI

SADHU VASWANI HISTITUTE OF IMMAGEMENT STUDIES FOR GIRLS

6. KGLECAON ROAD, PUNE-411 001

Date: 31 January 2023

On

Analysis of IIFL (India Infoline Limited)

By

ANAMIKA KHANDELKAR(22112)

DIKSHA DANGDE (22115)

SHUBHADA KATTI (22121)

PRIYA VISHWAKARMA (22139)

DIVITA RATHORE (22159)

Submitted to

SAVITRIBAI PHULE PUNE UNIVERSITY

In fulfillment of the requirement for Generic Elective (Institute Level)

Enterprise Analysis and Desk Research

IN

MASTER OF BUSINESS ADMINISTRATION (MBA)

(MBA 2019 Pattern)



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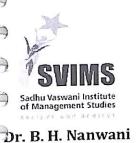
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Certified by ISO 9001:2015, SPPU Code: IMMP016030 D.T.E. Institute Code: 6614

Director Ref. No.: SVIMS/20

CERTIFICATE

This is to certify that Ms. Anamika S. Kandelkar, Ms. Diksha S. Dangdepatil, Ms. Shubhada Katti, Ms. Priya Vishwakarma & Ms. Divita Rathore, students of Master of Business Administration (2022-24 Batch) have as a team undertaken Desk Research to complete their project on 'IIFL' as part of the course on 'Enterprise Analysis and Desk Research'. The work has been completed to our satisfaction.

blakhari Dr. Divya Lakhani Project Guide

Dr. B H Nanwani Director

DR. B. H. NANWANI SADHU VASWAHLINE INTUTE OF MANAGEMENT STUDIES FOR GIRLS 6. HOREGACH ROAD, PUNE-411 001

Date: 31 January 2023

On

ANALYSIS OF WIPRO CONSUMER CARE PVT LTD.

By

VAIBHAVI P. PATIL (Roll No-22101)

PRASANJULIN P. YADLA (Roll No-22110)

PRERANA S. KUKREJA (Roll No-22113)

PRIYANKA S. DHUMAL (Roll No-22125)

POOJA S. KUTE (Roll No-22142)

PRATIKSHA M. KALE (Roll No-22163)

Under the Guidance of 'Dr. Divya Lakhani'

Submitted to

SAVITRIBAI PHULE PUNE UNIVERSITY

In partial fulfillment of the requirement for Generic **Elective (Institute Level)**

Enterprise Analysis and Desk Research

IN

MASTER OF BUSINESS ADMINISTRATION (MBA)

(MBA 2019 Pattern)



THROUGH

SADHU VASWANI INSTITUE OF MANAGEMENT STUDIES FOR **GIRLS**

6, Koregaon Park Road, Pune-41100

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Certified by ISO 9001:2015, SPPU Code: IMMP016030 D.T.E. Institute Code: 6614

Director Ref. No.: SVIMS/20 Dt.-

CERTIFICATE

This is to certify that Ms. Vaibhavi Patil, Ms. Prasanjulin Yadla, Ms. Prerna Kukreja, Ms. Priyanka Dhumal, Ms. Puja Kute & Ms. Pratiksha Kale, students of Master of Business Administration (2022-24 Batch) have as a team undertaken Desk Research to complete their project on 'Wipro Consumer Care Pvt. Ltd.' as part of the course on 'Enterprise Analysis and Desk Research'. The work has been completed to our satisfaction.

Blarchar

Dr. Divya Lakhani Project Guide



Dr. B H Nanwani

Director

DR. B. H. NANWANI

DIRECTOR

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS 6, KOREGAON ROAD, PUNE-411 001

Date: 31 January 2023



1/11/2023

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS

A PROJECT REPORT

On

ANALYSIS OF ADITYA BIRLA FASHION AND RETAIL

By

MARIA WAGHMARE (22114)

HETAL YADAV (22124)

DEVANSHI DEMBDA (22132)

CYNTHIA D'SOUZA (22133)

SIMRAN CHHABRIA (22134)

Submitted to

SAVITRIBAI PHULE PUNE UNIVERSITY

In fulfilment of the requirement for Generic Elective (Institute Level)

Enterprise Analysis and Desk Research

IN

MASTER OF BUSINESS ADMINISTRATION (MBA)

(MBA 2019 Pattern)

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External Examine - Mr. Pallar Patil - Online



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Certified by ISO 9001:2015, SPPU Code: IMMP016030 D.T.E. Institute Code: 6614

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CERTIFICATE

This is to certify that Ms. Maria S. Waghmare, Ms. Hetal V. Yadav, Ms. Devanshi Dembda, Ms. Cynthia Dsouza & Ms. Simran Chhabria, students of Master of Business Administration (2022-24 Batch) have as a team undertaken Desk Research to complete their project on 'Aditya Birla Fashion and Retail' as part of the course on 'Enterprise Analysis and Desk Research'. The work has been completed to our satisfaction.

Dodori Dr. Divya Lakhani Project Guide

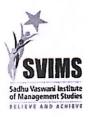
Knowson Dr. B H Nanwani

Director

B. H. NANWANI

SADHU VASWANI KISTITUTE OF MANAGEMENT STUDIES FOR GIRLS 6, KOREGAON ROAD, PUNE-411 001

Date: 31 January 2023



THROUGH

SADHU VASWANI INSTITUE OF MANAGEMENT STUDIES FOR GIRLS

6 Koregaon Road, Pune 411001

MARCH 2023

A PROJECT REPORT

On

ANALYSIS OF P.N. GADGIL JEWELLERS

By

Samanata Chavan (22122)

Priyanka Kodag (22126)

Varsha Nathani (22144)

Tanaya Alurkar (22145)

Samrudhi Rajguru (22162)

Submitted to

SAVITRIBAI PHULE PUNE UNIVERSITY

In fulfillment of the requirement for Generic Elective (Institute Level)

Enterprise Analysis and Desk Research

IN

MASTER OF BUSINESS ADMINISTRATION (MBA)

(MBA 2019 Pattern)

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Director

SADHU VASWANI INSTITUTE MANAGEMENT STUDIES FOR GIRLS

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Certified by ISO 9001:2015, SPPU Code: IMMP016030 D.T.E. Institute Code: 6614

Ref. No.: SVIMS/20

CERTIFICATE

This is to certify that Ms. Samanata B. Chavan, Ms. Priyanka A. Kodag, Ms. Varsha Nathani, Ms. Tanaya S. Alurkar & Ms. Samruddhi S. Rajguru, students of Master of Business Administration (2022-24 Batch) have as a team undertaken Desk Research to complete their project on 'PNG Jewellers' as part of the course on 'Enterprise Analysis and Desk Research'. The work has been completed to our satisfaction.

Dorror Dr. Divya Lakhani Project Guide

RNoman Dr. B H Nanwani

Director DR. B. H. NANWANI

DIRECTOR SADHU VASWAHI INCTITUTE OF MANAGEMENT STUDIES FOR GIRLS

6, KOREGACH ROAD, PUNE-411 001

Date: 31 January 2023

ON

ASHOK LEYLAND

By

GAYATRI SANDBHOR (22127)

TASMIYA LALKOT (22148)

KHATIJA KHAN (22153)

DIVYA RATHOD (22156)

PRACHI DHAKNE (22161)

Under the Guidelines of 'Dr.Divya Lakhani'

Submitted to

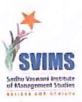
SAVITRIBAI PHULE UNIVERSITY

In fulfillment of the requirement for Generic Elective Enterprise Analysis and Desk Research

IN

MASTER OF BUSINESS ADMINISTRATION (MBA)

(MBA 2019 Pattern)



THROUGH

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS

6,Koregaon Park Road, Pune 411001

External Examine Mr. Pallan Patul — Orbine

2/2/2023



Director

SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS

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Ref. No.: SVIMS/20

Dt.- /_/__

CERTIFICATE

This is to certify that Ms. Gavatri Sandbhor, Ms. Tasmiva Lalkot, Ms. Khatija Khan, Ms. Divva Rathod & Ms. Prachi G. Dhakne, students of Master of Business Administration (2022-24 Batch) have as a team undertaken Desk Research to complete their project on 'Ashok Levland' as part of the course on 'Enterprise Analysis and Desk Research', The work has been completed to our satisfaction.

Dr. Divya Lakhani Project Guide

Dr. B H Nanwani Director

DR. B. H. NANWANI
DISECTOR
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Date: 31 January 2023