

## Dr. B. H. Nanwani Director

# SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS

6, Koregaon Road, Pune – 411001. Ph. 020-26054471/91 Fax: 020-26054481 Approved by A.I.C.T.E. (Unaided- Private), Affiliated to S. P. Pune University Website: www.svims-pune.edu.in Email: director@svims-pune.edu.in,

Certified by ISO 9001:2015, SPPU Code: IMMP016030 D.T.E. Institute Code: 6614

CRITERION – VI			
KEY INDICATOR	6.5 Internal Quality Assurance System		
METRIC NO.	6.5.2 Quality Assurance Initiatives		

# **DVV Clarification Collaborative Quality Initiatives with Other Institutions**

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## PhD Course Work - Research Methodology



### **CONCEPT OF THE PROGRAM**

PhD Coursework is a pre-requisite for all the candidates who have registered for the PhD program. The coursework part 1 is of 4 credits (60hrs) and prepares the candidate for Research Methodology. The coursework includes foundation of Research, Research Methodology, Research Writing and Presentation Skills, and Research Ethics.

#### **EXECUTIVE SUMMARY**

- PhD Coursework was conducted at SVIMS from 10<sup>th</sup> to 20<sup>th</sup> October 2022.
- The participants were PhD Scholars and PhD aspirants from Research Centres and Institutes in Pune.
- The PhD Coursework was inaugurated by Dr. B.H. Nanwani, Director SVIMS and Dr. Parag Kalkar, Hon. Dean, Faculty of Management and Commerce and Director SBS. Dr. Nanwani and Dr. Kalkar set the platform with their inputs and expectations from the research scholars.

- More than 25 experts from TISS, SPPU, MMK College and IDOL College, Mumbai, and various B-Schools in and around Pune City were invited to enlighten the participants, for the next 10 days, on various topics on Research Methodology.
- The sessions started with theoretical explanations such as introduction to Research Paradigms.
- Following the theoretical basics, the participants could learn more on objectives, hypothesis formulation and hypothesis testing.
- Sampling Methods and Statistical techniques were dealt by the experts by taking live examples and data, so that the participants could get a hands-on-experience on deciding the appropriate sample and sampling techniques as well as the statistical method and tools.
- The participants were exposed to developing questionnaire using ProQuest, which could be useful in their respective research. The research scholars learned about plagiarism, research ethics, do's and dont's, so that their research documents are free from plagiarized content.
- Finally, the experts demonstrated how to find authentic journals and gave them more inputs on writing and publication of research papers and thesis.
- The feedback given by the candidates on the valedictory session showed that they were very happy with all the sessions and that they could apply the learning, during their course of research journey.
- One of the candidates suggested that the coursework should be conducted before the finalization of the topic of PhD.
- The coursework was concluded with the Vote of Thanks during the Valedictory Function.

### **Photographs**



Felicitation of Dr. Parag Kalker, Hon. Dean, Faculty of Management and Commerce, SPPU



Inaugural talk by Dr. Nanwani during the Coursework



Dr. Divya Lakhni, enlightening the audience on Sampling Techniques



Participants for the Coursework

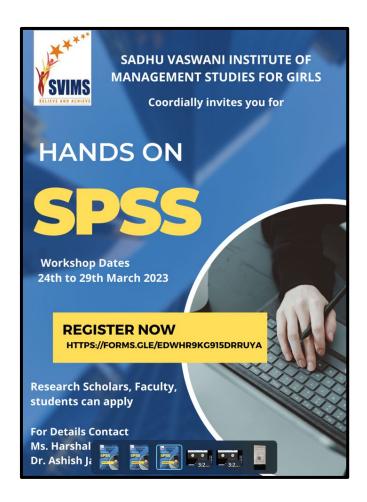
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Dr. B H Nanwani

Director

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6. KOREGAON ROAD, PUNE-411 (M)

## **SPSS Workshop**



### CONCEPT AND REPORT OF THE PROGRAM

Workshop on "Hands on SPSS" was arranged in association with SPPU. SPSS is a widely used by the research scholars and PhD aspirants for data analysis. The workshop was conducted so that the participants could get an Hands-on experience and are empowered to use SPSS independently for their research.

#### **EXECUTIVE SUMMARY**

Dr. Amod Markale was the resources person for the entire 5 Day Hands on SPSS Workshop. On the first day he explained to the participants the basics statistics concepts like Frequency, Correlation, Regression, to name a few. On the second day he explained to them the SPSS Software. He started by explaining the variable or the data sheet. With the help of a questionnaire, he explained the various variables and how these are coded in SPSS sheet. The first assignment that he gave to the candidates was based on this learning. The third day began with an explanation of statistical analysis which can be performed using the software.

The forth and the fifth day, the participants could get a hands on the statical analysis using SPSS. In the second assignment, the participants were given large data and they were supposed to analyze the same using SPSS tools. The session concluded with a Q and A session where all the doubts of the participants were solved.

## **Photographs**





Participants at the Workshop

Dr. Amod Markale enlightening the audience on SPSS



Dr. Amod Mrakale with few Participants

Dr. B H Nanwani

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Director

DR. B. H. NANWANI DIRECTOR SABHJ YASWANI HISTI HITE OF MANAGEMENT STUDIES FOR GIFLS 6. KOREGAON ROAD, PUME-411 601

## Celebration of Azadi Ka Amrit Mahotsav at SVIMS in Collaboration with DAMITS, Odisha – Feb – March 2022



# SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS

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 Certified by ISO 9001:2015

Dr. B. H. Nanwani Director Pune University Institute Code: IMMP016030 D.T.E. Institute Code: 6614

Dt. 12 02 2022

Ref. No.: SVIMS/2022/1129

The Principal,

Dr. Ambedkar Memorial Institute of Information Technology & Management Sciences Jagda, Rourkela -769042, Orissa, India

Sub: Partnership - AKAM and EBSB Events

Dear Sir,

Greetings from Sadhu Vaswani Institute of Management Studies!

The Sadhu Vaswani Institute of Management Studies (SVIMS) for Girls, Pune, works under the aegis of the Sadhu Vaswani Mission. The Institution represents the culmination of our Rev. Founder, Sadhu Vaswani's dream to empower women in the interests of social and national progress. Our lineage from the Mission gives us our unique identity, our special values and our fundamental moorings in ethics and fair practices. Our goal is to help produce a new generation of women managers who will not only be self-confident and sensible, but also ethical and sensitive with heart-based leadership to the tremendous challenges they will face in the corporate world.

As per the details received from AICTE under Azadi Ka Amrit Mahotsav - Ek Bharat Shreshtha Bharat programme has been selected for Iconic Activity during February 2022. It has been decided that Higher Education Institutions (HEIs) in each state will team up with HEIs in their paired states and hold online interactions spread over a 20- day period during 24th February-15th March, 2022. The letter is attached herewith for your kind reference.

We wish to partner with your institute for the activities under this programme. The proposed activities are attached herewith for your kind reference.

Once we receive confirmation from your side, we can go ahead with organizing activities under this initiative. Please connect with Dr. Divya Lakhani on 9373599470 / divyalakhani@svims-pune.edu.in to finalize the program schedule

Warm regards,

Dr. B H Nanwani

Director

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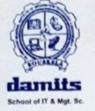
### PROPOSED LIST OF ACTIVITIES

A common poster incorporating the following will be promoted on social media:

- · Name and logo of SVIMS
- Name and logo of DAMITS
- Logo of Azadi Ka Amrit Mahotsav
- · Logo of Ek Bharat Shreshtha Bharat

The poster will be customized for the various activities that are finalized.

No.	Date	Name of Activity	Nature
1	19 February 2022	Celebration of Chhatrapati Shivaji Maharaj Jayanti	SVIMS
2	22 February 2022	Matri Bhasha Day [Mother Language Day]	Joint
3	26 February 2022	Marathi Bhasha Diwas [Celebration of Marathi Language Day]	
4	To be decided	Virtual Tour of historical places	Joint
5	To be decided	Cuisines of Maharashtra and Odisha	Joint
6	To be decided	Saints of Maharashtra and Odisha	Joint
7	To be decided	Group Discussion	
8	To be decided	Guest Session followed by Group Discussion	Joint
9	To be decided		
10	9 10 de decided Cultural i rogistimo		Joint
11	To be decided	Women of Maharashtra and Odisha	Joint



# Dr. Ambedkar Memorial Institute of Information Technology & Management Science

Approved by All India Council for Technical Education, New Delhi Affiliated to Biju Patnaik University of Technology, Rourkela.

## NAAC Accredited

Ref: DAMITS/3431/2022

Date: 14.02.2022

To

The Principal,
Sadhu Vaswani Institute Of Management Studies For Girls,
Korgaon Road,
Pune-411001, India

Ref: Your office letter no- SVIMS/2022/1129

Sub: Acceptance of Proposal for Partnership- AKAM and EBSB Events.

Madam

It is our pleasure to introduce our self that Dr. Ambedkar Memorial Institute of Information Technology & Management Science, Jagda, Rourkela is NAAC Accredited and ISO 9001:2015 certified institute imparting MBA,MCA course under BPUT, Rourkela and BBA & BCA course under Sambalpur University. The institute is approved by AICTE, New Delhi and recognized by UGC under UGC Act 2(f) and 12(B).

As per your Proposal ,we are glad to accept the partnership and confirm you to go ahead for organizing activities as per AICTE under "Azadi Ka Amrit Mahotsav - Ek Bharat Shrestha Bharat" programme.

Herewith attached list of activities from our Institution.

SI.No.	Date	Name of the Activities	Nature
1	To be decided	Folk Dance	Joint
2	To be decided	Heritage of Odisha and Maharashtra	Joint

With Regards,

DAMITS, Jagda

PRINCIPAL nbedkar Memorial Institute of

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T. & Management Science

igda, Rourkela-42 JAGDA, ROURKELA - 769 042, ODISHA

Tel.: 0661-2472447, 2475180, 2470296, E-mail: damits.jagda@gmail.com, Website: www.damits.ac.in



Azadi Ka Amrit Mahotsav is an initiative of the Government of India to celebrate and commemorate 75 years of progressive Independent India. Through Azadi Ka Amrit Mahotsav, India is celebrating the glorious history of its people, culture and achievements. It is an embodiment of all that is progressive about India's socio-cultural, political and economic identity. Under this, Ek Bharat Shreshtha Bharat programme has been selected for Iconic Activity during February - March 2022.

In this context, Sadhu Vaswani Institute of Management Studies for Girls, Pune, under the guidance of Dr. B H Nanwani, Director, partnered with Dr. Ambedkar Memorial Institute of Information Technology & Management Sciences, Rourkela, Odisha, under the guidance of Dr. Bhabani Shankar Dash, Principal, to jointly organize various events showcasing the culture and heritage of India.

Five events were jointly organized under this initiative. Maharashtra – the land of Chhatrapati Shivaji Maharaj, there was no better to commence these programs than by celebrating *Chhatrapati Shivaji Maharaj Jayanti* on 19<sup>th</sup> February 2022. The students of SVIMS gave speech, sang Powada and a skit to glorify and celebrate the deeds of Chhatrapati Shivaji Maharaj.

*Matribhasha Diwas* – Mother Language Day on 22nd February 2022 saw a very enthusiastic participation from the students of both the colleges wherein they gave performances in Sindhi, Oriya, Arabic, Bhojpuri, Malayalee, Punjabi, Telugu, Gujarati amongst others. In continuance of this, *Marathi Bhasha Din* was observed on 26<sup>th</sup> February 2022. SVIMS students presented speech in Marathi, Lavani, Ukhana, Kakad Arti, Gondhal, and songs to showcase the rich heritage of Marathi. The students from DAMITS presented a role play and dance performance on this occasion.

To showcase the *Heritage of Odisha*, DAMITS students presented an Odissi Dance followed by a video on historical places of Odisha – Konark Temple, Jagannath Temple, Chilika Lake, Simlipal National Park, Ganteshwari Temple, etc on 5<sup>th</sup> March 2022. No visit to Odisha would be complete without having a Darshan of the world-famous Rath Yatra. An enchanting video on Rath Yatra made all the SVIMS students desirous of visiting Odisha. Now it was the turn of SVIMS students to present the *Heritage of Maharashtra*. What better way than to commence it with Ganesh Vandana to showcase the popular festival - Ganesh Chaturthi. Then the famous Palkhi procession wherein lakhs of waarkaris march towards Pandharpur during the holy – Ashadi Ekadashi to meet their beloved God Vithoba enchanted the audience.

Lastly, the *Cultural Performances* on 12<sup>th</sup> March 2022 proved to be the icing on cake. The electrifying music, soulful rendition of songs had the audience saying *'Yeh Dil Maange More'*.



Dr. B H Nanwani

Director

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## **International Conference on Ecofeminism**



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Our founders Revered Sadhu T L Vaswani and Beloved Dada J P Vaswani were strong advocates for Women Upliftment and Reverence for Life. At SVIMS, implementing this wisdom is the core of our operations and philosophy. Our commitment to this never-ending mission of women upliftment and environment protection led us to organize an International Conference on ECOFEMINISM. The conference was sponsored by AICTE and supported by United Nations Environment Program (UNEP). Our knowledge partners were University of Gaza and Impact Youth Organization; industry partner: World Trade Centre Mumbai and Policy Times: our media partner. The conference saw 23 eminent speakers from different parts of the world; 478 participants from 9 countries across 4 continents of the world. We received 50 research papers and case studies and of these 17 were selected and presented as conference proceedings.

The conference began with the Director, Dr B H Nanwani's address. The Director, among several important points stressed on the need to make environment protection a gender-neutral activity.

The inaugural session was blessed with the presence of beloved Didi Krishna Kumari, the Honorable Working Chairperson of Sadhu Vaswani Mission. She enlightened the participants on the Founder, Revered Sadhu T L Vaswani and Beloved Dada J P Vaswani's vision of building synergy between nature and society and how women through their nurturing role could take the world to the next level. "We are either going to have a future where women lead the way to make peace with the Earth or we are not going to have a human future at all." said the eminent chief guest Dr. Vandana Shiva, ecofeminist and the founder of Navdanya. She shared her insights on seed restoration, the need to build spirituality along with ecofeminism for a better future.

The first track of the conference was "Women and Nature - Victims of Exploitation and Domination". The keynote speaker for this track- Dr. Yashadatta Alone, Professor, School of Arts and aesthetics JNU, took the participants through a wonderful journey detailing the history of Buddhism and the importance of gender neutrality and environment protection. His session was followed by a panel discussion with Ms Qiyun Woo, Environmental and Creator, Singapore; Ms Moli Ammanath, Founder & Volunteer, Center for Differently Abled (CDA),

Kuwait; Dr. Abhinaya Gaikwad, Associate Professor and HOD in Department of Politics, Mumbai and Mr. Santosh Rathod, Assistant Agriculture Officer, State Agriculture Department, Maharashtra as the panel members. Ms Qiyun came up with a very important aspect of perceived equality in the context of ecofeminism; Ms Moli, highlighted how every individual can contribute to ecofeminism and sustainability. She stated that it just needs the will to bring about change and gave the examples of her own work in this context. An academician's research perspective was laid on the table by Dr. Abhinaya on ecofeminism and the global political scenarios. On the other hand, Mr. Santosh pointed out that there was a need to control the degeneration of soil by regulating the pesticides and fertilizers sector. He emphasized that there should be licenses issued to degree holders in agriculture for running the business of fertilizer and pesticides distribution.

Track two was on "Ecofeminism in India", the keynote speaker Dr. Gurpreet Kaur, Delegate, United Nations Commission on Status of Women, UN Women took the participants through the journey of evolution of ecofeminism in the world with special focus on India. She pointed to the need of both men and women contributing positively towards building sustainability. The panel discussion for this track was graced by Dr Zainura Noor, Deputy Director, Center for Environmental sustainability and water supply, Malaysia; Dr. Rohini Sahani, Professor, Department of economics, Savitribai Phule Pune University and Mr. Kumar Deepak, Environment Officer, UNDP as the Panel members. Dr Zainura shared the perspective of challenges women have faced in the process of collecting drinkable water. She gave case examples across the world with special focus on Africa. On the other hand, Dr. Rohini discussed the cases of Swachh and the Kachra taad & patra union. Mr. Kumar which highlighted the impact of culture and caste on ecofeminism.

The day ended with paper presentations in four parallel breakout rooms chaired by Dr Zainura Noor, Deputy Director, Center for Environmental Sustainability and Water Supply; Dr Yashadatta Alone, Professor, School of Arts and aesthetics JNU; Santosh Uttamrao Rathod, Assistant Agriculture Officer, State Agriculture Department and Ms Nisha Bharati, Assistant Professor and HOD, Agribusiness Management at Symbiosis Institute of International Business (SIIB).

Track three started on the 26th morning with a focus on "Cultural Ecofeminism". The keynote speaker Dr. Amareshwar Galla, Professor, UNESCO Chair, Inclusive Museums and

Sustainable Development emphasized on the importance and the need of connecting and nurturing indigenous culture and cultural practices across the world. He shared stories from his projects in Amravati and Vietnam to explain the phenomenon. An enlightening panel discussion followed with Dr Roma Madan-Soni, Assistant Professor, Box Hill College, Kuwait; Ms Aarohi Munshi, a Bharatanatyam Dancer and Ms Sophie Capshaw Mack, Founder and Executive Director, Survivors' Best friend, United States as the panel members. Dr Roma presented her fine arts expression of ecofeminism. She stressed on the need to remove the term 'others' to tackle discrimination. Ms Aarohi brought about the perspective of dance as an expression of ecofeminism and its application as a tool to strengthen culture, revive and rejuvenate the environment. On the other hand, Ms Sophie connected the participants with psychological ecofeminism. She highlighted the importance of emotional balance and its benefits to the environment and the society.

Track four focused on- "Environment, Ethics and Women" where the keynote speaker Ms Mahak Agrawal, Climate Policy Expert, Ministry of Home Affairs brought a very important aspect: the relation between sanitation and ecofeminism. She stressed the need to devise a Sanitation Strategy based on need assessment for sanitation facilities and socio-cultural factors. The panel discussion for this track had Dr. Irnis Azura, Associate Professor, Faculty of Civil Engineering Technology, University of Malaysia, Perlis; Dr. Nisha Bharati, HOD, Agribusiness management at Symbiosis Institute of International Business (SIIB) and Dr Sunita Purushottam, Head of Sustainability, Mahindra Lifespace Developers as the Panel Members and this was moderated by Ms Chhaya Sehgal, Founder, The Winning Edge. During the discussion Dr. Nisha shared the literature review on ecofeminism. She gave statistical inference of the impact of keyword search in research studies on ecofeminism. Further she shared her experience on SHGs and BAIF project performance. Followed by Dr. Irnis sharing the movement of waste management and compost creation taking the educational system in Malaysia as the medium for information sharing and training. This was followed by discussion on ecofeminist movements in Malaysia. Dr Sunita then shared industry perspective on CSR. She stated that though CSR is predominantly women led, sustainability is heavily male dominated in the industry. Ms Chhaya summed up the session by stating that gender neutrality is in Vedas and it needs to be built to synergize environment, ethics and women for a better quality of life and society.

The last track, track number five was "Sustainable Business by Women: Changing Shades of Ecofeminism". The keynote speaker Ms Rupa Naik, Executive Director, World Trade Centre Mumbai gave the perspective of how women nurture the environment by taking up sustainable entrepreneurship. This session was followed by case study presentations of sustainable entrepreneurship by women- Ms Anju Bist, Saukhyam Pads; Ms Bhavni Parikh, Bunkojunko; Ms Renjini Thampi, Vapasee and Prof. Dr. Hjh. Raja Suzana Raja Kasim. Simultaneously in a parallel session paper presentations were chaired by Dr Roma.

The Valedictory function was chaired by Dr. Parag Kalkar, Dean, Faculty of Commerce and Management at Savitribai Phule Pune University and Ms. Archana Datta, National Coordinator for India, UNEP. Both commended the institute for the successful completion of the two days International Conference on Ecofeminism. The conference concluded with the summary of two-day proceedings and a vote of thanks by Dr Smita Iyer.

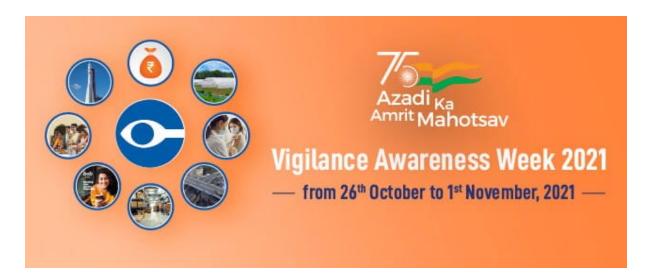
Dr. B H Nanwani

KNowwani

Director

DR. B. H. NANWANI DIRECTOR BABHJ YASWANI HISTRIPTE OF MANAGEMENT STUDIES FOR GIFLS 6. KOREGADH ROAD, PUNE-411 601

## **Vigilance Awareness Week with Trinity Group of Institutes**



## **CONCEPT OF THE PROGRAM**

In a move towards commemorating 75 years of India's Independence which falls on August 15, 2022, Central Vigilance Commission in carrying out its duty as the apex' anti-corruption body in the country, reaffirms its resolve to fight corruption and ensure integrity in public life to usher in a new era of a self-reliant India. In recognition of this momentous stage in India's journey, the Commission decided that this year Vigilance Awareness Week would be observed with the theme "Independent India@75: Self Reliance with Integrity".

Observance of Vigilance Awareness Week is one of the tools to bring together all stakeholders to collectively participate in the prevention of, and the fight against corruption and to raise public awareness regarding the existence, causes and gravity of and the threat posed by corruption. During this week, all organizations are encouraged to bring together all their employees, create awareness regarding common issues related to vigilance and create an atmosphere motivated towards weeding out corruption and unethical practices.

In accordance with the directives of Ministry of Education, Government of India and AICTE, SVIMS observed the Vigilance Awareness Week at the Institute hosting different activities to commemorate the theme of 'Independent India @ 75: Self Reliance and Integrity'. Under the guidance and leadership of our Director, Dr B H Nanwani, faculty, staff and students participated in the programs with full zeal and enthusiasm.

PROGRAM SCHEDULE – 26TH OCTOBER 2021 TO 1ST NOVEMBER 2021

DAY	ITINERARY
26 <sup>th</sup> October 2021	Integrity Pledge - Organization and Individual
27 <sup>th</sup> October 2021	E-Poster and Chart Making Competition
28 <sup>th</sup> October 2021	Rangoli participation by residents of Gadge Maharaj Vasti
29 <sup>th</sup> October 2021	Video of Honourable Prime Minister Shri Narendra Modi played
	onAnti-Corruption
30 <sup>th</sup> October 2021	Poetry Competition
31st October 2021	Quiz on Independent India@75: Self Reliance with Integrity
1 <sup>st</sup> November 2021	Online Nautanki on "College Admissions" by Faculty and
	Students,SVIMS

#### **EXECUTIVE SUMMARY**

On 26<sup>th</sup> October 2021, the Vigilance Awareness Week commenced with the Integrity Pledge being taken by the Director, Faculty and Staff together as an Organization. The students took the pledge online on <a href="https://pledge.cvc.nic.in/">https://pledge.cvc.nic.in/</a> and proudly shared their certificates.

SVIMS also invited the faculty and students of Trinity Institute of Management and Research, Pune, under the aegis of their MOU, to participate in the event.

The students were invited to participate in E-Poster and Chart Competition in line with the theme of the program on 27<sup>th</sup> October 2021.

On 28<sup>th</sup> October 2021, the residents of Gadge Maharaj Vasti were invited to participate in Rangoli Making. They were apprised about the importance of the week and the purpose of the activity undertaken by the Ministry of Education. We asked them to make rangoli with their family members to observe the theme of the event and share the pictures with us.

Our Prime Minster Shri Narendra Modi is a visionary with all his efforts towards making India a better country in all aspects. His policies are aimed at eradication of evils of society at their root, such as corruption. As a mark of respect, his address to the nation on anti-corruption was played for faculty, students and staff on 29<sup>th</sup> October 2021.

On 30<sup>th</sup> October 2021 the students were invited to participate in Poetry Competition in accordance with the theme "Independent India@75: Self Reliance with Integrity". The students mostly wrote about women empowerment and its much required place in our socio-political scenario.

On 31<sup>st</sup> October, a quiz link was shared with the students of SVIMS, Sadhu Vaswani Nursing College and Trinity Institute of Management and Research, Pune. The online quiz had questions related to the theme and India's 75 years of Independence.

Keeping in line with the theme of the program, the faculty and students came together and presented an Online Nautanki – a short video on corruption during college admissions - which was played for the students and also shared on Facebook.

### CONCLUSION

With the support and guidance of Dr. BH Nanwani (Director, SVIMS) and Dr. Abhijeet Kaiwade (HOD), the Vigilance Awareness Week was completed successfully. The students were much inspired and also participated in the events whole heartedly.

### **INTEGRITY PLEDGE AT SVIMS**









# Certificate of Commitment

This is to certify that

## SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS

has adopted the Integrity Pledge and is committed to uphold highest standards of integrity and good governance and to follow ethical practices in conducting its activities



P. Daniel Additional Secretary

Central Vigilance Commission, Satarkta Bhawan, G.P.O. Complex, INA, New Delhi-110023 Tel: 011- 24600200 (30 Lines), Fax No. 011- 24651010/24651186, Website: www.cvc.nic.in

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#### E POSTER AND CHART COMPETITION



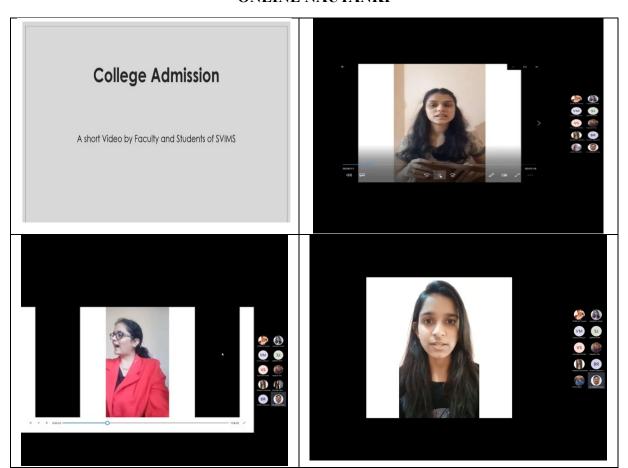
### POETRY WRITING



## RANGOLI BY THE RESIDENTS OF GADGE MAHARAJ VASTI



## ONLINE NAUTANKI





Dr. B H Nanwani

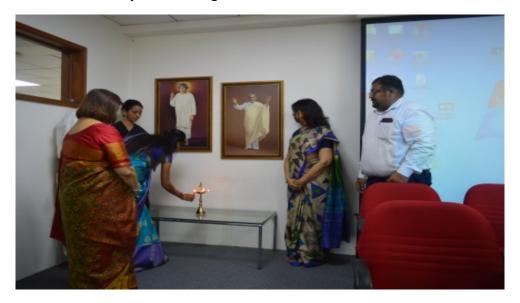
Director

DR. B. H. NANWANI
DIRECTOR
BABHIJ VASWANI HISTIFUTE OF MANAGEMENT STUDIES FOR GIRLS
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# National Level Seminar - Social and Economic Trends: Millenial Impact

## Day 1: 6th March'20

Registration for our National Conference "Social & Economic Trends: Millennial Impact "started at 9 AM. Inauguration of conference was done by Dr. B.H. Nanwani ma'am, our esteemed Director-SVIMS. We started with an energetic note with National Anthem, Ganesh Vandana & Lamp Lightening. The Inaugural speech was given by Dr. Manju Nichani, Rector followed by Dr. B. H. Nanwani. Both speakers talked about changing business scenario & how millennials think differently than other generations.



Inaguration by esteemed guests



Inaugural Speech was given by Dr. Manju Nichani, Rector

Our first guest speaker was Dr. Uma Ganesh, CEO - Global Talent Track, who enlightened us on topic "Future of Work: Role and Opportunities for Millennials". She started with examples of barter system, her olden day's experiences & how everything has changed with generation. She explained technological changes from generation to generation with examples of messaging technologies, transactions, customer service etc. She further spoke on technological changes which are fundamentally changing the business. Digital transformation of different industries and evolution of novel business models because of technological advances would continue. She opined on future of work where due to specialists are in demand, project based work will increase; salaried to independent working culture will gain pace; skills are to be more important than educational credentials; & all these changes would create new job roles & requirements.



Dr. Uma Ganesh, CEO - Global Talent Track addressing the audience



Participants at the Seminar

Our second guest speaker for the day was Mr. Parthajeet Sarma who is an author, innovator, entrepreneur & architect; enlightened the audience on the topic "The Power of Storytelling in the Sharing Economy". Mr. Sarma started by giving example of his own company "The Dream". He discussed different storytelling strategies like Dopamine, Oxytocin, serotonin and Endorphin. He moved further to mind of marketer i.e. Left mind marketer and Right mind marketer; how do these different minds of marketer think? Audience was captivated by his examples of Chuka chips & concept of Logical Marketing & also the way he explained concept of Visual Marketing with horrifying shark visuals. He further spoke about digital Era & job losses to algorithms; jobs that did not exist 20 years back and the jobs which will vanish soon. Another important ingredient of his talk was workplace strategy and work life integration, new ways of storytelling views i.e. observe, engage and immerse.



Mr. Parthajeet Sarma enlightening the audience on 'The Power of Storytelling in the Sharing Economy'



Mr. Parthajeet Sarma, Dr. Abhijeet Kaiwade and the Participants

Our third guest speaker for the day was Dr. Gayatri Phadke, Senior Practice Consultant at Tata Management Training Centre. She delivered a talk on "Leadership Development for Millennials" & made a start by discussing 'What makes successful millennials successful!' She shared following observations from her experience such as; Millennials are More Fearful about Expiring Skills; Value Development over Compensation, want to either hop organization or Experience; seek flexibility & work-life balance; & they want to be mentored. She talked about learning channels and methods used by millennials like e-learning, video conferencing, webinar, learning through designed apps etc. with an example from Cummins different initiative for engaging Millennials; which was specifically brought into practice for team building into Millennials, for interactions amongst managers.



Dr. Gayatri Phadke, Senior Practice Consultant at Tata Management Training Centre

Our fourth guest speaker for the day was Ms. Neha Shrimal, self-defense coach & corporate trainer. She talked about "catalysts of change". She launched a petition called '#make self-defense training compulsory' for all the schools in Maharashtra at 'www.change.org'. She shared her experiences of facing challenges at every step & how her passion to learn never let her stay back. In her journey, she expressed her gratitude towards different individuals like Vinod Kamble, former education minister of Maharashtra, principals of primary and secondary schools and many more for their helping hand. Ms. Neha believes that Self-defense training needs to be given at early stage of life & she provides it free of cost. She started training teachers also who could train students further to increase the reach. Ms. Shrimal shared her learnings such as; social media is a tool, not miracle; you have to be consistent & patient; channelize your time.



Dr. Ajay Kolhatkar, Senior Practice Consultant at Tata Management Training Centre

Our fifth guest speaker for the day was Dr. Ajay Kolhatkar, Senior Practice Consultant at Tata Management Training Centre who enlightened the audience on the topic "Millennials- a Study in Contrasts". Dr. Ajay started by showing famous painting of Mary Merinan which was reflection of two sides of human. He further talked about 'Who is a Millennial?' & also discussed various terms used for different generations like Silent (1928-1944), Baby boomers (1945-1964), GenX (1965-1980), Millennials (1981-1996) & GenZ (1997-2012). He spoke about general impression about millennials (who work to live) and genx (live to work); differentiating points of both the generations. He also mentioned global influencers like Mihairi Black, Sanma Marin; achievers & role models like Phogat sisters, P.V. Sindhu & Ponero Humpy. He concluded by giving brief about millennials under following heads:



Our sixth & last guest speaker for the day was Mr. Diptaunsh Pardeshi, Founder & Director of Five Figures Marketing Solutions & Consultancy. He is also a certified body building trainer & his topic of the talk was "Millennial trends in Sports Marketing". He quizzed audience about their sports activities & only four people were into sports which led to further investigation of

reasons of why people are not in sports. Most common responses were about busy schedules, less opportunities, politics involved in sports selection, sports not feasible for good income etc. After conversation, he went on to discuss current economic trend of sports & 12 Pillars of global sports competitiveness. He mentioned that how in India people are not aware about sports other than cricket and different opportunities in them. He also made audience aware sports fest organized by sports committee of India and also there are different websites through which we can determine what's the current trend, what are the new opportunities in sports.



Mr. Diptaunsh Pardeshi, Founder & Director of Five Figures Marketing Solutions & Consultancy

## Day 2: 7th March'20



Mr. Manav Lalwani, VP-Product Development American Spraytech addressing the audience virtually

Our first guest speaker for the day was Mr. Manav Lalwani, VP-Product Development American Spraytech who shared his experiences on "Millennials as colleagues & Consumer". He elaborated on how traditional management practices don't suffice for millennials & their expectations about work life are very different. He highlighted various points for millennial colleagues like feedback systems, mutual respect, approachability, need to be heard, boost to innovative ideas & informal meetings which not only heightened morale of employees but enhanced productivity & revenue for company too. Changed priorities of millennial consumers towards environmentally sustainable products were also discussed. He discussed details of their few amazing innovations which was really inspirational.



Ms. Nikita Bhargava, Business Development Manager-Solar Press Solutions in Printing

Our second guest speaker for the day was Ms. Nikita Bhargava, Business Development Manager- Solar Press Solutions in Printing, who spoke on topic "Millennials as managers". She shared her experiences related to her own business and how she dealt with the millennials and the challenges she faced while dealing with generation X. She also played an inspirational video of Mr. Rajiv Bajaj (Bajaj Auto).



Mr. Himanshu Nagarkar, a lawyer addressing the audience

Our third guest speaker for the day was Mr. Himanshu Nagarkar, a lawyer by profession who is also associated with Art of Living, shared his knowledge on topic "Millennial and Spirituality". He thoroughly discussed about purposes of our life & how they guide our actions. He gave three questions about purpose to audience & directed to discuss them in group of three. After this interactive session, love, fear & greed were discussed as driving purposes in life. He also played a video about how Art of Living & Sri Sri Ravishankar are uplifting the society & changing lives across the countries.



Mr. Ratan Pratap- Bollywood Anchor and TV Host who talked about "Social Media and Millennials".

Our fourth guest speaker for the day was Mr. Ratan Pratap- Bollywood Anchor and TV Host who talked about "Social Media and Millennials". Mr. Pratap shared real examples related to social media like Kylie Jenner lip challenge and how it had adversely affect millennials on social media. He discussed importance of creating presence on social media by giving examples of Shilpa Shetty, Amitabh Bachhan and many celebrities on the social media. He enlightened audience about new business models of social media & life of influencers. He talked about famous apps like Instagram and Tik Tok & how it impacts millennials in areas of body Image, beauty standards, eating disorders & mental health.



Mr. Dinyar Mehta, Crowdshare House Exchange Private Limited who delivered a session on "Growth hacking: The new Marketing Strategy"

Our fifth guest speaker for the day was Mr. Dinyar Mehta, Crowdshare House Exchange Private Limited who delivered a session on "Growth hacking: The new Marketing Strategy". He shared nitty gritty of digital marketing which acts as base for growth hacking. He stressed on importance of balance between pull & push marketing strategy.

Our next speaker Mr. Neeraj Prabhu, Shepherd's Hill discussed "Financial management for Millennials". He made audience aware about how investing from early age can prove advantageous & youngster should focus on saving & investing first rather than spending.



Mr. Sagar Papneja, Co-Founder-TWAD Teach with a Difference being felicitated by Dr. B H Nanwani

Our next speaker Mr. Sagar Papneja, Co-Founder-TWAD Teach with a Difference spoke about "Millennial Passion". Mr. Papneja shared a story of woman who was passionate about becoming a fashion designer and how she overcame family resistance to follow her passion. In his view, one can follow 10 things if really passionate about it. He suggested taking a start for your passion can make you successful & social media is also very helpful to reach people. He concluded his talk with a poem which was written by him.



Dr. B H Nanwani in conversation with Mr. Robin Banerjee



Mr. Robin Banerjee, MD- Caprihans (Mumbai) during his valedictory address

Lastly, our esteemed guest Mr. Robin Banerjee, MD- Caprihans (Mumbai) chaired the valedictory function & addressed the audience on "Millennial's Influence on Social and Economic Trends". He enthralled the audience with his remarkable speech & shared knowledge on how millennials have to tackle their problems smartly. Changing business scenario requires more entrepreneurship skills in jobs also, to make more money & create disadvantage to advantage. He conversed about wealth distribution with Gini Coefficient in various countries & India is at good position than its peers. India is also poised to be on growth path after three positive jerks by government, namely; GST (Goods and Service Tax), Demonetization and IBC (Insolvency Banking Code). He gave points which everyone in business should have knowledge about can remember as FOURTH (Finance, Operation, Unique Selling Proposition (USP), Risk Management, Technology, Human Resource).

After this Mr Abhijeet Kaiwade- HOD bestowed Vote of Thanks & this led us to the end of this successful conference.

Dr. B H Nanwani

Director

DR. B. H. NANWANI DIRECTOR BADHU YASWANI HISTI IUTE OF MANAGEMENT STUDIES FOR GIFLS S. KOREGAON ROAD, PUNE-11 6001

## State Level Seminar - Innovation and Incubation: Fostering Entrepreneurship in Higher Education

## Day 1: 28th Feb

Registration for our State Level Workshop "Innovation and Incubation: Fostering Entrepreneurship in Higher Education 2020 "started at 10 AM. Inauguration of conference was done by Dr. B.H. Nanwani ma'am, our esteemed Director-SVIMS. We started with enthusiastically with National Anthem, Ganesh Vandana & Lamp Lightening. Dr. B.H. Nanwani gave the opening speech. Ms. Bindiya Rangwani introduced the guests throughout the workshop.





Mr Ashok Pattaar, Trainer and Academician and Dr. B H Nanwani during the inaguration

Dr. B H Nanwani during the inaugural address

Our first guest speaker was Mr Ashok Pattaar, Trainer and Academician, who enlightened us on topic "Innovation and Entrepreneurship". He started with detailing about an Italian innovation called 'Capsula Mundi' in which biodegradable burial pod turns buried body into a tree. The situation of current situation of innovation in India was done as 'Let's face the reality'. He stressed on attitude building for better perspective to look at innovation & entrepreneurship to change the scenario of inflated grades & deflated education. There should always be an urge for value addition & to have more. He further spoke about architectural, incremental, radical & disruptive innovation of innovation; concepts of Frugal Innovation & Jugaad were also mentioned.



Dr. Abhijeet Kaiwade felicitating Dr Prashant Shingre, Director- Vertiv



Dr. Abhijeet Kaiwade felicitating Dr Santosh Lomate, Principal- Matoshr Pratishtan

Our second guest speaker for the day was Dr Santosh Lomate, Principal- Matoshr Pratishtan enlightened the audience on the topic "Innovation in Agro Business". He shared his vast experience & knowledge about organic farming, earthworm fertilizers, sericulture & how these are good income generators too. He discussed manpower issues in terms of availability & skills. He also talked about the importance of time management in agriculture.

Our third guest speaker for the day was Dr Prashant Shingre, Director-Vertiv who shared "His experience on entrepreneurship at Vertiv". He narrated that how having indirect channel partners became a win-win solution for his company. He detailed out entrepreneurship plan for aspirational audience & covered points like customer selection, product, financing, resources, operational plan, and working capital requirements. He explained importance of continuous learning & patience in entrepreneurship.

Our fourth guest speaker for the day was Mr Anil Gupte, Serial Entrepreneur who started with an interesting conversation about requirements of start-ups. Importance of need recognition & generation of an executable idea is important. He encouraged the idea of lean start-up & very lean start-up. He also shared details of his latest product innovation, covering need, idea to final product stage.



Mr Anil Gupte, Serial Entrepreneur enlightening the audience



Dr. Abhijeet Kaiwade felicitating Mr. Vivek Kanade, COO- Entrepreneur Development Programme at KUL

Our fifth guest speaker for the day was Mr. Vivek Kanade, COO- Entrepreneur Development Programme at KUL, who talked about "Entrepreneur Development Program" & incubation facility. He shared his experiences at length about product identification, market research, product finalization, standardization, business plan, project report, resource mobilization & also emphasized on business validation, capital & cash flow analysis. He also imparted knowledge about 5-S of workplace organization, namely; Sort, Store, Shine, Standardize & Sustain.

### **Day 2: 29th Feb**

Our first guest speaker for the day was Dr. Bharti Dole, Academician & IPR Consultant who educated audience about concept, need & importance of IPR (Intellectual Property Rights) & also helped the audience to distinguish between patent, IPR, copyright, trademark etcetera. She gave few examples of patented technologies & how they helped businesses to grow. On the other side, she also shared about 'Karaoke' machine technology not being patented & how everyone else made huge profits except the innovator. She concluded with an insightful tip about how to find expired patents & use it as entrepreneur.



Dr. Abhijeet Kaiwade felicitating Dr. Bharti Dr.



Dr. Bharti Dole, Academician & IPR Consultant enlightening the audience on IPR

Our second speakers for the day was Mr. Amit Sharma & Jabbar Sheikh, Bank of Maharshtra & they spoke about "Banking & Government schemes" for funding entrepreneurs. They shared in detail about Mudra Yojna & other central schemes with details of funding towards SMEs, MSMEs. Many queries regarding service business start-up, bank guarantee, funding limits, eligibility etc. were resolved.



Mr. Shrikant Mandle, Program Officer-Maharashtra Centre for Entrepreneurship Development (MCED), Pune. Addressing the audience



Ms. Bindiya Rangwani delivering the vote of thanks

Our third speaker for the day was Mr. Shrikant Mandle, Program Officer- Maharashtra Centre for Entrepreneurship Development (MCED), Pune. He elucidated state governments funding schemes for entrepreneurs, seed money provisions, training programs, different limits for SMEs, MSMEs & service companies. He stressed on eradicating the fear of government processes & explained required documents & eligibility in detail which was very useful.

Lastly, our esteemed guest Dr Parag Kalkar, Dean-Commerce and Management (SPPU-Pune), chaired the valedictory function & addressed the audience on "Role of SPPU as Innovation and Incubation center". He enthralled the audience with his remarkable speech. He advised to up the ante to be relevant in today's business scenario with calculated risk. His examples thought provoking analyses about money making business around us were impressive. After this Ms. Shruti Sharma bestowed Vote of Thanks & this marked the end of workshop.



Dr. B H Nanwani felicitating Dr. Parag | Dr. Parag Kalkar addressing the audience



Dr. B H Nanwani

KNamani

Director

DR. B. H. NANWANI DIRECTOR

SABHJ VASMANI HISTITUTE OF MANAGEMENT STUDIES FOR GIRLS
S. KOREGAON ROAD, PUNE-411 601

## **I2-e Competition (Business Plan)**



SVIMS organised I2-e Competition Business Plan on 23rd October 2019 under the aegis of Savitribai Phule Pune University's Innovation, Incubation and Enterprise Cell. Mr. Shirish Dandekar, Director of HSC Global and Mr. Satish Behlekar, Splendid Facility Management Pvt. Ltd were invited as Judges for the event.

The Criteria for the competition was on the basis of following parameters:

- 1. Chosen Theme
- 2. Product and services
- 3. Market need
- 4. Market Pontential for your product or service
- 5. Compititive Advantage / Compititive Matrix
- 6. Fianancial Forecast
- 7. Formal Presentation
- 8. Question and answers

Following teams were declared as winners.

Sr No.	Name of the Team Member	Project Title	Selection result
1	Ms.Adeeba Shaikh and	Good Wave App	First
2	Ms.Urvashi Bhojvani		
1	Harshali Chandgaokar and	Virtual H	Second
2	Ms.Shaba Shabnam		

The above students were selected for the next level of competition. This was the Cluster Level of Competition for Business Plan Presentations. SPPU selected SVIMS to host this programme. The Judges selected by SPPU were Mr. Anand Palsuley Consultant and Dr. Vaishali Apte - Consultant. The programme was held on 16th Dec 2019 and 08 number of colleges participated in the event. Jagtap College of Engineering was declared as the Winner.



# SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS

Unaided- Private. Linguistic Minority (Sindhi) Institute Approved by A.I.C.T.E. Certified under ISO 9001:2015

Dr. B. H. Nanwani Director Affiliated to Savitribai Phule Pune University, NAAC Accredited with "B+" Grade Institute Codes: SPPU: IMMP016030, D.T.E.: 6614, AISHE: C-44578, AICTE: 1-21641511

Ref. No.: SVIMS/

/20

Mr. Shirish Dandekar, Director- HCS Global, Pune,

Subject: Invitation to judge our students for Business Plan Competition.

Dear Mr. Shirish,

Greetings and good wishes from all of us at the Sadhu Vaswani Institute of Management Studies for Girls (SVIMS), Pune.

We at SVIMS have organized i-2-e Competition (Business Plan) on 23<sup>rd</sup> Oct. 2019 between 2.30 to 4.30 pm. Students will present their business plan and we cannot think of anyone better than you, Sir to judge our students. We will appreciate your presence by 2.15 pm.

Thanking you in anticipation,

Yours sincerely,

Dr. B. H. Nanwani

Director

6, Koregaon Road, Pune – 411001. Ph. 020-25054491 Fax. 020-25054481 Website: www.svims-nune.edu in Email: director@svims-nune.edu in

## Sadhu Vaswani Institute of Management Studies for girls, Pune i-2-e Competition- 23<sup>rd</sup> Oct. '19

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## Savitribai Phule Pune University

## Centre for Innovation, Incubation & Enterprise

## I2e competition- College Level

#### Selection Result

Name of the college: Sadhu Vaswani Institute of Management Studies for

Girls

Date of Competition held: 23rd Oct. '19

#### Theme:

- 1. Green Technology
- Efficient use of water
- 3. Product/Services to make Pune Smart city

Sr.	Name of the team members	Project title	Selection result
No.	To distance to the second seco		
1	Ms. Adeeba Shaikh & Ms. Urvashi Bhojwani	Good Wave App	First
2	Ms. Harshali Changodkar & Ms. Shaba Shabnam	Virtual Hobby IIub	Second

Name of the jury members

Sr. No.	Name	Designation	Brief Profile
1	Mr. Shirish Dandekar	Director- HCS Global	30 years of experience in training & consultancy
2	Mr. Satish Belhekar	Director- Splendid Facility Management Pvt. Ltd.	More than 10 years of experience in Academics, Entrepreneur since 2016.

Dr. B. H. Nanwani

Director

DR. B. H. NANWANI
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