



# SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS

Unaided- Private, Linguistic Minority (Sindhi) Institute  
Approved by A.I.C.T.E. Certified under ISO 9001:2015

**Dr. B. H. Nanwani**  
Director

Affiliated to Savitribai Phule Pune University, NAAC Accredited with "B+" Grade  
Institute Codes: SPPU: IMMP016030, D.T.E.: 6614, AISHE: C-44578, AICTE: 1-21641511

<b>CRITERION- III</b>	
<b>KEY INDICATOR</b>	3.3 Research Publication and Awards
<b>METRIC No.</b>	3.3.1- Research Papers Published per Teacher in the Journals as Notified on UGC CARE List

**Academic Year -2018**

**Dr. B.H. Nanwani**

<b>Title of paper</b>	<b>Name of journal</b>	<b>ISSN number</b>	<b>Link to website of the Journal</b>
Academic Challenges in the VUCA World	IDEAL	2319-359X	<a href="https://www.ajantaparakashan.in/ideal_journal.html">https://www.ajantaparakashan.in/ideal_journal.html</a>
HR Practices and Organizational Performance: An Exploratory Framework	ROYAL	2278-8158	<a href="https://www.researchgate.net/publication/352733405_HR_Practices_and_Organizational_Performance_An_Exploratory_Framework">https://www.researchgate.net/publication/352733405_HR_Practices_and_Organizational_Performance_An_Exploratory_Framework</a>
HR Challenges in Micro Small and Medium Enterprises	AJANTA	2277-5730	<a href="https://www.ajantaparakashan.in/ideal_journal.html">https://www.ajantaparakashan.in/ideal_journal.html</a>

1	<p><b>Academic Challenges in the VUCA World</b></p>	<p>VOLUME - VI, ISSUE - II - MARCH-AUGUST - 2018  <b>IDEAL - ISSN 2319 - 359X - IMPACT FACTOR - 4.988 (www.sjifactor.com)</b></p> <hr/> <p><b>10. Academic Challenges in the VUCA World</b></p> <p><b>Dr. Bhagwanti Nanwani</b>  Sadhhu Vaswani Institute of Management Studies for Girls, Pune</p> <p><b>Mr. Sriram Deshpande</b>  Asst. Professor, SVKM's Usha Pravin Gandhi College of Management, Mumbai.</p> <hr/>
2	<p><b>HR Practices and Organizational Performance: An Exploratory Framework</b></p>	<p>Volume - VI, Issue - II - DECEMBER-2017-MAY - 2018  <b>ROYAL - ISSN - 2278-8158 - IMPACT FACTOR - 4.42 (www.sjifactor.com)</b> <span style="float: right;">PART - I</span></p> <hr/> <p><b>11</b> <b>HR Practices and Organizational Performance: An Exploratory Framework</b></p> <div style="border: 1px solid black; padding: 10px; text-align: center;"> <p><b>Dr. Bhagwanti Nanwani</b>  Sadhhu Vaswani Institute of Management Studies for Girls, Pune.</p> <p><b>Sriram Deshpande</b>  SVKM's Usha Pravin Gandhi College of Management, Mumbai.</p> </div> <hr/>
3	<p><b>HR Challenges in Micro Small and Medium Enterprises</b></p>	<p>VOLUME - VII, ISSUE - III - JULY - SEPTEMBER - 2018  <b>AJANTA - ISSN 2277 - 5730 - IMPACT FACTOR - 5.5 (www.sjifactor.com)</b></p> <hr/> <p><b>21. HR Challenges in Micro, Small and Medium Enterprises</b></p> <p><b>Dr. Bhagwanti Nanwani</b>  Sadhhu Vaswani Institute of Management Studies for Girls, Pune.</p> <p><b>Sriram Deshpande</b>  SVKM's Usha Pravin Gandhi College of Management, Mumbai.</p> <hr/>

**Dr. Prabha Rahul Singh**

Title of paper	Name of journal	ISSN number	Link to website of the Journal
Wealth Management in India : Challenges & Strategies	Aarhat Multidisciplinary International Education Research Journal	2278-5655	<a href="https://www.aarhat.com/journals/amierj/?page=home">https://www.aarhat.com/journals/amierj/?page=home</a>
Recent Trend and Development of Banking System in India	International research Journal of Management Science and Technology	250-1959	<a href="http://www.irjmst.com/">http://www.irjmst.com/</a>
Comparative Analysis of Public and Private Life Insurance Companies in India	International Journal For Science and Advance Research in Technology	2395-1052	<a href="https://ijsart.com/">https://ijsart.com/</a>

1	<b>Wealth Management in India: Challenges &amp; Strategies</b>	
2	<b>Recent Trend and Development of Banking System in India</b>	

3	<b>Comparative Analysis of Public and Private Life Insurance Companies in India</b>	<div style="text-align: right;">IJSART - Volume 4 Issue 2 - FEBRUARY 2018</div> <div style="text-align: right;">ISSN [ONLINE]: 2395-1052</div> <h2 style="text-align: center;">A Comparative Analysis of Public and Private Life Insurance Companies In India</h2> <p style="text-align: center;">Dr. Prabha. Singh Associate Professor at Sadhu Vaswani Institute of Management Studies for Girls, Pune.</p>
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**Dr. Supriya Surjaprasad Bhagat**


Title of paper	Name of journal	ISSN number	Link to website of the Journal
Grievance Handling Procedure a Case of Soft Zeal Technology Pvt. Ltd, Pune	International Journal of Trend in Scientific research and Development (IJTSRD)	2456-6470	<a href="https://www.ijtsrd.com/">https://www.ijtsrd.com/</a>
Employer Branding : An Imprission for Organizations	International journal of management, technology and engineering	2249-7455	<a href="https://www.ijamtes.org/">https://www.ijamtes.org/</a>
A Study on “Promotions And Fanbase of Pro Kabaddi on Social Media”	International Journal for Science and Advance Research In Technology	2395-1052	<a href="https://ijsart.com/">https://ijsart.com/</a>
Supply Chain Management- Backbone of E-Retailing: Case of Flipkart	International Journal of Current Engineering and Scientific Research (IJCESR)	2393-8374	<a href="http://troindia.in/journal/ijcesr/index.html">http://troindia.in/journal/ijcesr/index.html</a>

1	<b>Grievance Handling Procedure a Case of Soft Zeal Technology Pvt. Ltd, Pune</b>	<div style="text-align: center;">  <p><b>International Journal of Trend in Scientific Research and Development (IJTSRD)</b></p> <p>International Open Access Journal</p> <p>ISSN No: 2456 - 6470   www.ijtsrd.com   Volume - 2   Issue - 4</p> </div> <p style="text-align: center;"><b>Grievance Handling Procedure a case of Soft Zeal Technology Pvt. Ltd, Pune</b></p> <p style="text-align: center;">Supriya Bhagat<sup>1</sup>, Ms. Gagandeep Viridi<sup>2</sup>, Roshen Raju<sup>1</sup></p> <p style="text-align: center;"><sup>1</sup>Assistant Professor, <sup>2</sup>Student</p> <p style="text-align: center;"><sup>1,2</sup>Sadhu Vaswani Institute of Management Studies, Pune, Maharashtra, India</p>
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2	<b>Employer Branding : An Imprission for Organizations</b>	<p>International Journal of Management, Technology And Engineering <span style="float: right;">ISSN NO : 2249-7455</span></p> <p style="text-align: center;"><b>EMPLOYER BRANDING: AN IMPRESSION FOR ORGANIZATIONS</b></p> <p style="text-align: center;"><i>Asst.Prof.Supriya Bhagat</i></p> <p style="text-align: center;">Sadhu Vaswani Institute of Management Studies for Girls, Pune</p>
3	<b>A Study on “Promotions And Fanbase of Pro Kabaddi on Social Media”</b>	<p>IJSART - Volume 4 Issue 3 - MARCH 2018 <span style="float: right;">ISSN (ONLINE): 2395-1052</span></p> <p style="text-align: center;"><b>A Study on “Promotions And Fanbase of Pro Kabaddi on Social Media”</b></p> <p style="text-align: center;">Asst. Prof. RoshanRaju<sup>1</sup>, Ms.YogitaKadam<sup>2</sup>, Ms.RiyaChandnani<sup>3</sup>, Asst. Prof. Supriya Bhagat<sup>4</sup> <sup>1,2,3,4</sup>Sadhu Vaswani Institute of Management Studies (SVIMS) for Girls, Pune.</p>
4	<b>Supply Chain Management- Backbone of E-Retailing: Case of Flipkart</b>	<p style="text-align: center;"></p> <p style="text-align: center;"><b>SUPPLY CHAIN MANAGEMENT - BACKBONE OF E RETAILING: CASE OF FLIPKART</b></p> <p style="text-align: center;">Supriya Bhagat<sup>1</sup>, Roshan Raju<sup>2</sup>, Dr.Sagar P.Bhadange<sup>3</sup> <sup>1,2</sup>Assistant Professor, Sadhu Vaswani Institute of Management Studies for Girls, Pune <sup>3</sup>Assistant Professor, School of Retail Management, Symbiosis Skills &amp; Open University</p>

**Ms. Vaishali Rajendra Patil**

Title of paper	Name of journal	ISSN number	Link to website of the Journal
A Study of Financial Literacy Among Management Students in Pune	International Journal for Science and Advance Research In Technology	2395-1052	<a href="https://ijsart.com/">https://ijsart.com/</a>
A Study of Perceived Impact of Goods and Services Tax (GST) on Common People in Pune	PARIPEX - Indian Journal of Research	2250-1991	<a href="https://www.worldwidejournals.com/paripex/">https://www.worldwidejournals.com/paripex/</a>

1	<p><b>A Study of Financial Literacy Among Management Students in Pune</b></p>	<p>UISART - Volume 4 Issue 4 – APRIL 2018 <span style="float: right;">ISSN [ONLINE]: 2395-1052</span></p> <p style="text-align: center;"><b>A Study of Financial Literacy Among Management Students in Pune</b></p> <p style="text-align: center;">Ms.Vaishali Rajendra Patil<sup>1</sup>, Ms. Ria Mathew<sup>2</sup>, Ms. Harsha Bhagtani<sup>3</sup></p> <p style="text-align: center;"><sup>1,2</sup> Assistant Professor, Dept of MBA <sup>2,3</sup> Dept of MBA</p> <p style="text-align: center;"><sup>1,2,3</sup> Sadhu Vaswani Institute of Management Studies for Girls 6, Koregaon Road (Next to St. Mira's College), Pune-411001</p>								
2	<p><b>A Study of Perceived Impact of Goods and Services Tax (GST) on Common People in Pune</b></p>	<p>PARIPEX - INDIAN JOURNAL OF RESEARCH <span style="float: right;">Volume-7   Issue-4   April-2018   PRINT ISSN No 2250-1991</span></p> <div style="display: flex; align-items: center;">  <table border="1" style="border-collapse: collapse; width: 100%;"> <tr> <td style="text-align: center;"><b>ORIGINAL RESEARCH PAPER</b></td> <td style="text-align: center;"><b>Management</b></td> </tr> <tr> <td style="text-align: center;"><b>A STUDY OF PERCEIVED IMPACT OF GOODS AND SERVICES TAX (GST) ON COMMON PEOPLE IN PUNE</b></td> <td style="text-align: center;"><b>KEY WORDS:</b> : goods and services tax, common people, perceived impact, indirect tax</td> </tr> <tr> <td style="text-align: center;"><b>Neelam Singh</b></td> <td style="text-align: center;">Asst. Professor Kautilya Institute of Management &amp; Research Wagholi Pune</td> </tr> <tr> <td style="text-align: center;"><b>Vaishali Patil*</b></td> <td style="text-align: center;">Asst. Professor Sadhu Vaswani Institute of Management for Girls Koregaon Park Pune*Correspondence Author</td> </tr> </table> </div> <div style="margin-top: 10px;"> <p><b>ABSTRACT</b></p> <p>Goods and Services Tax is a momentous reform which has been implemented by the Government of India in the second quarter of the financial year 2017-18. The main objective of this new tax regime is to make the tax structure rational, fair and taxpayer friendly and also amalgamate the various Central and States taxes into a single tax and mitigate the cascading or double taxation issues and move towards a unified common national market. GST is a very vital step in the field of indirect tax reforms and has brought about significant changes in the Indian economy particularly in business transactions and tax administration system and has drastically impacted not only the industries, businessmen, taxpayers but also the general public. Thus, on this premise a research study is undertaken to present a brief overview of Goods and Services Tax and examine the perceived impact of implementation of Goods and Services tax on common people in India, particularly in Pune region. The study is based on primary as well as secondary data. A well structured questionnaire is used to collect responses from 120 respondents through random sampling method.</p> </div>	<b>ORIGINAL RESEARCH PAPER</b>	<b>Management</b>	<b>A STUDY OF PERCEIVED IMPACT OF GOODS AND SERVICES TAX (GST) ON COMMON PEOPLE IN PUNE</b>	<b>KEY WORDS:</b> : goods and services tax, common people, perceived impact, indirect tax	<b>Neelam Singh</b>	Asst. Professor Kautilya Institute of Management & Research Wagholi Pune	<b>Vaishali Patil*</b>	Asst. Professor Sadhu Vaswani Institute of Management for Girls Koregaon Park Pune*Correspondence Author
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